

and  
now  
for  
the  
frosting  
on  
the  
cake!



When you help us celebrate International Want Ad Week--you get the frosting! That's right, just follow the rules listed below and save money on a money-making Observer Want Ad. It's our way of saying "Happy International Want Ad Week!"

1. Use 15 words or less. Ad runs one day. You pay only \$1 (Cash with order).
2. Total value of all items in each ad must be \$25 or under.  
All items must be priced and price must be included in the ad.
3. This offer restricted to individuals (non-commercial) for merchandise-for-sale ads only. Not applicable to pets announcements or personals. All ads will appear in their proper classification.
4. For your convenience, ads may be cancelled when results are obtained.
5. This special offer applies to ads starting April 7th through April 15th.
6. Phone 522-0900 for further information.

USE THIS HANDY WANT AD WEEK COUPON OR PLACE YOUR AD OVER THE COUNTER IN THE OBSERVER OFFICE

Enclosed is my ad and \$1 for my special Want Ad Week Celebration Ad: \_\_\_\_\_

Please publish my ad on.....

NAME.....

ADDRESS.....

PHONE.....

Bring or Mail Ad Copy To: OBSERVER WANT ADS, 36251 Schoolcraft  
Livonia, Michigan 48150

**HOURS:**  
Monday thru Friday 8-5:30  
Saturday 9-12

*observer*  
*want*  
*ads*



**522-0900**