

# SMALL BUSINESS MOST SATISFYING, MSU SPEAKER SAYS

Small business produces the happiest workers because it offers more job satisfaction. This is the view of Norwood Hubbell, a furniture manufacturer, who spoke recently at the annual economics education workshop at Michigan State University.

Hubbell, a furniture manufacturer, said small business offers three important advantages over larger firms in "its role of supporting and reinforcing our free enterprise system."

Small business, he said: (1) produces the most productive worker; (2) gives the greatest number of people a wonderful sense of job satisfaction; and (3) offers the greatest community stability where it flourishes.

"The small businessman's main problem," Hubbell finds, "is having too much to do himself and too little time to do it in. We have to play it by ear a lot of the time. In other words, methods of running a small business vary. Each man develops a feel for running his own business in his own way."

Operating a smaller enterprise can be exciting. "We have to gamble, to meet challenges each day and this gives a sense of achievement and a sense of personal satisfaction that is hard to get elsewhere," he said.

## Comedy To Open At N'land Sept. 11

A beautiful, 22-year old French Countess will be rubbing her royal elbows with the horse-playing fraternity in "Three Men on a Horse," the John Cecil Holm comedy hit, coming to the Northland Playhouse for one week beginning Tuesday, September 11.

She is the Countess Jacqueline de Sibour, born in Paris, escaped from there two days before the German Occupation with her parents, lived in Africa for three years, came to this country when she was seventeen and is married to Orson Bean, star of "Three Men on a Horse." She also will play his stage wife at Northland Playhouse.

The Countess not only liked America from the moment she placed her tiny feet on Pier 33 in New York City, a mere six blocks from Broadway, but she took to the theatre like a duck to water. In no time at all she was prancing through "Wish You Were Here," "Pleasure Dome," "Pipe Dream" and "Phoenix '55." She has also appeared in "South Pacific" and "The Bandwagon" in summer stock and her TV commitments include the Firestone Hour, Star Stage, the Robert Montgomery Shows and several summer revues. Her stage name is Rain Winslow.

It is not only our errors which ruin us, but our way of conducting ourselves after committing them.

Defeat isn't bitter if you don't swallow it.

# Thumb Area Forest Fire Of 1881 Gives Birth To Red Cross Disaster Work

On September 7, 1881, the Port Huron Daily Times wrote that many at that time thought the fire was for Sanilac, Huron, LaPeer, St. Clair, and Tuscola Counties on the Lake Huron side of the state.

In a deathly cryptic language it wrote: "Bad Axe is all consumed but the court house. Verona Hills together with Uby and the country are all swept clear, hardly a vestige left. Owners had no chance to escape. Tyre is completely destroyed and also Decker-ville."

Seventy-five years later it's impossible to find any traces of the Great Forest Fires of 1881. Instead of wearing a shroud of ashes... the Great Thumb area is alive with thriving communities... and a happy people intent upon their daily work.

Only in the memories of the older residents are these years of the great holocaust which claimed nearly 300 lives... destroyed 1,531 dwellings... laid waste to 1,480 barns... left 14,438 people homeless... and blackened an area of more than 1,800 square miles.

As much alive today too, as the countryside itself is the spirit of "neighbor helping neighbor" which though centuries old, actually reached its height of national significance... as a result of the scope of the destruction. It was the Michigan Forest Fires of 1881 which gave birth to the great disaster program of an organization which is coincidentally celebrating its own 75th anniversary... the American Red Cross.

Having been first officially organized on May 21 of that year, the Red Cross was still in its swaddling clothes when word of the disaster was flashed to Danville, New York, home of its founder and first president, Clara Barton. Filled with compassion for the thousands of disaster sufferers and recognizing the need for collective assistance, she immediately turned her home into a depot for the packing and shipping of supplies to the disaster scene.

Once the situation had been surveyed and a plan of action worked out, she then gathered around her a few faithful followers and hurried to Michigan herself to personally start and supervise the work which was to set the pattern for all subsequent Red Cross action in times of natural disasters.

In the 75 years since its first disaster operation in 1881... when Clara Barton began her gigantic job of aiding more than 14,000 homeless people with a modest initial sum of \$5,000 donated by the states of Rhode Island and Syracuse, New York, the Red Cross has spent more than \$242,000,000 at home and abroad in assistance to hundreds of thousands of disaster sufferers.

In Michigan... the birthplace of Red Cross Disaster Service... the Red Cross has spent more than \$587,000 in April and May of this year on disaster operations following the destructive tornadoes which struck the Grand Rapids area in April, and the Flint area in May. A total of 591 families were given long-term aid in the two operations, and the Red Cross rebuilt 62 homes and repaired another 107, in fulfilling its congressional obligation of restoring disaster-stricken families to their pre-disaster standard of living.

During the last fiscal year, July 1, 1955, to June 30, 1956, the Red Cross spent almost \$30,000,000 on disaster aid... its greatest disaster year in history. Of that amount, almost \$17,000,000 was spent on the Eastern States floods and more than \$8,000,000 on the Western States floods.

Another significant change since 1901, when only Clara Barton herself and a few devoted followers were available for disaster duty... is the number of people the Red Cross now has available for immediate service... anywhere in the United States.

In addition to its national staff of approximately 4,500 persons... of whom a few score are full-time disaster specialists... the Red Cross has a reservoir of thousands of volunteers across the country from which to draw. For instance, during the Eastern States floods of 1955, over 1,100 nurses alone volunteered their off-duty hours to help the ill and injured in Red Cross shelters.

The added importance of the Michigan Forest Fires is the fact that very soon after the organization had distinguished itself for

## STATE TOPS AREA IN WATERFOWL HUNTERS IN 1955

Michigan led all other states in the Mississippi flyway last year in number of waterfowl hunters.

More than 148,000 migratory bird hunting stamps were sold in Michigan during the last fiscal year, according to sales figures recently announced by the Federal Fish and Wildlife Service.

The special federal stamp is required for any person hunting ducks, geese and other migratory birds.

Among the 14 states in the Mississippi flyway, Minnesota and Wisconsin were second and third in stamp sale. Each sold more than 131,000.

Michigan ranked third in the nation in sales, behind California and Texas.

# Small Town Shows Way To Organize Civil Defense

The little town of Waverly, Tennessee, will never be the same again since its Women's Study Club became convinced that "it can happen here."

When they learned back in 1954 that their town of 1,800, situated near a large electrical generating station and titanium plant, was only some six hours away from potential bombing attack, the club started to work on a local civil defense program.

Now, less than two years later, they have 16 civic organizations working actively on some phase of local civil defense. Among the town's CD accomplishments are 135 women graduates in home nursing, a 27-man auxiliary police force, an auxiliary fire service, an active emergency mass feeding program, a transportation corps, and identification tags for every grade school child.

Despite their success, the women found civil defense in a town even the size of Waverly isn't built overnight, and not without discouraging setbacks.

The time they tried to call a statewide civil defense meeting of civic groups, only three people attended... the three representatives from Waverly. Later, they learned that, through a telephone committee or face-to-face contacts, local people would come to hear about civil defense and do their part.

Why put all that effort into civil defense?

A report of the Waverly Study Club on its CD program puts it this way: "The effectiveness of the project may never be concretely shown... we pray to God that we shall never need to use the techniques learned on how to evacuate our people or how to rescue the injured lying under twisted rubble. But, should such a tragedy occur, we, the people of Humphrey County, will be prepared."

Because most learning comes through seeing and hearing, examination for hearing and vision are extremely important. Before he can follow instructions, the child needs to be able to hear them. If he has difficulty in seeing or hearing this should be corrected.

Teach your little child the best and safest route to school. The parent who accompanies his child to school on the first day should give particular attention to the example he sets by safe practices when crossing the streets. By your own example as well as by your word, teach him to wait on the sidewalks for the light to change. The little child may well remember this example of the first trip to school and pattern his behavior after it for many years.

According to Dr. Molner, if your child is an "old-timer" in school and is entering the fourth grade, the seventh grade or senior high school, he should be examined again by your physician and dentist. All corrections and treatments recommended for him should be taken care of without delay.

# Plan Special Installation For New Teacher Sept. 9

A special installation service will be held on Sunday, September 9, at which time Daniel Thode will be inducted into office as a called teacher of St. Paul's Christian Day School.

Beginning at 10:45 a.m., the service will be conducted by Rev. Walter Rutkowski, in the St. Paul's Lutheran Church at Middlebelt and Eight Mile Roads.

Mr. Thode, a graduate of Concordia Teachers' College, River Forest, Illinois, will teach fourth and fifth grades this year at the St. Paul's School.

Books are the lighthouses erected in the great sea of time.

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