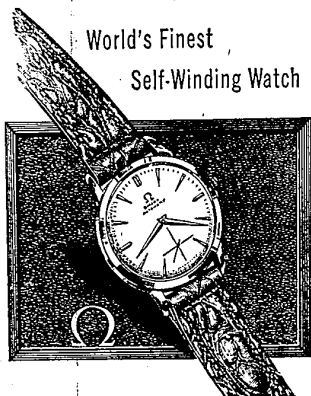




# Make Von Burg's YOUR Gift HEADQUARTERS

For Watches of the Finest Quality



World's Finest  
Self-Winding Watch

OMEGA  
*Automatic*

Here is the pride of Switzerland, probably the highest tribute paid any watch. For the Swiss are jealously proud of their watchmaking skill and they turn out many fine timepieces. But no other manages to capture the same degree of precision and style in an automatic movement as Omega. We feature the Omega Automatic because it is every bit as good as its reputation, though much less expensive than you may have suspected.

14K gold-filled case, \$71.50. In 14K gold, \$175.00  
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for women: the smallest ball bearing self-winding watch in the world. Cord or strap model, gold-filled. Cord model, 14K gold. All prices include Federal tax. \$105.00

17 jewel movement shock-protected anti-magnetic sweep second hand

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...best loved for the future!

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17 jewels, 14K natural or white gold case, 18K gold numerals and dots. \$90

c...GLENDIA  
17 jewels, 14K natural or white gold case. Smart silver dial. \$71.50

d...LORETTA  
17 jewels, Natural or white gold-filled case, 18K gold numerals. \$64

e...RAY  
17 jewels, Natural or white gold-filled, 18K gold numerals and dots. \$57.75

All prices include Federal Tax



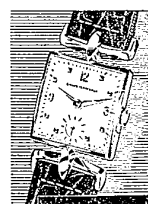
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Discriminating men and women know that a Girard-Perregaux is the ultimate expression of good taste. These strikingly beautiful watches are prized all over the world for their modern styling and infallible accuracy. Choose yours from our large selection. Prices start at \$45.00.



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Center: Yellow or white gold-filled, 17 jewels \$49.50  
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