



KARLENE YOUNG

Mr. and Mrs. Jack J. Young of Ann Arbor Trail, Livonia, are announcing the engagements of two daughters, Karlene Jo and Kristine J. Karlene will be married Aug. 18 to Michael Daniel Harrison, son of Mr. and Mrs. Jay D. Harrison of Ripey Creek Avenue, Novi. She is a 1970 graduate of Stevenson High School, attended Ferris State College and is employed by Hughes and Hatcher. Her fiancé, a 1968 Farmington High graduate, has served in the armed forces and now attends Detroit Institute of Technology while working for Bradford Productions, Inc. Kristine's fiancé is William Dale Marshall, son of Mr. and Mrs. Joseph J. Marshall of Port Huron. Both are graduates of Central Michigan University and the prospective bridegroom is working on a master's degree in recreation and parks administration at Wayne State University. They plan to be married in April, 1974.

Accounting Society To Meet

Members of the American Society of Women Accountants in Michigan will meet on the campus of Oakland University, Rochester, for an all-day seminar on Saturday, June 9. Dr. Jeffrey W. Barry, CPA, president and trustee of Walsh College of Accounting and Business Administration, will speak on "Accounting Education and Recruiting." A panel will discuss the use of speakers from the various chapters in presenting accounting as a career opportunity to high school and junior college students. Sydney D. Goodman, commissioner of revenue for the State of Michigan, and Louis E. Wirbel, chief hearing officer for the Revenue Division of the Treasury Department will be present.

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Consumer Must Fight For Notice

By KATHY MORAN

"Consumers are always at the bottom of the barrel," says Esther Shapiro, president of the Consumers Alliance of Michigan.

That's why she recommends, "Let's all get out and make trouble once in awhile."

Mrs. Shapiro, who is also a consumer specialist for the Michigan Credit Union League, told at a Women's Continuum audience at Schoolcraft College that the rights belonging to consumers are just beginning to be recognized.

Although she has held the post of consumer specialist since the mid '60s Mrs. Shapiro said that she has no background for it and consumer education courses are still rare.

She said that a prime reason for lack of consumer education is pressure exerted by business on school districts.

Businesses frequently are the targets of active consumer crusaders and don't want courses offered in schools which they support through taxes, she added.

Consumer rights first were considered in 1962 when President John Kennedy delivered a consumers message to Congress outlining a consumers bill of rights, Mrs. Shapiro said.

These four rights include the right to safety, right to free choice, right to be informed (often called the right to know) and the right to be heard.

She said they are still applicable today and advised her female audience to "use them as a benchmark to measure progress."

People automatically assumed they would be sold food and drugs, which were safe until the "Bon Vivant" soup scandal, she said, when a person died from poisoning and it was discovered a "soup kettle" is a perfect breeding ground for bacteria.

The Upjohn bottle cap incident shocked people who assumed that intravenous feeding would be completely sterile and safe, she noted.

"Several people were fed contaminated solutions because of bacteria on the bottle caps."

Consumers are given a "great deal of choice, but how much choice do we really have?" Mrs. Shapiro asked.

As soon as a manufacturer comes out with a new product, other manufacturers rush to duplicate or make a "watered down version."

"We have a vast amount of economically wasteful duplication."

She cautioned shoppers to watch for weights and prices on different products.

During shopping trips, she noticed that two detergents had 2.3 pounds in each box but one box was larger than the other leading shoppers to think

they were getting more for a slightly higher price.

She said that some tuna fish is marked 38 cents for 6.5 ounce cans and 88 cents for a 12.5 ounce can. Even though the buyer might think the larger can was the best buy, a quick look at the prices would show that's not true, she said.

"Our freedom of choice is really abrogated," she said.

Consumers should be given the proper information to make intelligent decisions,

Mrs. Shapiro continued. Deceptive advertising tricks a person into buying a product that he might not want or need.

"Soap is sold to make us beautiful or socially acceptable," instead of to make people clean, she said.

Automobile advertising is almost exclusively directed at men and usually promises them a car full of girls rather than a means of transportation, she said.

"I'm out to exterminate the Shell pest strip," Mrs. Shapiro said, criticizing the ads which show it used in a wedding scene or near where children are playing.

"It's dangerous. Anything which gives off a vapor which kills flies shouldn't be breathed by humans."

She said that fine print on the outside package warns against putting the pest strip in a room where food is prepared, a nursery or a sick room. But it isn't prominent and can easily be missed by a user, she said.

A consumer exercising his right to be heard often must rely on consumer groups and federal agencies to get action on a complaint.

The consumer's right to be heard is just beginning to get priority consideration, Mrs. Shapiro said.

At this point, he must rely on consumer groups and federal agencies to make a complaint and get any sort of action.

She added that in the near future federally published director will be available with listings of state, county and city agencies available to the consumer.

3 Women Give 40 Years To Scouting

Two Livonians and a Redford Township resident were honored recently for their years of volunteer service to the Girl Scouts of Metropolitan Detroit.

The three who have given a total of 40 years of service to scouting, are Mrs. Kathi Vanderlinden, Mrs. William McDonough and Mrs. Lawrence Glueck.

Mrs. Vanderlinden was presented with a "Landmark" membership pin for 10 years of scouting activity. She is currently a leader in the council's Neighborhood 41.

Mrs. McDonough, along with Mrs. Carl Kirby of South Lyon received a 15-year membership pin. Both are currently serving as adult volunteers in Neighborhood 49 in Livonia.

Mrs. Glueck has served as a troop organizer for the past 15 years. For 11 of these years, she was also a troop leader in Redford Township's Neighborhood 61. She is the

girl scout representative to the Catholic Youth Organization.

Don't Fret Over Chalaza

Chalaza is the thick, white,ropy material you sometimes find attached to the yolks of fresh eggs, explains Maryann Beckman, Michigan State University consumer marketing specialist.

The substance is natural, harmless and edible, Mrs. Beckman assures.

Chalaza keeps the yolk centered as the egg is formed. It tends to disappear as the egg ages.

The Livonia City Woman's Club will hold a potluck picnic and swim party beginning at 12 noon, Thursday, June 21.

The picnic will be held at the home of Mrs. Betty Moelke, with swimming at the home of Mrs. Goldie Char. Marth Heiss is in charge of prayers, and co-hostesses will be Dorothy Bruce, Rosell Gocharian, Vera Gutheir and Esta McKenzie.

Backing Up Helps Brakes

Cars with self-adjusting brakes can stop faster going forward if they are backed up once in a while, according to auto experts. The self-adjusting mechanism is actuated only when the car is backed up and then the brakes applied.

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\$1500.00	\$ 47.60	\$213.60	\$1713.60	\$269.76	\$ 56.16
2000.00	63.47	284.92	2284.92	359.80	74.88
3000.00	95.20	427.20	3427.20	539.88	112.68
4000.00	126.93	569.48	4569.48	719.60	150.12
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