

A Classified Ad In The Enterprise Is One of the Most Widely Read Advertising Mediums in the Community

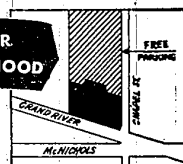
Talk About Convenience!

Here at First Federal, you'll find people busy planning ways to make saving more convenient for you. Result: 7 handy offices and a save-by-mail plan serving customers throughout Michigan, and others many hundreds of miles away. (First Federal gives you special, postage-paid save-by-mail envelopes.) Service is friendly and prompt. Savings are, of course, insured to \$10,000. Any amount opens your account.

FIRST FEDERAL SAVINGS OF DETROIT

GRAND RIVER AT McNICHOLS
Phone KE 3-6100

IN YOUR NEIGHBORHOOD



DOWNTOWN HEADQUARTERS
Griswold at Lafayette
Across from City Hall

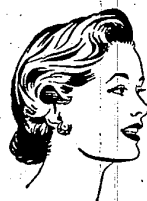
Hours:
Monday thru Thursday 9:30 - 4:00
Friday 9:30 - 6:00

Michele Meyrelles Busy Little Lady Lately

Little two year old Michele Meyrelles, daughter of Mr. and Mrs. J. A. Meyrelles of 21214 Middlefield Road, has been a busy young lady for the past two weeks.

On Friday, June 4, Michele was honored with a birthday party, attended by ten of her little

John Clappison Sells Insurance



Summer Comfort

A cool, refreshing shampoo, hair cut and wave — just the thing for a hot summer day.

Jean's Beauty Salon Phone 0630
33342 GRAND RIVER AVENUE AT FARMINGTON ROAD

APPEARANCE COUNTS EVERYWHERE

Behind a desk? With your friends? On a date? Appearance counts everywhere. Make yours carry the ball for you. Make yours help you score everywhere. Remember, the impression you make depends not only on what you do, but on how you look. And you look your best when you look neatest and cleanest.



Farmington CLEANERS

32725 Grand River

Phone 0329



Remember — The Nearest Thing to New Clothes

Special Food Care Needed In Summer

Hot days make it necessary to take special care so that foods you prepare or serve are safe to eat, remarks Dr. Joseph G. Molner of the Detroit Health Department. Since January 1, 28 instances of suspicious food poisoning involving 88 people were investigated by his department. Most of these were traced to foods served to groups at picnics, weddings or meetings in homes or other places where food is not served regularly. Almost invariably the food was prepared in rather large quantities by persons who do not act as food handlers ordinarily.

In most cases of food poisoning, the food has not been kept properly refrigerated. Adequate refrigeration is important and meat must be kept refrigerated both before and after it is cooked. Some of the food poisonings came about because meat or potato salad was prepared the day before the party and kept overnight in the kitchen or basement instead of being well refrigerated.

Use care and cleanliness whenever you prepare food, Molner says. Just before you touch food, wash your hands and make sure that all the dishes, mixing forks, spoons and pans are thoroughly clean.

Food poisonings are caused by the growth of germs in food and these multiply very rapidly when certain foods are kept at room temperature. In even an hour or two the food may become unfit to eat without changing its taste, appearance or smell. Special care should be given to meats, raw, precooked or cooked, fish, milk, salad dressing, cream filling, custards, puddings and gelatin preparations. All of them should be kept at 50 degrees or lower.

Dr. Molner says food in the picnic basket should be kept clean and cold while it is being prepared and chilled until transferred into an insulated container or one packed in ice for transportation. Sandwich fillings, potato salad and baked beans can be put into clean, closed jars and then packed in a box filled with cracked ice and thoroughly insulated by wrapping the entire box in newspaper. Keep the refrigerated picnic foods covered, and put them in the shade until you are ready to eat them, concluded Dr. Molner.

The average freight charges on a ton of bituminous coal shipped in the U. S. in 1953 amounted to \$3.34, while average cost of coal at the mine was \$4.91.

Frederick Schult of Shadyside Avenue spent decorations Day week end with friends in northern Michigan.

CROSSING YELLOW LINE A GAMBLE TO THE DEATH

The recent traffic accident in Starland in which 10 persons lost their lives because one of the two drivers was traveling in the wrong lane is a glaring example of many lanes in Russian roulette, but the wrong lane gambler also involves others when he loses.

"Head-on collisions have frightful results and these are accidents due to drivers being where they shouldn't be and need not be in the wrong lane."

Childs also pointed out that many times careless and negligent drivers are the cause of accidents to others, but are not involved themselves. Failing to give a warning when turning, cutting in too soon after passing and improper passing are some of these causes.

"If drivers just used common sense and common courtesy most of our accidents would be avoided," Childs said. "This includes sharing the road fairly and staying in your own lane. Incidentally, unsafe passing is one of the violations enforcement officers watch for particularly because it causes so many bad smashups. So why not stay alive and stay out of trouble by carefully observing those rules of the road which have been set up for everyone's safety and protection."

Local Boy Competing In Model Auto Contest

Among the youthful designers with model automobiles entered in the 1954 national Fisher Body Craftsman's Guild competition is Berry Brown of 29115 Thirteen Mile Road, Farmington.

Cash awards and university scholarships amounting to \$50,000 will be given. Points on which the miniature automobiles are scored are design, workmanship, painting, originality of design, artistic merit of design and practicality.

Judging, now going on, will be continued until all models have been inspected and scored. State and regional winners will be announced either late this month or early in July.

The Classified Ad

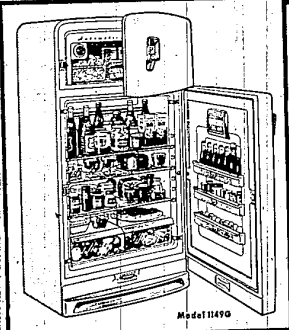
Don't Forget
Dad
Sunday
June 20th

E. R. Schweier
Men's Wear

23622 Farmington Road

Phone Farm. 2700

NO MESSY
ICE TRAYS



Model 11470

Servel
the Gas REFRIGERATOR
—makes your ice "cubes" without using trays
—and puts 'em in a basket—automatically!
—has a 10-year warranty on the silent
NO MOVING PARTS freezing system!

Does your present refrigerator have automatic defrost? A big, roomy freezer compartment? Does it make your ice "cubes" without using trays, automatically?

These are the 3 tests of modern, fully automatic refrigerators. And only Servel gives you all 3! Only Servel gives you every convenience feature you ever wanted. Plus the miracle of ice cubes without trays!

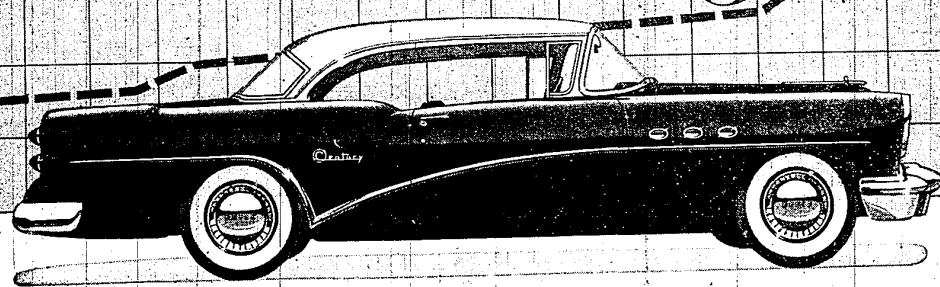
If your present refrigerator is lacking these modern features, now is the time to trade it in on a beautiful new 1954 Servel! See it today!

SEE THE ONE REFRIGERATOR THAT'S DIFFERENT—
SEE THE NEW 1954 SERVEL TODAY AT—

NORTHWEST PROPANE, Inc.

PHONE MAYFAIR 6-2415
32455 Northwestern Highway

Success Story



---AND A GOOD TIP FOR YOU

WHEN it comes to sales, every car maker aspires to be up at the top of his price class. Which is only natural. Popularity like that means success.

We know, because for years Buick has held such an envied position—the unquestioned sales leader in its class. And with good reasons in styling, room, power, value.

But today, folks like you have pushed Buick success even beyond such bounds.

Today, the top sales standings of a full generation have been changed.

Today, latest sales figures for the first four months of 1954 reveal this phenomenal fact:

In total national volume, regardless of price class, Buick is outselling every other car in America except two of the so-called "low-price three."

That's a tip too good to pass up.

That's the tip-off that Buick must have the hottest styling of the times and the sweetest performance of the year.

More important, that's the tip-off that Buick prices are well within the reach of more and more people—and that such prices buy a lot more automobile per dollar.

So why not look into the tomorrow-styled Buick that puts you so far ahead today?

Come in, or phone us this week for a demonstration. Then you can judge for yourself that Buick really is the beautiful buy—by far.

Buick Sales are Soaring!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

JIM BURNS BUICK INC.

32411 GRAND RIVER AVENUE

PHONE 1411

FARMINGTON, MICHIGAN