



YOU, YOUR FAMILY and FRIENDS

are cordially invited to attend the

20TH ANNIVERSARY OPEN HOUSE

at your nearest **FIRST FEDERAL** office:—
REDFORD BRANCH
Grand River at McNichols

Starting with less than \$10,000 in assets in 1934, First Federal Savings has grown steadily to a present 130 million dollars in size. To the customers whose savings efforts made this growth possible, we offer thanks and will try to deserve your continuing friendship.

Our purpose, from the beginning, has been to make saving convenient, safe and profitable for everyone. That's why we've added so many branch offices—including a modern office right in your neighborhood. Savings are insured to \$10,000 and earn 2%

current rate. There are friendly people here to make saving more pleasant for you. During the Anniversary Open House, there are souvenir gifts for all who drop in. And some very special gifts for people who open new savings accounts.

We invite you, your family and friends to pay us a visit. And we'll be most happy to see you.

Walter Gehrke, President

ANNIVERSARY GIFTS FOR OPENING SAVINGS ACCOUNTS



During our 20th Anniversary Open House, choice of these useful gifts is offered when you open a new savings account with \$10.00 or more:

Famous nationally advertised Eversharp Star Reporter Pen and Pencil set. Attractively packaged, without advertising imprint of any kind.

Add-O-Bank—the metal bank that adds and registers your nickels, dimes and quarters—a real help in building savings!



20 YEARS OF GROWTH THROUGH SERVICE TO SAVERS

First Federal Savings of Detroit is part of the Federal Savings and Loan System, established by Act of Congress in 1933.

Savings accounts here are proving safe, convenient and profitable for people in all

walks of life—savings customers now number more than 78,000.

First Federal is now first in size in Michigan, and one of the larger savings institutions in the country.



To all who drop in during our anniversary celebration, First Federal will present some souvenir gifts including a 32-page book of Edgar A. Guest's favorite verses. This selection was made by "Eddie" Guest especially for this event. You don't need to be a first Federal customer to get this interesting book and other useful souvenir gifts, with our compliments.

FIRST FEDERAL SAVINGS OF DETROIT

Headquarters: Griswold at Lafayette

Redford Branch: Grand River at McNichols • Phone KENwood 3-6100