

2 REXALL PRODUCTS FOR THE PRICE OF T PLUS! A PENNY



27702 W. 8 Mile Road

ichigan Teen-Age Drivers Urge
tronger Operator's License Laws

Stronger laws for gatting and keeping drivers' licenses and
are emphasis on driver education were among top recommendations
Seed by the first Michigan teenager passed seven pages of
Michigan State College's Reduced center

Approximately 230 Michigan teenager passed seven pages of
Approximately 230 Michigan teenager passed winedy essolation the
solutions, including these two, as becommended that present laws
werening the use of restricted driver biomespe between the gages of
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1 and 16 he more strictly inter-site of the pages of
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of the Machinan Youth doministic of the Machinan Chemic cohorteles was handled by teenagers with older group works serving as resource or some and observers.

April Proclaimed Diamond Month

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April Proclaimed Diamond British of the Machinan Chemical Committee of the Chemical Ch

proceeding its numerous and islands to the second section of the control of the c

The Consumers Power Company of Pontiac has planned a special lesson for, home demonstration leaders. This lesson will be affected by the first point of the consumers Power Pontiac, homemakers should consider the leaders. This lesson will be affected by the first point of the point of the point of the Compuners Power Pontiac, the Compuners Power Pontiac, beginning in 9:39 a.m. and tasting untill poon.

With Army In Tanon

MADONNA COLLEG. OPEN HOUSE HONOR VISITORS

Illight school students from proximately 13 schools fin Det and neighboring eithes were resented at Madona dellege Tue-day, March 30.

Discussion centers are with Army In Tanon.

Consumers Power Plans Lessons for Homemakers

MADONNA COLLEGE

High school students from approximately 15 schools in Detroit and neighboring effics were represented at Madonna College on Tuesday, March 30.

Pfc. Raymond Welch
With Army In Japan

Army Pfc. Raymond T. Welch, and Mrs. Vern
Japan Army Pfc. Raymond T. Welch, and Mrs. Vern
Japan Welch, 31nf Rhonswood, it serves the science and sociololly. Bening the science and sociolo

Lake Theatre

420 PONTIAC TR.II. WALLED LAKE

ON OUR NEW PANORAMIC WIDESPISION SCREEN

HELD OVER "THE ROBE" in CINEMASCOPE

Sun., Mon., Tues., April 4, 5, 6
ALL TECHNICOLOR SHOW
"LATIN LOVERS" with Lana Turner and John "FLIGHT TO TANGERS" with Joan Fontain

Wednesday, April 7
"YANK IN THE R WELL WITH Tyrone Power
"TEXAS BADMEN" with Wayne Morris

ALWAYS PLENTY OF CONVENIENT PARKING SPACE

GET THIS
AMAZING
51595 VALUE

infra-red

CHECK THESE AMAZING FEATURES!

A NEW KING OF HEAT — HEALTHIER: SURROUNDINGS! Chicks thrive under infra-red heat. Helps reduce disease spread by dampness

STIMULATES APPETITE!—Chicks "look alive" under infra-red heal. Edt better, drink more, faathet faster . . and mature earlier.

tester ... and mature learlier.

STOPS OVERHEATING! ... No more "foller-coaster" heating. Wefer lihermostal and microswitch automatically controls heat, cuts fuel logsts. Never too hot or too fold!

STOPS CROWDING! ... Plenty of heat to go around, so chicks don't juile up. They stay properly spoked, motive fester.

e U-L APPROVED! BUILT TO LAST FOR YEARS! Just heno from the roof, raise ds shicks get bigger. 4 lamps of 250 watts each, AC, with wire safety guard. Broading capacity 400 chicks.

with the purchase of only TWO 50-lb. bags of

follow the

VITALITY 1-2-3 PROGRAM

(1) VITALITY GHICK PRE-STARTER. Start your chicks on VITALITY Chick Pre-Starter for the first 7 days. It flores 2 things; cheourages quick eating due to choler, and its granular form helps prevent "pasting up". Jam-packed with all vital nutrients plus Fersol to boost chicks past the critical first week.

(2) VITALITY, CHICK STARTING RATION. For the 2nd thought the 7th week keep them growed the material of the provided with a start of the control with materialy on VITALITY Chick Starter. Fortified with Fersol for extra growth and diseaser-resisting vitamins, and essential minerals. Feed 2 lbs. of VITALITY Chick Scratch, per 100 chicks cach evening, and watch a growth of the control of the

em grow!

(3) VITALITY GROWING RATION. Feed from 7th through 20th week to grow bone and weight for early matirity and laying. Feed small amounts of VITALITY Intermediate Chiek Scratch until 14th week, then swifet to VITALITY Poultry Scratch. VITALITY Growing Ration, fortified with Fersol, help birds Store up important vitamins and minerals for full growth.

for PLUS PROFITS!

What a combination! What a buy! Just think of it — a special \$15.95 infra-red brooder for only \$6.99 — plus the price of two bags of fabilious VITALITY Chick Starter.

VITALITY Chick Starter.

No, we're not crazy — we're out to make new Friends! We want you to try the nittrition-packed VITALITY Chick Starter — start your chicks the VITALITY Way to top profits — easy as 1-2-3! When so little means so much, don't take chances!

Just keep VITALITY Chick Starter before chicks all day. Then feed VITALITY Chick Scratch as an evening grain feed, at 2 lbs per 100 chicks. And watch 'em grow!

You see, VITALITY Chick Starter is not only nutritionally well-balanced to start with — it's fortified with N.F.Z., one of the leading coccidiosis controls. It is also fortified with Fersol! Fersol contains Vitamin B₁₂ plus so many other essential vitamins and minerals that VITALITY flocks jump 'way ahead toward quick, sound growth, quick maturity — and bigger profits!

Come In . . . Get Your ELECTRIC BROODER Today!

That's why it will pay you TWO WAYS to eash in on this tremendous offer—the biggest "double-pay" we've ever made! But hurry — it's too good to last. Stop in soon. Get VITALITY! Get the best feeds money can buy!

SAVE FEED-LABOR-MONEY



CHICK STARTER

It's true! VITALITY Eatlets and Pellets save you feed — not only cuts "billing-out" losses, but you can judge how much your flocks can eat. Saves you labor, too, — so clean and easy to handle in the 50 lb. paper bags!

But most important, you save money! VITALITY Eatlets and Pellets cost you not ond penny more than quality VITALITY Mashes! That's right! So come in soon! Let us show you how the VITALITY 1-2-3 Program can mean bigger . . . faster profits for you!

YOUR VITALITY DEALER-READY TO SERVE YOU! Deliveries Every Saturday

MELVIN FEED and HARDWARE

30015 W. 8 Mile Road

OPEN from 7:00 a.m. to 7:00 p.m. For Your Convenience

Phone Farmington 9072





for easier stopping! New Power Braking, plus Plymouth's famous Safe-Guard brakes, gives you quick, always predictable, straight-line stops with half the usual pedal pressure.

full-time Power Steering

"on duty" every mile you drive to give you great new case in steering and parking. Protects you from road shocks, gives you precise control on bumpy roads and lets you park with only one-fifth the normal effort!

yours in the new '54

Be one of the first to drive the "power-packed" new 1954 Plymouth! Let us show you the newest power advances in the low-price field—a great new transmission combined with an outstanding new engine, and the finest power stepring and braking. Drop in or phone today for your demonstration ride.



Plymouth gives you widest choice of drives!

PowerFlite fully automatic no-clutch trans-nission; Hy-Drivo, the lowest-cost no-shift riving; Automatic Overdrive, and Synchro-ilant transmission.

Powerflite, Hy-Drive, Automatic Overdrive, Power Brakes and Power Steering each available at surprisingly law extra cost.

