

Builders Describe Alta Loma Homes

The Mackay brothers of Ranch Homes, Inc., feel that their newest subdivision, Alta Loma in Farmington, is further proof that one floor basement ranch style homes are the home of the future. As the result of the success at Charwood Hills near Birmingham and the immediate success at Alta Loma, several new subdivisions featuring this type of home are being developed in the final stages of planning.

The Mackay brothers, Ted, Tom and Harry, have always specialized in one floor homes. Initially they began in the business with their father and the family has been building homes now for the last 25 years. Ten years ago the Mackay brothers, Ranch Homes, Inc., at 827 Hunter Boulevard in Birmingham because they had implicit faith in the future of custom one floor ranch homes.

"The idea of everything being on one floor has always appealed to us," said Ted Mackay, "because they are practical, flexible, and actually you get a lot more home for your building dollar. The money you spent putting in a basement goes a long way when you spend it on a one floor home."

A lot of people evidently agreed with him because Ranch Homes, Inc., in cooperation with Fred Blackwood Realtors estimate that close to five thousand people now reside in homes that Ranch Homes designed, built and sold through the Blackwood firm.

Ranch Homes, Inc. is owner operated. Ted is in charge of sales. Harry is business and office manager and Tom is construction manager. By concentrating on a flexible basic floor plan, they can offer many custom features that many builders would hesitate to handle. For instance, the buyers of Ranch Homes can select a basic floor plan of which there is a varied selection.

After selecting the floor plan the customer may wish to alter the size of a room or change the plan from three bedrooms to two large bedrooms, or substitute a small blueprint charge there is no additional charge for floor plan adjustments unless they are major changes.

"Actually," the Mackays pointed out, "many of the people who have bought our homes are responsible for many of the ideas we later used."

The Mackays believe that a spacious home deserves a spacious lot. "What's the use of having a beautiful large home if it's cramped on a small lot," they asked.

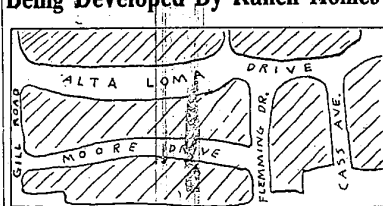
With the many landscaping ideas on the market today the problem of personal attention to lawn and shrubbery is minimized to just good outdoor exercise.

For many years Ranch Homes, Inc. built individual custom homes with a limited amount of subdivision development. Early this year, however, after prolonged advance planning, they developed Charwood Hills, Adams Road, just north of Square Lake Road, in conjunction with Fred Blackwood Realtors.

Selling wooded hills subdivision was a complete success. So much so, in fact, that the enlargement of the subdivision originally scheduled until next spring, is in progress at the present time.

Sales for Ranch Homes this year already total well over \$2,000,000. In spite of their success, however, the Mackays are still not satisfied and they plan many innovations which may well initiate new trends in home building. Prices on the new homes range from \$17,500 to \$23,700 plus lots.

New Alta Loma Subdivision In City Being Developed By Ranch Homes



Pictured above is ground layout of the new Alta Loma Subdivision now being developed in the southwest section of the city.

The captivating charm of Farmington and the beauty of the terrain in and around it is responsible for the newest development in this area, Alta Loma Subdivision.

Alta Loma is being developed by Ranch Homes, Inc., developers of the famous Charwood Hills subdivision near Birmingham. Ted Mackay, sales manager of Ranch Homes, Inc., stated, "Because we build only quality homes we are very careful about the appearance of the surrounding area of our subdivisions. We had wonderful success at Charwood Hills because we offered reasonably priced quality ranch homes in attractive surroundings. Many people liked our homes in Charwood but wanted to build 'out Grand River'."

After looking over the areas northwest of Detroit we decided that the excellent transportation facilities at Farmington were ideal for our purposes. We are certainly happy to be a part of this friendly growing community."

Alta Loma is a charming wooded and picturesque subdivision with an air of peaceful tranquility. Yet it is only walking distance to shopping, schools, and other town facilities. The exquisite model now open at Alta Loma is the \$18,900 plus lot model featuring a two-car plastered garage, 18 room, den, hobby room, party room, and a floor to ceiling corner fireplace. Other interior features are room controlled radiators, heat, aluminum sliding doors, windows, asphalt flooring throughout and floor to ceiling wardrobe closets with flush sliding doors.

The large utilities room has a variety of uses such as a room, den, hobby room, party room, children's play room, Ty room or office and enters out to the rear terrace. The gay bright bathroom has twin vanity, tile wash basins. In addition, it has two medicine cabinets combined with a center mirror providing a three-fold view when the cabinet doors are open. The small, compact Youngstown kitchen features a hood and fan over the range. The utility room is conveniently located just off the kitchen and an extra lavatory can be entered from the utility room. Each of the three attractive bedrooms have floor to ceiling wardrobe closets with flush sliding doors. Two of the bedrooms have the very popular corner windows.

The handsome living room in the front and the dining room in the rear each have picture windows. Disappearing stairs in the two-car plastered garage provide a full-size attic storage space for the hanging clothes and the built-in hang enhances the appearance of the beautiful model as it is the 20-foot planter just below the picture window of the living room. Lots in the subdivision are 100 feet wide and average 150 feet in depth. City water, sewer, and telephone lines are available. Suburban buses stop fast service to Northland Center and also give service to Perdue, Hazel Park, East Detroit and Clark Shores. The Greyhound bus line takes only 11 minutes to Detroit city limits where it by bus takes you to downtown Detroit. Alta Loma is also only five minutes away from Livonia and Plymouth. Farmington offers a selection of schools and churches and the area about the subdivision contains lakes and parks. The range from \$17,500 to \$23,700 plus lot for 3 and 4 bedroom models. Sales are being handled by Fred Blackwood Realtors, 20334 Grand River.

PLAN A NOOK IN YOUR NEW HOME FOR TELEPHONE

If there's a lot of telephone going on at your house, plan a place for it. Perhaps there's a room nearby that you could take over and convert into your own private telephone booth.

Here are two ideas that can be adapted to any house, making practical use of very little space. They are secluded corners, pleasant and comfortable and accessible. And they save the expense of a telephone table and are more convenient, too.

October Household magazine suggests putting up a plain shelf in one corner of your kitchen to hold the phone. Decorations, such as a clock, a picture, or a small plant, can be added to make a pleasant, phoning nook.

Look into the possibilities of converting a tiny hall or a recessed space may be a little-used part of the house. Almsdorf, it makes a perfect corner for your phone, away from interfering noise. This shelving space of the closet gives you a chance to dress up the bare hallway with bric-a-brac.

Monday evening, October 18, a stray dog killed half a dozen fowls belonging to Mrs. Helen Butler on Hubbard Avenue.

Judge Edwards To Speak At Ten Mile P.T.A.

Judge George Edwards of the Wayne County Circuit Court, formerly of the Juvenile Court, will speak Monday evening, November 8, at 8:00 p.m. at the Ten Mile School. He is being sponsored by the P.T.A.

All are cordially invited to attend. Judge Edwards will speak on the subject of Juvenile Delinquency.

Safe Driving Assembly Presented By State Police

A safe driving assembly was held last week under sponsorship of the Student Council. Mr. Max Miller, principal, opened the assembly since Sharon Murrell, president of the Student Council, was in Ann Arbor attending a Student Council convention.

Mr. Miller introduced Opl. Hugh Potter of the Michigan State Police, who gave a talk on the violations of the Michigan State Motor Vehicle Code. He discussed each violation thoroughly as it applied to teen age drivers.

Afterwards, there was a question and answer session in which both students and teachers participated.

Distributors For New Hair Formula

Mike Berling and Ray McHugh, co-owners of the local Berling-McHugh Ford Agency in Farmington, have now taken over the national franchise for "Blounts Four Star Hair Treatment."

It was originally planned to set up a distributing house for the product in Farmington. Due to a lack of warehouse facilities, however, they were forced to move toward Detroit. A warehouse and office has now been set up at 1001 Grand River corner of Fielding.

The special hair formula was originated by the two Blount brothers of Decatur, Mississippi, and has been in the family for many years. One of the Blount brothers is a medical doctor and the other a chemist.

After much effort on the part of Berling and McHugh, arrangements were finally made with the Webster Pharmaceutical Company of Memphis, Tennessee, to produce and bottle the product.

The formula was started. This will mark the first time for marketing of the hair formula.

According to Norman Cook, Farmington, promotional sales manager for the product, the special formula has given proved results to many, including local residents.

A new hair conditioner is now available at Berling - McHugh, Inc., Oak Pharmacy, Jim's Barber Shop and Mac's Barber Shop in Farmington.

LAMP STYLING TAKING ON NEW 'NEUTRAL LOOK'

Lamps are now trading the "lamp look" for a "neutral look." Units in all price and style categories tend to come together on a middle style ground that must be called contemporary, according to a summary of new lamp lines.

Modern categories with their candleabra forms, fonts and keys exhibit strong traditional tendencies. Metals — bright brass and wrought iron — are still favored but appear in forms softened by combination with another material.

Traditional lamps approach contemporary styling via simplified forms and decoration. If floral, they are depicted sparingly in contemporary interpretations. Many are shown with no decoration whatsoever. Popular motifs are coins, flower silhouettes, spirals and stripes. Glass is receiving more attention than in seasons past, appearing along with the usual plenitude of china and metal.

A new color palette for both categories provides new interest this year. Pink is the leader, followed by turquoise, celadon, champagne, gold and cocoa. However, the time-tested triumvirate of black, gold and white still holds sway in traditional lines and remains important among modern numbers.

Junior High Library Club Formed, Officers Named

A library club has been started by the student librarians in the Junior High. The club has 23 members to date and has additional openings for honorary members.

The officers are: President, Christine Hickory; Vice-President, Sandra Slattery; Secretary, Carol Giessegh; and Treasurer, Virginia Mastella. The faculty advisor is Mrs. Mary Moreau.

Obituary

Kenneth G. Kemp of 21400 Power Road, Farmington Township, died suddenly at his residence on Tuesday morning, November 2.

Mr. Kemp was born in Waupaca County, Wisconsin, on February 19, 1905, the son of George G. and Sabe Whittington Kemp. He attended school in New London, Wisconsin, and Columbus, Indiana, and on August 14, 1924, he was married to Edna Whitman in New London.

Mr. and Mrs. Kemp had lived in Farmington Township for the past seventeen years, coming here in 1937. Mr. Kemp was in the General Contracting business and at the time of his death was president of the Farmington Lions Club.

Funeral services will be held on Friday at 1:00 p.m. from the Thayer Funeral Home and burial will take place in Glen Eden Memorial Cemetery.

Surviving besides Mrs. Kemp are five daughters, Mrs. Rosalie Ball, Mrs. Joan Smith, Mollie, and two sons, Kenneth A. of the U. S. Navy, stationed at the U. S. S. Manchester, and Peter, at home.

He also leaves his father, George G. Kemp of New London, Wisconsin, one sister, Mrs. Desale Krause of Manawa, Wisconsin, one brother, Harold Kemp of Providence, Rhode Island, and three grandchildren.

At her home on Hubbard Avenue Saturday evening, October 16, Mrs. Forrest Ault was hostess for a dinner party. Some of the guests were relatives from Flint. Places were laid for fourteen.

Franklin Knolls News IONA SHUSTER MA. 6-6518

At the first annual meeting of the Franklin Knolls Improvement Association, held Tuesday evening, October 26, a nine-man board of directors was elected. Candidates elected were Charles P. Clark, John Leuer, Darrell Colley, George Schaeffer, Ralph W. Sheets, A. William Tilder, James E. Walsh, Charles F. Rosen, and George Steinberger.

The first four candidates received the largest number of votes and will serve a term of two years. Each succeeding year a group of five and then four will be elected for a term of two years, thereby insuring that there will never be a wholly new and inexperienced board.

Recently settled in their home at 3215 Middlebelt Road are Helen and Kenneth Pettibone and their children, Judith, 9, Kenneth, 7, Barbara, 4, and little Susan, who is 2. Kenneth is an engineer at the Ford Motor Company in Dearborn.

Although the final contributions are still not tabulated, Mrs. Helen Greenwald, chairman of the local Torch Drive, reports that the response and cooperation of residents has been very good.

She also added a word of praise to the fine work of her co-workers, who were Mrs. Bernard Rubin, Mrs. H. Levine, Mrs. Charles Clark, Mrs. Charles Rosen, Mrs. Darrell Colley, Mrs. George Brown, Mrs. Harvey Freeman, Mrs. Alfred Remeny, Mrs. Harold Stocker, Mrs. Mark Berke, Mrs. Joseph Berman, Mrs. Meredith Lawrence, Mrs. Jack Still, Mrs. Albert Good-

EGG PRICES DOWN, TIPS GIVEN ON BUYING WISELY

The United States Department of Agriculture gives you a look at egg prices now and in the coming months. To take advantage of the price of eggs, which is at the lowest level in years, here are some tips on how to get the most for your money. In early fall small eggs, weighing about 18 ounces to the dozen, are usually abundant and very low in price. Later the medium size eggs will be cheapest per pound, and by winter the large eggs may be the best value.

When at your grocer, be sure you read the labels on the egg cartons. They will usually tell you the quality, the size, the date of grading and, of course, the price. The letters, "AA," "A," "B," or "C," tell the quality with "AA" being the highest. The words "Extra Large," "Large," "Medium" and "Small" indicate the size. The size is determined by the weight of a dozen eggs. For example, Grade A Extra Large must weigh at least 27 ounces per dozen.

With eggs at rock bottom lows, you are buying a lot of health when you buy eggs in your baking and in omelets and salads or just for snacks.

Reports Of Game Law Violations Soar In State

The weekly list of reported convictions for conservation law violations soared to 271 last week, highest in a year.

The list included only 14 convictions for fish law violations; the remainder were nearly all for game law infractions.

A number of persons were convicted on charges of transporting weapons in vehicles in an illegal manner. It is illegal at any time to transport a strung bow or a loaded shotgun or rifle in a vehicle, or in a boat with a motor attached.

During open hunting seasons, however, hunters may carry empty shotguns or rifles and unstrung bows in vehicles. When seasons are closed, weapons must be broken down or encased in some manner.

Recent visitors of the Burton Zook's, Halmora Knoll, were Mrs. Zook's brother-in-law and sister, Mr. and Mrs. William Shields. The Shields are from Buffalo.

Kay Kessler, daughter of Mr. and Mrs. Edward Kessler of Briarcrest Knoll, entertained a group of her friends at a Halloween party Sunday evening. The guests all came in costume and the report was that a good time was had by all.

Forrest Ault and Nelson Meade of Hubbard Avenue spent the week end hunting partridges in northern Michigan.

INTERFACING CAN GIVE CLOTHES THAT "BOUGHT" LOOK

That "bought" look can be given to your home made clothes by using the right interfacing correctly.

Interfacings give shape and prevent stretching, says Florence Hann, extension clothing specialist at Michigan State College. The weight and kind of interfacing you use depends on the outer fabric and the type of garment.

Mrs. Hann cautions that regardless of the kind of interfacing you choose, you must shrink it before cutting.

Wigan is a cotton fabric similar to muslin. It is used across the back of the garment and along the armhole to prevent stretching. You can use it, too, in hems and sleeves of jackets or in the fronts of dressmaker-type jackets.

The secret of success is constancy to purpose.

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