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Early Season Hikes Milk Output

Michigan's million dairy cows reached the peak of the 1949 production around June 1. The peak day's production is earlier than usual this spring due to the advanced season. Production for the month of June, 1949, will undoubtedly be over 600,000,000 pounds. This is the second highest production on record, being only slightly under the record production of 605,000,000 pounds produced in June of 1947, reports F. M. Skiver, Chief of the Bureau of Dairying, Michigan Department of Agriculture.

Approximately one-third of this product will be consumed immediately as fresh milk and cream, while about four million pounds will go into the manufacture of butter, cheese, evaporated milk and ice cream.

June butter has the best flavor and a great deal of it will go into storage for consumption next winter. June cheese is considered the best cheese for "ripening" to develop that aged, tangy flavor, so necessary in good cheese. Michigan butter and cheese production for 1949 is expected to be considerably above the 1948 production, Skiver stated.

Potato Crop Makes Big Progress In Year

The way to find progress is to leave for a year and return. That's just as true about agricultural progress as it is about a growing residential area, according to E. J. Wheeler, Michigan State College farm crops specialist.

"Michigan farmers are using better seed, better soil preparation and making better use of eye-crops or crops to control potato scab than they did two years ago," reports Wheeler. He recently returned from a year's leave of absence helping produce better seed potato varieties in Japan.

Trips over Michigan's potato areas have convinced the potato specialist that Michigan growers are trying to produce not only larger yields but a higher quality potato for the consumer. "When working with it year after year, progress seems slight. But leave for a year and come back and you can find that new ideas to produce better quality crops are being practiced," the crops authority observes.

There's a big trend away from dark-skinned Russet Rurals toward the white-skinned Sebago variety. Wheeler says consumers like white-skinned potatoes better and since Sebago has as good a resistance to scab as does the Russet.

13th JUNE DAIRY MONTH



June is Dairy Month from coast to coast. It highlights dairy foods for which housewives spend more than 15 per cent of their food budgets. In turn they get nearly 30 per cent of the food consumed annually in this country.

The physical well-being of every person, old and young, leans heavily on milk and its many products. Take fresh milk and cream, for example, about 60 million quarts are distributed through stores and doorsteps daily across the nation. Today milk consumption alone is 14 per cent higher than before World War II. Dairy foods used in each home represent an industry that employs full time at least 1,500,000 persons and gives a livelihood to about 10 million people. In addition the industry contributes \$10 billion to national commerce.

Show Low Chick Loss This Year

A million chicks with but a two per cent death loss is the record compiled by Michigan hatcheries operating under the National Poultry Improvement plan this year.

Howard Zindel, Michigan State College extension poultry specialist, has received postal card reports from more than three thousand farmers. Reporting when the chicks they purchased were two weeks old, they showed livability at 97.8 per cent — not counting any extra chicks given purchasers by hatcherymen.

Classified Ads Bring Results!

4-H YOUTH BUILD NATION'S FUTURE DAIRY HERDS

Production of milk for human consumption is one of the oldest farm enterprises. Yet today — because of modern scientific research and invention — it is one of the newest and biggest of all agricultural activities. There are some 27 million dairy cows in the nation. One of the objectives of the National 4-H Dairy Production Program is the building of a successful dairy herd from an original investment in a 4-H Club calf.

Guided by county agents and local 4-H Club leaders, more than 6,500 Michigan boys and girls are participating in the "learn by doing" 1949 project. They acquire know-how to grow fine pastures, build healthy herds and produce good, clean, wholesome milk. Not content to stop there, these future dairymen pass along their knowledge to the community by demonstrating at clubs and meetings procedures such as "Dairy Cattle Management," "Care and Handling of Milk" and "Dairy Problems on the Farm."

To further encourage 4-H'ers in this endeavor, the Kraft Foods company for over a decade has donated awards for outstanding records. This year there will be a gold-filled medal for first place county winner, and a sterling silver medal for second place. Eight \$25 U. S. savings bonds will be presented to state winners, while all expense trips to the National 4-H Club Congress in Chicago will be arranged for 10 sectional champions. From this sectional group, six will be chosen to receive a \$300 national agricultural college scholarship.

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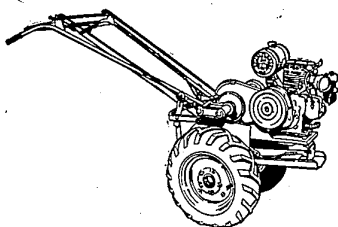


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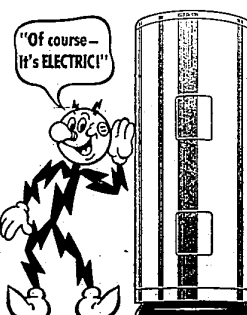


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