

4 CONVENIENT SWIM POOL CENTERS OPEN DAILY 10-9 \*SATURDAY 10-6 \*SUNDAY 11-6



*Esther Williams*

the pool that all America Loves!

100% Aluminum!  
Maintenance Free!  
No Painting or Sanding!

SAVE  
MONEY  
NOW!

THAT'S WHY WE SAY, "MOM  
AND THE KIDS DESERVE A  
POOL...BUT DAD DESERVES  
AN ESTHER WILLIAMS!!

"ONLY AT VISCOUNT POOLS"

## CHEMICAL SPECIALS

VALUABLE COUPON



ONE GALLON  
SUN  
ALGICIDE  
**\$2.88**

VALUABLE COUPON



2 lb. BOX  
SUN  
CONCENT.  
CHLORINE  
**\$3.95**

ONI 4-28

VALUABLE COUPON



FLOATING  
FEEDER  
**\$9.95**  
GIVES  
CHLORINE  
UP TO  
SEVEN  
WEEKS

VALUABLE COUPON

FRESH LIQUID  
CHLORINE AT A  
DISCOUNT PRICE



VALUABLE COUPON

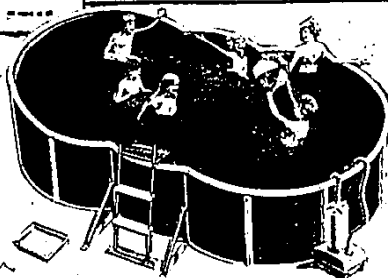


10 Lb.  
BAG  
DIATOMITE  
**\$1.99**

16' x 32' ALUMINUM  
POOL WITH WALK-A-ROUND  
DECK AND 19 1/2 x 7 1/2 PATIO  
DEEP END IS 7 1/2' Includes Fiberglass Hi-Rate Filtration Unit,  
thru wall, skimmer, inside, out-  
side ladder.

100%  
Aluminum  
A BEAUTIFUL  
LIFETIME  
POOL...ONLY

**\$1995**

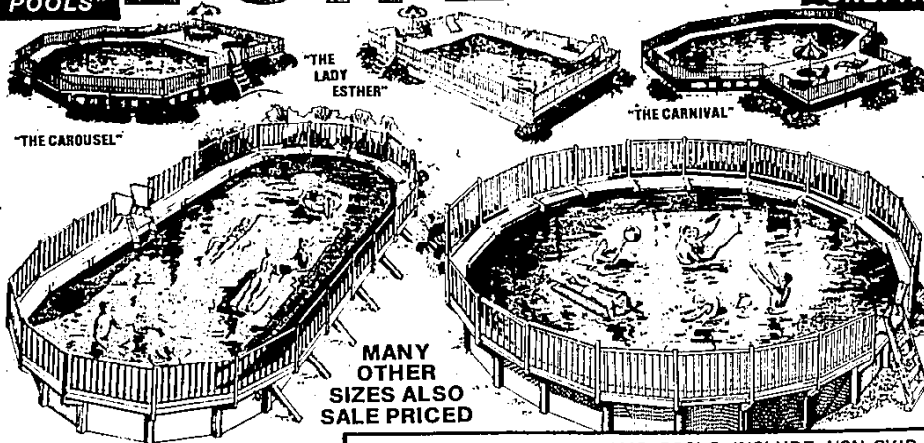


15' x 8' OVAL  
PACKAGE  
**\$133**

Inc. Filter, ladder,  
footbath, skimmer

REG. \$169

# POOL SALE



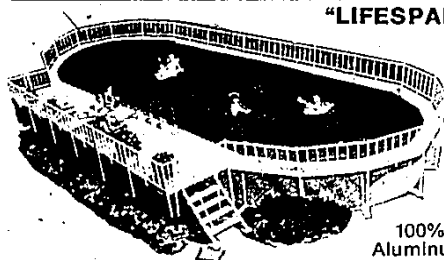
SEE OUR LARGE DISPLAYS  
OF WATER FILLED POOLS.

MANY  
OTHER  
SIZES ALSO  
SALE PRICED

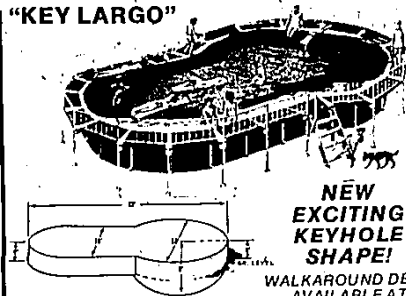
BOTH THE ESTHER WILLIAMS POOLS INCLUDE NON-SKID  
COPING, 3' SAFETY FENCE, FILTER, LADDER, SKIMMER,  
VACUUM, TEST KIT! BOTH ARE 100% ALUMINUM AND CARRY  
THE FAMOUS 15 YR. GUARANTEE!

15' x 30' GIANT OVAL  
COMPLETE  
AS LISTED  
REG. \$1596  
**\$1282**

HUGE 21' ROUND  
COMPLETE  
AS LISTED  
REG. \$1098  
**\$882**



"LIFESPAN"



"KEY LARGO"

COMPLETE WITH  
FILTER, VACUUM  
SKIMMER, LAD-  
DER, TEST KIT! 4'  
deep in shallow and  
up to 5 1/2' deep in  
wider end. 8' deep  
hopper also avail-  
able.

NEW  
EXCITING  
KEYHOLE  
SHAPE!  
WALKAROUND DECK  
AVAILABLE AT  
ADDITIONAL COST

COMPLETE  
**\$955**

## ACCESSORY SPECIALS NEW-AMAZING!



IT WORKS  
WHENEVER THE SUN SHINES  
NOW-HEAT YOUR POOL  
FOR  
ONLY **\$18.95**  
VACUUM SALE!

VACUUM  
HEADS **\$3.97**

VACUUM  
HOSE  
**19¢**  
PER FOOT

VACUUM  
POLES  
12' LONG **\$3.88**

## NEW! CHILDREN'S SWIM-AIDS!

- Fits on child's arms
- Complete confidence in pool
- At last fun with safety
- Teaches swimming quick

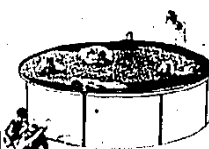
REG.  
\$2.98  
ONE WEEK ONLY **88¢**

FIBERGLASS  
10' SLIDE  
WITH SAFETY  
STAIRWAY  
ALUM.  
FRAME



OUR  
REG. **\$99**  
\$119.95

## 12' ROUND PKG.



COLECO  
12' x 36'  
ROUND  
PACKAGE

INCLUDES  
FILTER  
FOOTBATH  
LADDER  
SKIMMER

OUR REG. 89.95  
**69.88**

**Viscount Pools**  
*The Pool People*  
LIVONIA-34750 PLYMOUTH RD.  
(300' E. of Wayne)  
TAYLOR ANN ARBOR  
23649 EUREKA ROAD 2450 W. STADIUM BLVD.