

# Realtor McCarthy Given Honor

PEARL "PAT" MCCARTHY has been designated Michigan Real Estate Association's "Sales Associate of the Year" for 1972.

Pat was chosen for her participation in many local, state, and national activities including an enormous amount of work with the Women's Council and in educational affairs.

Part of the selection was also made on the basis of her success in the real estate business in the face of many potential setbacks, any one of which could have ended her career.

Widowhood, a large young family to raise, serious illness including a heart ailment and a bout with cancer, and financial uncertainty all plagued Pat. But, through dedication and faith, she prevailed.

It is more than fitting that this remarkable woman should be chosen to be the first recipient of this, the highest honor that can be given to a real estate sales person in the State of Michigan.

On behalf of all UNRA/WWOCB members, congratulations to Pat and to her broker, Realtor Ray Pope of Hickory Hill Realty in Livonia.



Pearl "Pat" McCarthy



## Equal Housing Opportunity

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

### Federal Fair Housing Law

(Title VIII of the Civil Rights Act of 1968)

It is illegal to discriminate against any person because of race, color, religion, or national origin.

- In the sale or rental of housing or residential lots
- In advertising the sale or rental of housing
- In the financing of housing
- In the provision of real estate brokerage services

Blockbusting is also illegal.

Those who feel they have been discriminated against should send complaint to U.S. Department of Housing and Urban Development, Assistant Secretary for Equal Opportunity, Washington, D. C. 20410

NATIONAL ASSOCIATION OF REAL ESTATE BOARDS

### Code for Equal Opportunity

UNITED NORTHWESTERN REALTY ASSOCIATION  
WESTERN WAYNE OAKLAND COUNTY BOARD OF REALTORS

Subscribes to the policy that equal opportunity in the acquisition of housing can best be accomplished through leadership, example education, and the mutual cooperation of the real estate industry and the public. In the spirit of the endeavor, this board proclaims the following provisions of its Code for Equal Opportunity to which each member is obligated to adhere:

1. In the sale, purchase, exchange, rental, or lease of real property, Realtors' and their sales associates have the responsibility to offer equal service to all clients and prospects without regard to race, color, religion, or national origin. This encompasses:
  - A. Standing ready to enter broker-client relationships or to show property equally to members of all racial, creedal, or ethnic groups.
  - B. Receiving all formal written offers and communicating them to the owner.
  - C. Exerting their best efforts to conclude all transactions.
  - D. Maintaining equal opportunity employment practices.
2. Members, individually and collectively, in performing their agency functions, have no right or responsibility to disclose information regarding the race, creedal, or ethnic composition of any neighborhood or any part thereof.
3. Members shall not engage in any activity which has the purpose of inducing panic selling.
4. Members shall not print, display or circulate any statement or advertisement with respect to the sale or rental of a dwelling that indicates any preference, limitation, or discrimination based on race, color, religion, or ethnic background.
5. Members who violate the spirit of any provision of this Code for Equal Opportunity shall be subject to disciplinary action.

Those who feel they have been discriminated against may contact the management of this office or the Board of Realtors.

The following policy on equal opportunity was adopted at the National Association of Real Estate Board (NAREB) Convention in November, 1972.

*We subscribe to the policy that equal opportunity in the acquisition of housing can best be achieved through leadership, observance of law, education, and the mutual cooperation of the real estate industry and the public and through a free and open housing market. We, therefore, have formulated a Code for Equal Opportunity for adoption by local boards of Realtors whose members pledge to offer equal service to all clients or prospective clients without regard to race, color, religion, or national origin, and to refrain from any activity which has the purpose of inducing panic selling.*

*We note that under the pretext of discouraging blockbusting or panic selling certain anti-solicitation and anti-sign ordinances have*

*been adopted which have as their true purpose the inhibition of a free and open housing market. We, therefore, oppose such statutes, ordinances, regulations, or rules which would have the effect of denying any person the right to sell, purchase, manage, or rent, or any real estate licensee the right to solicit the sale, purchase, management, or rental of real property.*


The Michigan Real Estate Association has also adopted this code and urges all local Boards of Realtors to make it part of their provisions with the same full force and effect as the Code of Ethics, By-Laws, and Rules and Regulations.

Failure to comply can lead to appropriate disciplinary action including fine, suspension, or expulsion. The new code is additional to the previous statement on equal opportunity in housing adopted May 28, 1969 and given wide distribution since that time.

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But were afraid to ask



### NORWOOD REALTORS #3

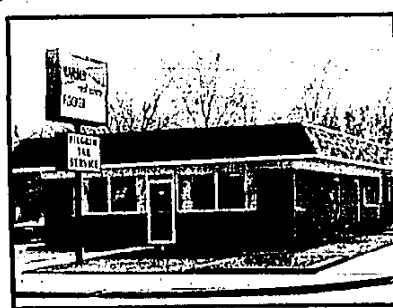
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*The right to own and enjoy property is the foundation of democracy.*

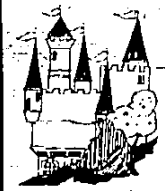
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