

IN PERSON

NAT "KING" COLE PATTI PAGE

WRIGLEY'S CISCO KID and RODEO



Una and Jée, Jr.; all from Akren, Ohio; Mr., and Mrs. Tom Bohers and their daughters. Beth Mary I and Joan, from Monroe Michigan; Clinton Ault; Mr. and Mrs. Forest Ault and their children. Martia, Nelson and Forrest II. of Livonia.

Mr. and Mrs. George W. San dan of Hebbard Avenue were visiting in long Sunday. August 5 her Jr. Schelbert of Mayfield Avenue, and called on freight in the neighborhood. Honoring (he fourth birthday of her randdaughter. Audre Kochanek's parents. Mr. and Mrs. Bohers of Mayfield Avenue, and called on freight in the neighborhood. Honoring (he fourth birthday of her randdaughter. Audre Kochanek, Mrs. Roberts entertained on the lawn of her home with a dayled Avenue. Avenue is again reported quite III. As the result of a traffic accident in Plymouth last Wednesday. Miss. Party Schult of Sinday-side Avenue has been confined to her home with a painfully bruised foot.

Mrs. Christiana Rehahn of May.

me. Mr. and Mrs. Robert Laughma

AMAZINGLY NEW PATTERSON-SARGENT



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2. You get the car that's a sure high resale value

Buicks have always had a high trade-in value. But the 1954 Buick has an extra-advantage in its year-ahead styling. That means your Buick will stay well up in the style parade for years to come—will stay fresh and new-looking well into the future. So you're bound to be way ahead future. So you're bound to be way ahead in actual dollars when trade-in time comes.

Come see for yourself why -

3. You get a bigger allowance from our volume business

Every month's sales figures this year have firmed this fact: Buick sales are soaring; Buick is outselling all other cars in the Buick is outselling all other cars, in the nation, regardless of price range, except two of the "low price three." So with this tremendous volume, we can — and do offer higher trade-in allowances. Come in, see and drive a new Buick—then check for yourself that our volume business really does mean a far bigger allowance for your

Buick Sales are Soaring!

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