

# Ford Rouge Facility Is Lure For Tourists

DEARBORN  
Man's affection for his automobile frequently has been characterized as a "love affair."

On this premise, it becomes easy to understand why more than 230,000 tourists each year seek out Ford Motor Co.'s 1,200-acre Rouge manufacturing facilities in Dearborn, Mich., "to see how cars are made."

International tourists last

year represented more than 100 foreign countries.

The Rouge is among the nation's most popular industrial tourist attractions. Nowhere else in the United States can a visitor see a larger concentration of closely knit factories owned by a single company.

Located on the banks of the Rouge River, it was the first and remains the only plant on the North American

continent where raw iron ore is unloaded from giant ore carriers, melted into iron, converted into steel and transformed into engines, frames, bodies, parts and, finally, into finished automobiles driven from an assembly line under their own power.

To explore the Rouge fully would require several days. Probably many of the thousands of men and women

who work there never have traveled the full length and breadth of the area.

Although only one of Ford Motor Company's many manufacturing locations in the United States, the Rouge continues to attract tourists because of its sheer size.

A fleet of five ore boats carries six million tons of coal, iron ore, limestone and other raw materials to the Rouge each year to provide

materials for manufacture of the thousands of parts needed to build quality cars.

Three blast furnaces produce 6,000 tons of iron each day; steel-making facilities produce about three million ingots a year.

The Rouge generates its own electricity — enough each day to light the homes in a city of a million persons.

Within the Rouge are a railroad system which in-

cludes 110 miles of track and 20 diesel locomotives, an automotive assembly plant, an engine plant, a frame plant, a radiator plant, a tool and die plant, a stamping plant and a glass plant.

Towering stacks and seven story high blast furnaces are awe-inspiring sights to any traveler.

The most attractive lure for Rouge visitors is the Dearborn Assembly Plant, where new automobiles are driven from the end of a 1,200-foot assembly line at the rate of one each minute.

Tours of the Rouge leave every half-hour from 9 a.m. to 3 p.m. Monday through Friday from the visitor reception lobby in the east concourse of the company's world headquarters building, Michigan at Southfield, Dearborn. There are no tours on holidays.



## WORLD'S BIGGEST TOY SELECTION

# TOYS 'R' US!

### the CHILDREN'S Bargain Town

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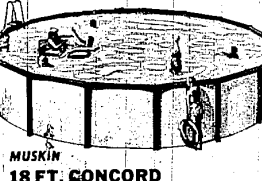
## SENSATIONAL POOL VALUES



**MUSKIN 12' FT. CORONA POOL PACKAGE**  
Everyday Low Price **\$6986**  
Package includes 12'x36" pool, 36" non-slip ladder and an Aquajet cartridge pool filter.



**MUSKIN 15 FT. CATALINA POOL PACKAGE**  
Everyday Low Price **\$16629**  
Includes a 15'x3 1/2' round pool, a Filter Flow pool filter and a Roth American pool ladder.



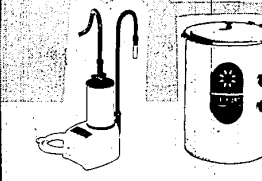
**MUSKIN 18 FT. CONCORD ROUND POOL**  
Complete with 4" wide top rail  
Everyday Low Price **\$19974**  
16-gauge vinyl liner. White galvanized corrugated steel all with 3"x3" uprights. 48" depth, 7,612 gal. capacity.



**COLECO (AS ILLUSTRATED ABOVE) 12'x42" REGENCY POOL** ..... **\$8994**  
Everyday Low Price  
**MUSKIN 8'x20" CREST POOL** ..... **\$1578**  
Everyday Low Price  
**MUSKIN 10'x24" CREST POOL** ..... **\$2497**  
Everyday Low Price  
**MUSKIN 12'x36" CORONA POOL** ..... **\$4694**  
Everyday Low Price  
**MUSKIN 10'x30" CORONA POOL** ..... **\$3696**  
Everyday Low Price

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## POOL ACCESSORIES




**MUSKIN AQUAJET Cartridge Filter**  
Everyday Low Price **\$2984**  
1/25 H.P. motor. Uses Muskin pleated paper cartridge for filtration media. For pools up to and including 12' rounds.



**MUSKIN AQUASAND SAND FILTER**  
Everyday Low Price **\$5796**  
1/4 H.P. motor. Uses sand for filtration media. For pools up to 15'x48".



**MUSKIN AQUASAND SAND FILTER**  
Everyday Low Price **\$9882**  
1/4 H.P. motor. Uses sand for filtration media. For pools up to 24,000 gals.



**HPE MUSKIN DIATOMACEOUS POOL FILTER**  
Everyday Low Price **\$9983**  
1/2 H.P. motor, self-priming pump. For pools up to 13,500 gallons.

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**HAMPSHIRE FLEX-WALL 6'x15" POOL**  
Everyday Low Price **\$794**  
Vinyl sidewall pool can't rust and is easy to move. Same as Above 8'x20" **\$1496**  
Everyday Low Price



**IDEAL 10'x24" Steel WALL POOL**  
Everyday Low Price **\$1794**  
Heavy duty liner and a protective snap-on molding on top edge of pool.



**COLECO Slide 'N Splash POLY POOL**  
Everyday Low Price **\$986**  
Complete with metal step ladder. One piece molded polyethylene construction means no seams to leak.




**IDEAL 76" x18" AQUAVIEW POOL**  
Everyday Low Price **\$874**  
Coolest looking inflatable ever. Three rings high. Sturdy super wall construction.

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**MURRAY 26" 10-Speed LIGHTWEIGHT**  
Everyday Low Price **\$6492**  
Front and rear caliper hand brakes. Racing style saddle and taped handlebars.




**HEDSTROM 16" Convertible Sidewalk Bike**  
Everyday Low Price **\$2197**  
Crossover converts for use as boy's or girl's model. White stripes on front and rear wheels.



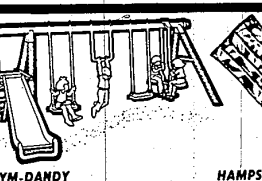
**EXECUTIVE BOYS' or GIRLS' 26" LIGHTWEIGHT**  
Everyday Low Price **\$3996**  
Coaster brake, chrome rims and handlebars with touring style saddle.

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### NOTHING EVER SOLD AT LIST PRICE



**ROTH AMERICAN 4-LEG GYM SET WITH SKYGLIDE**  
Everyday Low Price **\$1593**  
2" Dia. tubular top rail. Two air cool swings and a 2-seater skyglide.



**GYM DANDY 4-LEG GYM SET WITH SLIDE**  
Everyday Low Price **\$3297**  
2" Dia. legs and top rail. 2 swings, a trapeze bar, sky-scooter and a seven foot platform slide.



**HAMPSHIRE VINYL AIR MATTRESS**  
Everyday Low Price **69c**  
Big 72"x27" size. Heavy gauge vinyl, built in pillow and separate air valve.

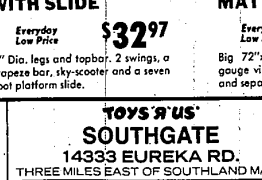


**TARCO KIDDIE FLOAT**  
Everyday Low Price **\$338**  
Shyloform turtle float is unsinkable. Bucket type seat that holds child securely.

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**AQUATEERS CORAL DIVING MASK AND SNORKEL**  
Everyday Low Price **\$228**  
Plastic safety lens. Soft rubber mouthpiece, plastic tube and safety tape.



**SUN CHEMICAL 2 lbs. Chlorine Concentrate**  
Everyday Low Price **\$347**  
Controls all types of bacteria. Approved by the Michigan State Health Dept.

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**TOYS 'R' US**  
**LIVONIA**  
29150 W. 7 MILE RD.  
ONE BLOCK EAST OF LIVONIA MALL

**TOYS 'R' US**  
**SOUTHGATE**  
14333 EUREKA RD.  
THREE MILES EAST OF SOUTHLAND MALL

**TOYS 'R' US**  
**MADISON HTS.**  
32700 JOHN R RD.  
ONE BLOCK SOUTHEAST OF OAKLAND MALL

**TOYS 'R' US**  
**SOUTHFIELD**  
27000 TELEGRAPH RD.  
1/4 MILE SOUTH OF TEL-TWELVE MALL

**OPEN MONDAY THRU SATURDAY 10 A.M. - 9:30 P.M., SUNDAY 10 A.M. - 6 P.M.**

# CATS

## CATS

### CATS

#### CATS

##### CATS

AT

"Exhibit  
of  
Fine  
Felines"

JUNE  
9-10

IN THE

Tel-Twelve  
Mall



PERSIAN

The most recognized  
breeds long hair &  
short hair in various  
colors - will be exhib-  
ited



HIMALAYAN

- Also -  
SEE THE  
NEWER  
EXOTIC  
VARIETIES

Members of  
FELIDAE  
SUBURBIA will be  
present to answer  
questions  
regarding your  
"FINE FELINE"

TEL-TWELVE  
MALL

12 MILE at TELEGRAPH  
SOUTHFIELD

10 A.M. - 9 P.M.  
DAILY  
NOON - 5 P.M.  
SUNDAY

Free Parking  
Enforced Shopping  
Area Cautiously  
Controlled

