

## Know Your Farmington Merchant . . .

Telephone Company Represented  
By Quartet Of Similarities

Mrs. Randolph - Miss Dwyer

Mrs. Forsythe - Mrs. Serra

When a customer comes into the Farmington office of the Michigan Bell Telephone Company, he's likely to be met by any one of the four young women in the office — Mrs. John Randolph, Miss Anne Dwyer, Mrs. Albert Forsythe and Mrs. Carlo Serra.

Three of the girls are what the phone company calls "service representatives", the fourth, Mrs. Randolph, is a "senior representative". The difference in titles amounts to only that — there isn't much difference in their jobs or in their office "rank".

The girls have a lot in common besides the same occupation. All in their early twenties, they graduated from nearby high schools. Redford High School trained Mrs. Serra and Mrs. Randolph; Miss Dwyer is a product of Farmington High, and Mrs. Forsythe is from Mackenzie High in Detroit.

Another thing they have in common is the enjoyment of their work. All agree Michigan Bell is "the" place to be employed. Mrs. Serra has working advantages other places don't and Mrs. Randolph likes the place because she meets so many people there — and she enjoys that.

Only one of the quartet reported a "pet peeve". Miss Anne Dwyer says that her pet peeve is not being able to provide all the customers with private lines.

The four all have the same definite ideas toward better business for Farmington, too. Mrs. Randolph, a three-year employee of the company and a resident of Farmington for more than a year, says the stores should "stay open on Wednesday afternoons." She also thinks they could stand "better displays and more advertising."

Mrs. Serra, a bride of four months, who originally hails from Illinois, and Miss Dwyer both agree with Mrs. Forsythe that stores in Farmington should "improve and modernize both their buildings and merchandise". Mrs. Forsythe, mother of a 21 month old daughter, has been working for Bell for four years, and spent half of that time in Farmington.

If your leather gloves have been dry cleaned, it is too late to wash them. In cleaning, much of the natural oil is removed, leaving the gloves stiff and dry. Gloves made of leather and tanned in the United States may be washed as home economists at Michigan State College.

Women were not allowed to appear on the stage in Shakespeare's time.

## Michigan Mirror

(Continued from Page Two)  
terest" as contrasted to the liberal position enjoyed by the Democrats.

In advocating more benefits for the masses President Roosevelt and his Democratic party successors have identified the Democratic party as the popular liberal cause of the hour. For a good generation there has been a steady movement towards centralization of power in government, both state and national. This trend has been accelerated by two World War experiences, climaxed by a ten-year depression between wars, and recently the historical epochal event of the atomic bomb. Faced everywhere with individual and national insecurity, American citizens have sought to solve the problem of insecurity by going to Lansing and Washington increasingly for answers to these problems.

The result has been that the trend towards centralization of power at Washington has been

greatly accelerated in recent years and with new welfare spending programs already approved, together with others advocated, a strong state socialism appears to be in prospect, according to Mr. Summerfield.

In opposing state socialism under an economic planning-type of national administration, Summerfield would place the Republican party more on the side of traditional liberalism in behalf of rights of the individuals. As contrasted to more and more centralized control at Washington, whereby the wants of the individual would be guaranteed by the government from cradle to the grave, the Republican cause would be closely identified with survival of the American free enterprise system as linked to opportunities of the individual.

Whether the Republican party can shed the shell of its reactionary label and assume the role of a liberal leader will be an interesting development in 1950 to appraise.

At any event the "welfare state" may have met a new knight in shining armor.

## Local Company Tells How To Cut Production Costs

The West Point Manufacturing Company has been assigned space at a national Industrial Exposition of new processes and equipment which can cut industrial production costs scheduled for the week of April 10 to 14 inclusive in the Convention Hall and Commercial Museum buildings in Philadelphia, Pennsylvania.

The exposition is being staged for the benefit of the thousands of industrial executives looking for ways in which their own plants can cut costs to bring prices down on all kinds of consumer products and is sponsored by the American Society of Tool Engineers, technical association of the men primarily responsible for finding ways and means of cutting these costs.

Some 300 producers of industrial equipment will participate. A mandrill is a large baboon with a light blue nose, orange and yellow beard and a forehead crest of greenish hair.

## Farm Accounts Help In Running Business

Why should I keep farm accounts? Such a question is asked by farmers who have not kept accurate records of their farm business in the past. E. H. Carter, Michigan State College agricultural economist, says the reasons are many and all important.

First, at this time of year, everyone begins to think about his income tax. Good accounts help to

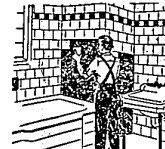
make the job of figuring a return easier and more complete. One of the most important reasons, however, is the value of records in analyzing farm business. If there is not enough business — the accounts will help to show up needed changes.

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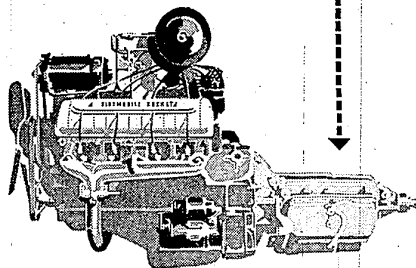
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