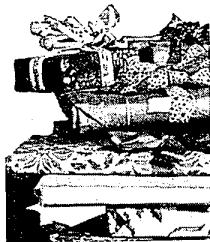




Fill Your **GIFT LIST** AT Von Burg's

They have hundreds of wonderful gift suggestions that will delight every person on your Christmas list. Stop at Von Burg's today and look over their outstanding display of fine gifts. Let them help you select the gift that is sure to please.



MAN'S BIRTHSTONE



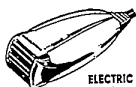
LADY'S BIRTHSTONE



PEN & PENCIL SET



COSTUME JEWELRY



ELECTRIC SHAVER



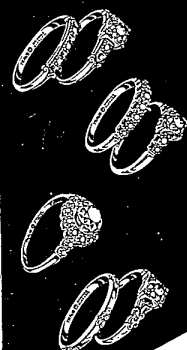
SILVERWARE



RADIO



TABLE LIGHTER



Choice of Brides to be..

Genuine *Orange Blossom* ENGAGEMENT AND WEDDING RINGS

Their beauty is something to dream about. The perfect introduction to the most glamorous moments in her life. A lovely "Orange Blossom" ring on her finger will make her the envy of all eyes. Their fine craftsmanship, quality and value are assured by the "Orange Blossom" name within each ring, and our own good reputation. We will be pleased to show them to you.

Add both long-life satisfaction and Christmas cheer to her gift this year.



Christmas is Coming—

sooner than you think!

visit
Von Burg's
today!

We've Styles Galore NOW!

Avoid last minute disappointment
\$100 Reserves your selection!

ACADEMY AWARD "H"



Watches enlarged to show detail

Give BULOVA

Academy Award Watches
21 JEWELS

ONLY \$49.50

THE WATCH THE STARS WEAR



MISS AMERICA
17 Jewel
Matching Bracelet

Your Choice
\$35.75

PRICES INCLUDE
FEDERAL TAX

CORA
17 Jewel
Snake Chain Bracelet

Your Choice
\$59.50

BRUNSWICK

DARCY

17 Jewels—14 Kt. Gold
Your Choice
\$71.50

Give Him An

Exclusively new...

GYROMATIC® by GIRARD PERREGAUX
FINE WATCHES SINCE 1791



The Gyromatic—latest and greatest advancement in self-winding watches. So sensitive, the slightest movement keeps it wound. So completely practical, it shrugs off shock and works under water. So ingeniously simple, you need never fear expensive repairs. See the new, thin and handsome Gyromatic!

© Reg. U.S. Pat. Off.

Self-winding,
water-resistant,
shock-resistant,
17 Jewel
\$71.50 Del. tax
Others from \$62.50

IN THE STAR-STUDDED REALM

The splendor of the diamond adorned

Lady Hamilton

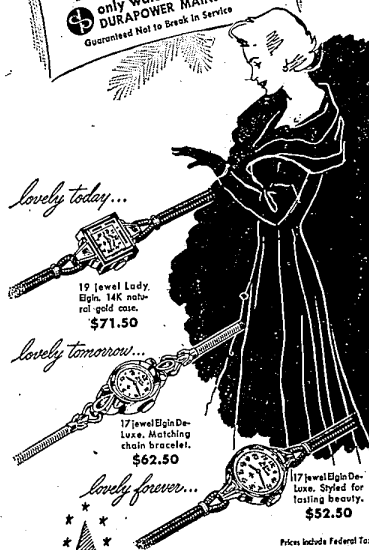
American beauties with the regal accent of diamonds. In all the world, no finer gift... no finer watches.

K-10... 10 diamonds, 14K white gold case. \$200.00

K-6... 6 diamonds, 14K natural or white gold case. \$150.00

PRICES INCLUDE FEDERAL TAX

ELGIN
Only watch with the
DURAPOWER MAINSPRING
Guaranteed Not to Break in Service



lovely today...

19 Jewel Lady,
Elgin, 14K nat-
ural gold case.
\$71.50

lovely tomorrow...

17 Jewel Elgin De-
Luxe, Matching
chain bracelet.
\$62.50

lovely forever...

117 Jewel Elgin De-
Luxe, Striped for
lasting beauty.
\$52.50

Prices include Federal Tax

Von Burg's
OLDEST ESTABLISHED JEWELER IN REDFORD
22019 GRAND RIVER AVE.

Gifts to LAY-AWAY for Christmas