

OCC Business Students Face Test

By CORINNE ABATT

A fast pace, full-time jobs, attending classes evenings and being involved in the campus chapter of DECA (Distributive Education Clubs of America) have paid off for three Orchard Ridge students.

In addition to being well on their way to promising careers, Steve Simon of Southfield, DECA president; Linda Hogarth, and Richard Lundquist, both of Farmington,

will be off to Atlantic City May 5-10 for the national DECA convention.

The three qualified for convention attendance by winning awards at the Michigan DECA career development conference held at Eastern Michigan University last month.

Simons, buyer and sales manager for Puritan Auto Glass Stereo Center, compiled the elaborate chapter activities manual, which took second place at the conference. His complete advertising campaign won third.

Miss Hogarth had seven minutes to come up with an oral solution to a management problem at the conference. The judges decided her time was well-spent and gave her the award which entitles her to go to the national convention.

Miss Hogarth, a service representative for Michigan Bell, was given background information on a company with one 40-year employee using an old-time approach to his handling of personnel. Her recommendations were to update his training and have him take classes to bring a compatible approach to the company's younger employees.

Lundquist, who only a short time back was a grocery clerk, now is direct per-

ishable frozen food buyer for Borman Foods. He won a second place for his training manual.

The work-study careers of Simons, Miss Hogarth and Lundquist are good examples of what the business and marketing classes at Orchard Ridge are all about.

John Fattel, faculty member, internship coordinator and DECA advisor says, "Our jobs here is to develop competencies, and these competencies are necessary for success on the job. Simons says it a bit differently: "Our club basically has the business students in school involved in different business activities and marketing problems."

With the heavy schedule which most DECA members carry, as a club they get together to rap and plan future projects on weekends.

One of the most successful was a business careers night. Executives from many local and national companies gathered to talk with business students. Simons included pictures of event in his prize-winning activities manual.

Another popular one was a trip to New York City to visit buying offices and some major companies and have a meal at Sardi's -- to get the feel of the city.



JOHN FATEL (right), of the OCC Orchard Ridge faculty, admires an award which Steve Simons won for his business and marketing activities activities manual. The award qualifies Simons for a national convention in Atlantic City next month. (Evert photo)

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Walk-In Admission Offered By OCC

"Walk-in" admission procedures to the Orchard Ridge campus of Oakland Community College are in effect to prepare prospective students to register April 23 to 27.

Spring term classes begin April 30. Prospective students can complete an admissions application, pay a \$10 application fee and see a counselor for course selection help in one visit.

Admissions offices are in "M" building on the Farmington campus, 1-696 and Orchard Lake Rd.

Students currently attending colleges or universities may become guest students by getting a guest application from the registrar's office on that campus.

The college's child play center will be open during the seven-week spring session for mothers who want to take classes. The center is in J-Building and is open from 8 a.m. until 2 p.m. Monday through Friday.

Registration for the center may be made by contacting Dean of Students Don Nichols.

Hairdressers Counseling Course Set

The Orchard Ridge campus of Oakland Community College will offer a six-week course on "counseling skills for beauticians" beginning May 7.

Registration can be made by calling Thomas Trudell at the college. The campus is at 27055 Orchard Lake Rd., Farmington.

Hairdressers will learn effective listening techniques, awareness of a client's needs and appropriate responses to a client's feelings.

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