

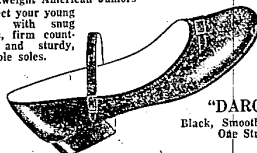


GET
READY
FOR

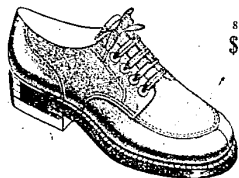
American Juniors

For BOYS and GIRLS

Lightweight American Juniors protect your young ones with snug heels, firm counters and sturdy, flexible soles.



"DARCY"
Black, Smooth Leather
Ox Strap



BOYS or GIRLS
8 1/2 to 12 12 1/2 to 3
\$5.99 - \$6.49

"MAYFAIR"
Black or Brown
Moccasin Toe
Oxford

it's time for new

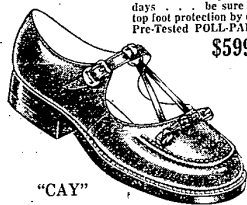
Poll-Parrot

pre-tested shoes for boys and girls

For those snowy, sloppy, damp winter days... be sure your children have top foot protection by outfitting them with Pre-Tested POLL-PARROT Shoes.

\$5.99 - \$6.99

MANY
MORE
STYLES

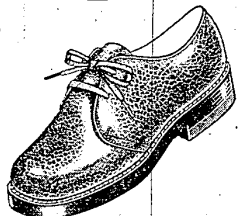


"CAY"

Red or Brown
Smooth Leather
Wishbone T-Strap

"GEORGE"

Black or Tan
Grain Leather
Two Eye Oxford
Plain Toe



Your child needs these exclusive features in:



- AIR HOLES IN THE LINING - help keep active feet fresh and comfortable.
- ONE-PIECE LEATHER LINING - no back seams to rub holes in socks or blister on heels.
- LEATHER ARCH PROTECTOR - gives young arches a gentle lift (foot corrected).
- STYLED RIGHT - please all ages from tots to teen-agers... budget-priced, too!



Brown Moccasin
Oxford, Long-Wear-
ing Soles

5 1/2 to 8 \$3.99
8 1/2 to 12 \$5.49
12 1/2 to 3 \$5.99

Brown and White
Saddle Oxford, White
Rubber Soles



5 1/2 to 8 \$4.49
8 1/2 to 12 \$5.49
12 1/2 to 3 \$5.99

"Stormy Weather Favorites"

FOR THE ENTIRE FAMILY



"TUX"
Brown or Red
Side Zipper
Boots for Girls
Easy On and
Off.
Children's
8 1/2 to 12 \$3.99
12 1/2 to 3 \$4.49
Women's
8 1/2 to 12 \$4.99



"SIMPLEX"
Men's and Boys'
High Zipper Boot
Fleece Lined for
Warmth.
Boys 2 1/2 to 6 \$5.79
Men's 6 1/2 to 13 \$6.49

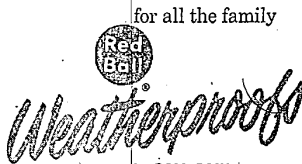


"WATERTITE"
Men's and Boys'
4 Buckle Gaiter, Snow
Excluder Pocket Fleece
Lined.
Children's and Misses'
Bowielette with Side
Button, Red or
Brown. Sizes 8 to 12 \$3.99

Child's and Misses'
Bowielette with Side
Button, Red or
Brown. Sizes 8 to 12 \$3.99



"BOWL"
Women's All Rubber,
Fleece Lined Front
Zipper Boot, Black or
Brown.
Sizes 5 to 10 \$5.49



by BALL-BAND



"TOASTI-TOES"
Thermo-Lite Insulated
Boot, Wide opening and
stretchy fastener easy
on and off. Red or
Brown. Children 10 to 12.
Misses 13 to 3.
\$3.79 - \$3.99



"TACOMA"
Lightweight, Toasty Warm
Thermo - Lite Insulated
Easy on and Off. Women's
Red, Brown or Black.
Misses and Children's Red
or Brown.



"TOURRAINE"
Lightweight Thermo - Lite
Insulated Boot, Wool Pile
Trim. Women's Black,
Brown or Black. Misses
Brown or Red.
WOMEN'S 5 to 10 \$5.49
MISSSES 13 to 3 \$4.99
CHILD'S 8 to 12 \$4.79

FOR EVERY YOU
FOR ALL YOU DO
THERE IS AN

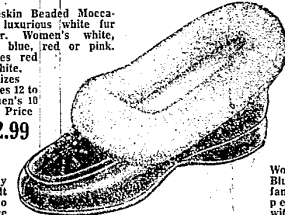


Graceful, flattering... we show two of several styles we have for you. We will be pleased to have you come shopping soon for American Girl Shoes. They're the best shoe value you can buy.

Women's Scuff Powder Puff Band. Crome leather. Sole. Comes in a canary, fire red and light blue. Sizes 5 to 9 \$3.49



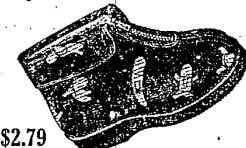
Capeskin Beaded Moccasin, luxurious white fur collar. Women's white, light blue, red or pink. Misses red or white. Sizes Misses 12 to Women's 10 One Price \$2.99



Splash Tweed Corduroy Opera. Sponge sole, felt lining and insole to match. From boy's size 4 to Men's 11. One price \$2.99



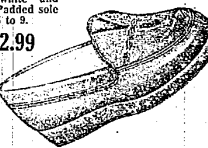
Child's Corduroy Zipper Slipper. Sponge Sole. Comes in Red with Yellow Terry Cloth Lining. Sizes 5 1/2 to 12. \$2.79



Brown Leather Romeo. Leather sole and Leather Lining. Sizes 7 to 12. \$4.99



Misses Corduroy Slipper, puckered vamp, plastic bow to match Turquoise or Scarlet. Sizes 12 1/2 to 3. \$2.49



Women's Royal Blue or Black fancy fabric Slipper - spattered with white and gold. Padded sole. Sizes 5 to 9. \$2.99



Butternut glove leather Opera. Soft, padded sole. Sizes 7 to 12. \$5.49



Does it pinch your purse to keep the kids in shoes?

Try "GREAT SCOTTS" FOR BOYS - GIRLS



Brown Swivel Strap with moccasin toe.



Brown or Red Elk Leather One Strap Moccasin Toe

CHILD'S 8 1/2 to 12 \$4.99



BOYS - MISSSES 12 1/2 to 3 \$5.49

SAVE

ON SHOES FOR ALL THE FAMILY

33411 GRAND RIVER AVENUE
AT FARMINGTON ROAD



Other Stores at:
14820 GRAND RIVER, Detroit
22470 SCHOOLCRAFT, Detroit
22212 MICHIGAN AVE., Dearborn
33191 PLYMOUTH RD., Livonia

on a comfortable
footing

the
RIGHT SHOES!
at the right price!

FOR ALL THE FAMILY
at HOCKING - GILLIES

HILLTOPPERS By

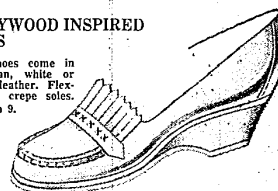
Jolene

So light and flexible - the last word in glove-soft comfort. For truly barefoot comfort and smart good looks on every occasion, slip into a pair of Hilltoppers today!

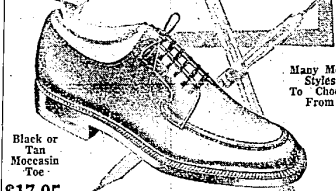
HOLLYWOOD INSPIRED SHOES

Those shoes come in black, tan, white or smoked leather. Flexible slab crepe soles. Sizes 5 to 9.

\$6.99



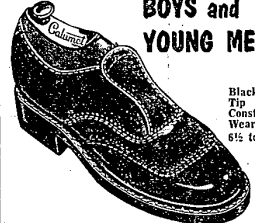
By any measure...
more style to the inch...
more comfort to the foot



Porto-Ped
Air Cushion Shoes

Step lightly... in the greatest comfort your feet will ever know. Porto-Peds give you exclusive patented features that keep you ankle-deep in comfort all day long. Walk in for a try-on today... and walk out in comfort and style.

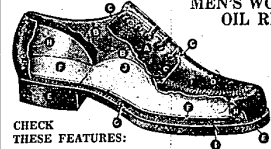
FOR AMERICA'S
SMARTEST - DRESSED
BOYS and
YOUNG MEN



Black or Tan U-Wing. Tip. Shu-Lok. Sturdy Construction, Long Wearing Soles. Sizes 8 1/2 to 12.

\$9.95

MEN'S WORK SHOE
OIL RESISTANT SOLES



CHECK THESE FEATURES:



A Oil Treated Upper Leather, Water Repellent, Soft, Flexible, Long Wearing. B Durable Tread and Leather Lining. C One Piece Vamp. No D Nylon Thread Stitching. E Genuine Neoprene Sole and Urethane Oil Resistant. F Full Sponge Rubber Cushion Insole. G Steel Arch Support. H Malleable Counter and Toe. I Genuine Goodyear Welt Construction. J Arch Counter and Metatarsal Support.