

The Farmington Enterprise

A. C. Tagg Publishers J. M. Tagg

Established in 1888 by Edgar R. Bloomer as "A Permanent Journal of Progress"

SUBSCRIPTION RATES
 1 Year \$2.00
 (Cash and Way) 1.50
 Out-State \$2.50
 Single Copies .05

ADVERTISING RATES
 Display, per inch \$3.50
 Reader Ads .50
 Cards of Thanks .50

NATIONAL EDITORIAL ASSOCIATION
 1200 K Street, N. W., Washington, D. C.

UNITED PRESS BUREAU
 1000 Pennsylvania Avenue, N. W., Washington, D. C.

Published Thursday of each week at City of Farmington and entered at The Post Office in Farmington, Oakland County, Michigan, as second-class matter under Act of March 3, 1879.

Phone: Farmington 3000

National Advertising Representative:
MICHIGAN TRUSS SERVICE, Inc.
 East Lansing, Michigan
 NEWSPAPER ADVERTISING SERVICE, Inc.
 164 W. Randolph St., Chicago, Ill.

EDITORIALS

Christmas Shopping . . .

days are here again! With them comes the hustle, the hurry, the trying ordeal of supplementing Santa's list of Christmas gifts.

You can save yourself a lot of gasoline, a lot of jamming and confusion, by shopping in your home community first. Merchants in the Farmington area have an outstanding selection of gifts from brother and sister up to Grandma and Granddad. Most of the items are the same as those carried in stores in Detroit and other larger communities in this vicinity.

Equally as important, you can shop with merchants you know. You are not only saving yourselves from the wear and tear of big city crowds, but you are helping your hometown merchants, your community and yourself. Unfortunately, no organized effort has been launched to encourage residents to shop in the Farmington community. The Enterprise, has, on a number of occasions, tried to stimulate interest in such a merchants' association.

It has tried to point out the importance of such an organization to the development of our community and the general improvement of individual business. It is a "must" in most communities, a "must" that has paid off in a better place for all the people. However, it is not just a once a year effort. It is a sales job that takes 12 months out of the year to put across.

Such an organization of all the merchants could, through less active periods, stimulate sales by establishing bargain days. They could set uniform shopping hours. They could collectively work together on promotions of numerous kinds. All of these added together would help sell the Farmington community to its people, both new residents and old.

The Farmington community is an ideal place to live. It is growing by leaps and bounds. It has a great many progressive merchants who have built up fine businesses. They have a great deal to offer the people of this area. But many have gone as far as they can go individually — they need the opportunity to join collectively with other merchants in a concentrated effort to build up the entire Farmington trading area.

You can help in this effort by shopping in your hometown and by encouraging your merchants to unite in a sales promotion effort. Let them know how you feel about it. Because their gain is your gain and the gain of the entire Farmington community.

Shop in the Farmington area first this Christmas!

Playing Both Ends . . .

against the middle never has paid off and it won't this time even with John L. Lewis running the show.

Once again he has turned the nation upside down and juggled them up a little by calling a coal strike on and then off. But Monday when the miners went back in the pits it was on a three day week basis, not 5 days.

The object is more squeeze on the mine owners to come across the line to Lewis's side. But the result, as always, is a squeeze on the pocketbooks of the miners and the rest of the working men of the country. It may secure the objective, but whether it does or not, the pinched pocketbook is a definite reality.

It would appear on the surface that John L. Lewis is getting tired, at least the last juggling act was short lived. Along with it have come a few defiant voices from the mine workers rooting section. The individual offers are running out and the miners know, whether the leaders do or not, that pay comes only with work and the future of the nation is dependent on production, not strikes.

The day of catching up appears to be nearly over, more and more persons are joining the ranks of the unemployed. The day of competitive enterprise is back again. Competition needs unbroken production if it is to work to the advantage of management, labor, and the people — in fact, if it is to work at all.

It may be that the times, the workers themselves, and the pinching pocketbook may charge in where even the government has feared to tread.

Churches

NOVI BAPTIST CHURCH
 M. J. Remmel, Pastor
 Sunday Church Services at the usual hour. Morning, 10:30; Evening, 7:00 (Youth Service) and 5:00 o'clock.
 Wednesday, Prayer Meeting at the church, 8:00 p.m.

ST. PAUL'S LUTHERAN CHURCH
 Middlebelt at Eight Mile Road
 Rev. W. Rutkowski, Pastor
 Sunday School 9:30 a.m., nursery to senior departments.
 Divine services 9:30 and 10:45 a.m.
 Lutheran Hour broadcast at 12:30 Sunday noon, over CKLW.

FIRST METHODIST
 Rev. A. Stapley Stone, Minister
 Morning Worship at 11:15 a.m.
 11:15 a.m. Nursery School.
 Sunday School at 10:00 a.m.
 Youth Fellowship at 6:30 p.m.
 Thursday, 7:30 p.m., choir rehearsal at the church.

GRACE LUTHERAN CHURCH
 25600 Grand River Avenue
 Corner of Imperial Hwy.
 Victor F. Halbroth, Pastor
 Early Service, 8:45 a.m.
 Sunday School, 9:45 a.m.
 Late Service, 11 a.m.

ORCHARD METHODIST MISSION
 Thirteen Mile Road at Greening
 10:30 a.m. Morning service for women.
 6:30 p.m. Youth Fellowship.
 Nursery for small children.

FARMINGTON ASSEMBLY OF GOD
 Grand River at Middlebelt
 Rev. Orville J. Wendell, Pastor
 Sunday School, 10 a.m.
 Morning Worship, 11:00 a.m.

CLARENCEVILLE METHODIST CHURCH
 Cambridge and Grand River
 Farmington, Michigan
 Elsie A. Johns, Pastor
 Wilma A. Hood, Director of Music
 and Religious Education
 10:00 a.m., large, enthusiastic Sunday School.

11:15 a.m. the Morning Worship.
 6:30 p.m. the Intermediate Youth Fellowship, the Wesley Adult Fellowship.
 7:30 p.m. the Evening Service.
 7:45 p.m. every Wednesday evening, the Prayer Service.

CHRISTIAN SCIENCE SOCIETY
 23701 Cass Avenue
 Farmington
 11:00 a.m. Morning Services
 Sunday School
 8:00 p.m., Wednesday Evening Testimonial Meeting.

Reading Rooms, Tuesday and Saturday, 1:00 to 4:00 p.m.
 "God the Preserver of Man" will be the subject of the Lesson-Sermon in all Christian Science churches throughout the world on Sunday, December 11.
 The Golden Text (Isaiah 31:5) is: "As birds flying, so will the Lord of hosts defend Jerusalem; defending also he will deliver it; and passing over he will preserve it."

FIRST BAPTIST "The Friendly Church"
 Rev. Fred B. Fisher, Pastor
 Morning Worship at 10:00 a.m.
 Sunday School at 11:15 a.m.
 Youth Fellowship at 6:30 p.m.
 Evening Service at 7:30 p.m.
 Wednesday, Midweek services at 7:30 p.m.
 Friday, Senior choir rehearsal at 8 p.m.

SALEM EVANGELICAL CHURCH
 4100 E. Church at the Park
 Rev. Carl H. Schultz, Pastor
 Mr. A. Bolitto, Mus. Dir. & Organist
 Mr. G. C. Gildemeister, Bd. Pres.
 Mr. E. B. Tyler, Dir. of Rel. Ed.
 A nursery department is maintained during the Morning worship.

Morning Worship Service, 10:00 a.m.
 Church School, 11:15 a.m.
 Youth Fellowship, Sunday evenings.

Help seeking people learn the truths by which they may live brave, happy and useful lives.
 Help seeking people gain strength by which they may become that which they have learned they ought to be.

Help seeking people find comfort in sorrow, courage in struggle, joy in victory.

Help seeking people come into union with Christ, their Master and Friend.
 Help seeking people find their purpose, belong our aim and purpose, we invite you to "Come and See."
 "Go to the Church of your choice, but go to Church."

ST. MARTIN'S EPISCOPAL CHURCH
 Lenore and Curtis Aves., Detroit (Five Minutes from the Star Station)
 Rev. James H. Morris, Vicar
 8:30 a.m. Holy Communion.
 9:30 a.m. Church School (three years and up)
 11:00 a.m. Morning Prayer (First Sunday Holy Communion).
 11:00 a.m. Kindergarten (3 to 6 years).

A Good Tip



MICHIGAN MIRROR

INTERPRETING THE NEWS

By GENE ALLEMAN

"Governor C. Mennen Williams is running for reelection; I am not." Such was the reply from Charles M. Ziegler, State Highway Commissioner, to recent criticisms voiced by Governor Williams of the commissioner's administration of the State Highway Department. In a talk before southern Michigan road commissioners, Ziegler declared: "Williams wants to regulate control of the department and has used every maneuver possible to again make it political." The commissioner, who was re-elected in 1949, said the proposal to build a bridge at the Straits of Mackinac should be re-studied by experts and hence taken out of the "realm of politics."

A bridge across the Straits of Mackinac? "No!" declare three leading experts of the University of Michigan. Professor Kenneth A. Landes and two associates made a study of the geology of the Straits region for the State Department of Conservation. Soft shale rock in the straits would not be adequate for foundations to hold bridge piers, concrete Landes.

The Michigan Department of Economic Development announces that Michigan ranks second in population increase for the period April 1, 1948 to July, 1948. California was first. Michigan's present population: 6,289,000.

Wholesale prices have declined about 7 1/2 per cent during the past 12 months and now are around 10 per cent under the postwar peak reached in September, 1948. The Bureau of Labor Statistics reports a 12 per cent decline in farm prices; 8.9 per cent drop in food prices during the past 12 month period.

Among the present problems which promise to result in requests for more state spending is that of the postwar rise of sex crimes in Michigan. Governor Williams has asked the State Health Commission to make a search for an immediate solution. A Detroit daily newspaper sponsored an independent study of sex murders in Detroit and other cities in recent years, and the survey came to the conclusion that additional state facilities were urgently needed. Prospect is new demands for state aid.

Auditor General M. K. Aten reports that the state collected and returned to local governments three dollars for every dollar retained by the state for state services during the past fiscal year. Total of state aid payments was \$39,532,725, as compared to state cost of institutions, departments and maintenance of highways and building amounted to \$18,925,000.

Atten points out that expenditures for the past year were over 15 million dollars higher than revenues. He makes this prediction: "Under the present financial structure, if and when sales tax revenues take a nose-dive, the inevitable prospect is new demands for state aid."
 (Continued on Page Five)

Washington Merry-Go-Round

By DREW PEARSON

AIR-SEA CONFLICT
 It's easy to understand why the air admirals are boiling mad at unification. To some extent you have to sympathize with them.

What they can't forget is that for years the navy's aim had been to fight the battleship admirals and now, just as the airplane carrier has come into its own, they find themselves stymied by unification.

OUR LADY OF BORROWS
 Rev. Thomas P. Beahan, Pastor
 Sunday Masses: 7:00, 8:30, 10:00, 11:15 and 12:00.
 Holy Day Masses: 5:30, 7:00, 8:00 and 9:00.
 Daily Masses: 6:30 and 8:00.

LIVONIA METHODIST CHURCH
 Rev. Cadman Prout, Pastor
 West Seven Mile Road
 Just East of Farmington Road
 10:30 a.m. Morning Worship and Sunday School held at the same hour.
 Nursery School for children over three. Everyone welcome.

WEST POINT PARK CHURCH OF CHRIST
 J. Scott Green, Minister
 Bible Study, 9:45 a.m.
 Sunday Morning Worship, 11:00 a.m.
 Sunday evening Service, 7:30 p.m.
 Wednesday evening Prayer Meeting, 8 p.m.

BIBLE COMMENT FOR DEC. 11

Social Religion Is Based Upon Personal Religion

ONE hears talk often of "social religion," and "the social Gospel." It is understandable that such phrases, with their emphasis, should come into use in protest against the idea that religion is, mainly, or purely, individual, personal matter.

But such phrases actually are redundant. Can one imagine religion that has in it any truth or any demands of duty that is not social? And, most certainly, there were a gospel that is not social, it would not be the Christian gospel. At every point in His teaching, Jesus emphasized love and duty of man to man, and the fellowship of brotherhood, as much as man's own personal faith and his relationship to God.

The Hebrew prophets had essentially a social outlook. They stressed the "Israel" as a people chosen and called of God, a nation with God-given privileges and responsibilities. To that people and nation they were supremely devoted in a loyalty that was itself a matter of religious intensity. They thought of the nation and the people as a whole, and they had much to say regarding the conditions and principles that made for national happiness and security and welfare. "Righteousness exalteth a nation." "Happy is that nation whose God is the Lord."

But with that social outlook they stressed the need and primary place of personal righteousness. A sound nation could be built only upon sound individuals. Hence every element of personal faith and righteousness was an offense not only against God, but an offense against the nation as a whole, and endangering it in the facing of its enemies. Social religion could be strong only when personal religion was strong.

Who can estimate the strength and power of a nation, demographically organized, in which every citizen was exercising his kingly right of self-government? That's an ideal for humanity.

themselves stymied by unification. The admirals who put up this long running-fight with the old-fashioned battleship admirals in the raising admirals taking over, Gerald Hogan, Arthur Radford, Lt. T. Sprague and Jack Towers, now retired. Thirty years ago, just out of Annapolis, they went into the relatively new naval aviation as fliers and worked up to the top. They were convinced that the future of the navy lay in the air. They had the courage to believe this even at a time when most of the admirals swore that nothing could ever sink a battleship.

During the recent campaign in the Pacific, Admiral Sprague had the raising admirals taking orders from him. Because operating carriers in battle formation, with their network of protecting airplanes and destroyers, is such a skilled job, Sprague, a Junior, was in command. When the squadron put into Pearl Harbor or any other base, the senior admirals wanted in carrier battle formation, then took over.

With the war over and the battleship being laid up in mothballs, naval aviation at long last appeared about to achieve full recognition. Whereupon congress passed the unification act, and with it, the chief-air resistance went to the air force. No wonder the air admirals are indignant!

NAVAL CARRIER HEROES
 The full story of the navy's airplane carriers was one of the most heroic of the war, and the heroism was even greater because of a serious defect discovered in the carriers after the navy had built most of them.

This defect — like most of the navy's trouble — was due to faulty engineering and bad planning. Airplane-carrier designers had failed to take into consideration the possibility that decks were vulnerable and that once the deck of a carrier was torn up, no plane could take off.

The Japs, however, soon discovered this. The result was that the slide-jap fighter planes did for
 (Continued on Page Eight)

Looking Back Through The Enterprise Files

SEVENTY-FOUR YEARS AGO (December 10, 1909) Start Survey

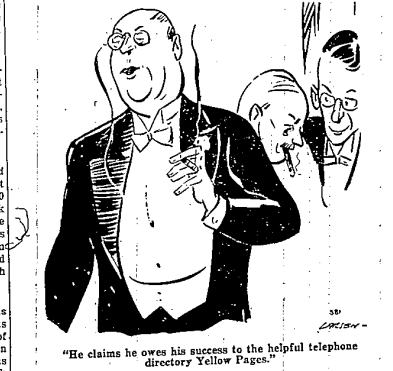
Work by the surveyors on the Detroit, Lansing and Grand Rapids electric railway was commenced at Farmington Tuesday morning. It is expected that work on the roadbed will be commenced in the early part of the year 1910. It begins to look now as though it was a sure go.

Largest Taxpayers
 The following comprise the twelve largest taxpayers in Farmington Township: D.U.R. Ry., \$29,254; P. M. Warner, \$37,273; John Graham, \$20,515; Farmington Exchange Bank, \$18,555; Samuel Davis estate, \$19,688; O. B. Coleman, \$14,550; Theodore Drake, \$149,333; Harvey Halsted, \$171,339; Milton Benjamin, \$144,332; John Kurz, 130,485; Charles Ely, \$140,355; W. McCracken, \$133,559.

TEN YEARS AGO (December 7, 1939) Ask Apple Law Support
 Stating that litigation started recently by apple growers, including several in the Farmington District, may endanger the apple crop, members of the Michigan State Apple Commission are asking support of the Apple Advertising Act. A number of growers are challenging the constitutionality of the Act, declaring that money for advertising should come out of general funds. The Act provides that the growers themselves finance the advertising.

FIVE YEARS AGO (December 7, 1944) Ask Funds For Memorial
 The members of Groves-Walker Post 346, the American Legion of Farmington, are now ready to go ahead and obtain subscriptions from the residents of this community for the erection of a Memorial Home. It is expected that the site for the home will be definitely settled in the near future.

Where Are Yank Gifts?
 Little response has been shown to the pleas for gifts for wounded Yanks in hospitals, according to the latest word from Joseph DeWright, chairman of the drive in Farmington. Groves-Walker Post of the American Legion, cooperating with Legion Posts throughout the country, has undertaken as their project this Christmas season the supplying of a gift package to every wounded Yank man or woman, confined in the hospitals of the United States.

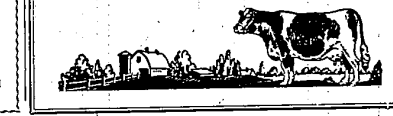


Recommended by Santa . . .

Yes, milk is a definite nutrition-filled drink approved of and loved by all — even friend Santa!

Use pure, wholesome FARMINGTON DAIRY milk in your holiday cooking — for extra fine results. Serve it regularly at every meal or as an in-between-meals snack. FARMINGTON DAIRY milk is smooth tasting — a favorite with youngsters and grown-ups, too.

FARMINGTON DAIRY'S "CELLOPHANE HOODS"
 Mean Extra Protection — Extra Purity
FARMINGTON DAIRY
 "GOOD AS THE BEST — BETTER THAN THE REST"
 PHONE 0135
 "Serving Quality Dairy Products Since 1921"



Christmas Club Members

PLAN A YEAR AHEAD

Christmas is more enjoyable and brings greater happiness when you provide for it a year in advance.

By joining our Christmas Club now, you are assured ample funds for a Merry Christmas next year, as time and arithmetic are on your side. Small or large accounts invited.

Join Our NEW CHRISTMAS CLUB Now Forming

THE FARMINGTON STATE BANK
 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION