



**DONALD D. NICHOLS,** 33002 Maplenut, Farmington, has been awarded a doctorate of philosophy from the Center for the Study of Higher Education at the University of Michigan. Nichols is dean of students at the Orchard Ridge campus of Oakland Community College in Farmington. Nichols joined OCC in 1965 and previously was a teacher, counselor and coach at Farmington High School. He holds an undergraduate degree from Western Michigan University and a master's in guidance and counseling from U-M.

**Business Club  
Will Compete  
For 'Ridge'**

The business and marketing club of the Orchard Ridge campus of Oakland Community College will compete in the state junior collegiate distributive education events hosted by Eastern Michigan University on March 8 and 9.

The club is a student-sponsored group advised by the business administration department.

Faculty advisors John Fattel and Harvey Bronstein said that the club has strong entries in fashion merchandising, chapter improvement, management decision-making, sales representative presentation and executive job interviews. They will also compete in 60 second commercial, advertising campaign, and the marketing quiz bowl.

## Now Drivers Can Find OCC Campus

By KATHY MORAN

Dr. S. James Manilla, provost of the Orchard Ridge campus of Oakland Community College in Farmington, has good signs in his future.

Manilla was notified recently that his lengthy campaign to get freeway signs identifying his campus had met with success.

The State Highway Department informed Manilla that it would alter its requirements to permit

identification of two-year colleges on expressways.

Delighted over his victory, Manilla said it's not only significant for his Farmington campus but for all community colleges in Michigan.

"It's a bit of good news," Manilla said. "It is another milestone for recognition of community colleges in Michigan."

He ranked it behind another milestone which occurred two years ago when community colleges reached the 50 per

cent mark -- that is, they enrolled 50 per cent of all the state's college freshmen and sophomores.

Manilla's "freeway signing" campaign began more than two years ago when college visitors began complaining that Orchard Ridge isn't identified on the 1-696 expressway, which runs along the northern boundary of the campus. The college's modern structures are visible from the expressway but aren't identified.

But a visitor traveling in

either direction ends up going miles out of his way if he misses the Orchard Lake Rd. exit.

The complaints prompted Manilla to take his plea for some type of identification on 1-696 to the State Highway Dept. He was told that the college didn't meet the requirements because it isn't a four-year institution.

It met all other requirements since it has an enrollment of approximately

6,000 students and the state required a minimum of 2,500 enrollment and it is accredited by North Central Assn., which is also required. The college also meets the requirement that it be within five miles of the expressway since 1-696 runs along its border.

Manilla elicited the support of Rep. James Defebaugh (R-Birmingham), and together they convinced the department to recognize community colleges.

"My sole intent was to get something recognizing community colleges," Manilla said. "I personally feel we will all (all community colleges) benefit from it."

The pleasant task of gathering appropriate information to mail to the highway department now awaits Manilla and he hopes the signs will be up soon.

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