



# Bargain buys for our pre-CHRISTMAS LAYAWAY Sale!

## 40% OFF

For  
**HER**  
  
For  
**HIM**



Nationally Known Brand  
Watches, on Sale to Assure  
**YOU** a Wonderful Christmas  
and a Dependable Timepiece  
of Lasting Beauty.

### MOST WELCOME *Gift Watches*

A special gift for some-  
one special... at a tiny price that  
makes it easy. Famous make watches  
for men and ladies, sale priced!



Nationally known  
17-jewel watches  
for top man or lady

A gift from our store is a precious gift. But  
our low prices and easy credit make the giv-  
ing easy. Just ask about our friendly plan.  
No budget worries. Pay next year!



## We Are Overstocked

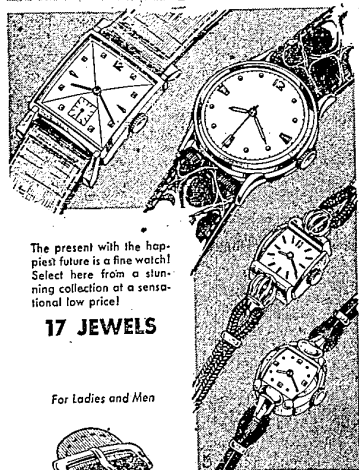
This is your opportunity to give her that  
fine watch she has always wanted.  
**THERE ARE 300 TO CHOOSE FROM**

The Dependable Name of  
**Von Burg's Jewelers**  
is Your Guarantee of Quality

Our Swiss Trained Watch Repair Men  
Give You Further Guarantee of Satisfaction

**EXPANSION WATCH BANDS**  
Gold Filled and Stainless Steel

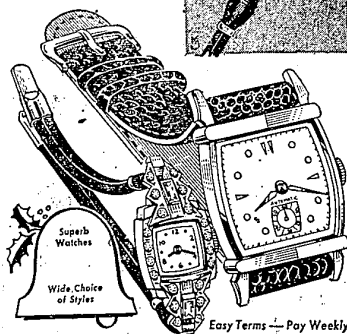
**COSTUME JEWELRY**  
For Both MEN and WOMEN



The present with the hap-  
piest future is a fine watch!  
Select here from a stun-  
ning collection at a sen-  
sational low price!

**17 JEWELS**

For Ladies and Men



Superb  
Watches

Wide Choice  
of Styles

Easy Terms — Pay Weekly

We Have **WATCHES** in the  
Price Range of  
**\$33.00 to \$275.00**  
All at 40% Discount

**Von Burg's**  
OLDEST ESTABLISHED JEWELER IN REDFORD  
22019 GRAND RIVER AVE.

