

Viscount's 'TREASURE'

DISCOVER THE "QUALITY"
OF OUR *Esther Williams*
"15 YEAR GUARANTEED" POOLS



18' BALBOA COMPLETE POOL PACKAGE

7,500 GALLON
CAPACITY!

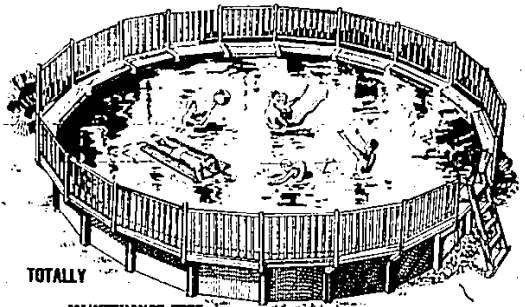
F225 FILTER - AL4 LADDER - SKIMMER
VACUUM KIT - TESTING KIT

FOR 3
DAYS
ONLY

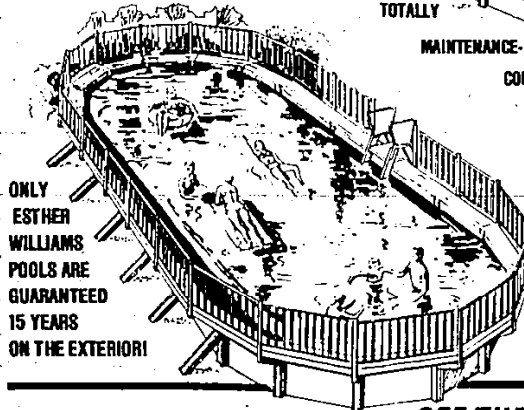
\$299



24' ESTHER
WITH COMPLETE
EQUIPMENT PKG.
\$785
SAFETY FENCE
EXTRA



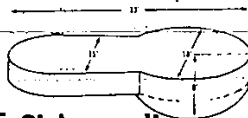
TOTALLY
MAINTENANCE-FREE
CONSTRUCTION!



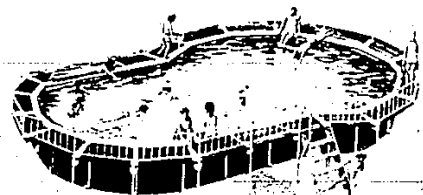
ONLY
ESTHER
WILLIAMS
POOLS ARE
GUARANTEED
15 YEARS
ON THE EXTERIOR!



15'x30' ESTHER
COMPLETE PACKAGE
\$1069
SAFETY FENCE
EXTRA



SEE THE UNUSUAL SHAPE OF THE
KEY LARGO POOL
33' LONG, 15' to 18' WIDE



OPEN SUNDAY
11-6

COUPON
ONE U.S. GAL.
SUN
ALGAECIDE
10%

\$2.44

O.N.I. 7-14-73

COUPON



25 lb.
DIATOMITE

\$3.88

O.N.I. 7-14-73

COUPON
HAND
SKIMMER

\$1.99

O.N.I. 7-14-73

COUPON

2 lb.
SUN CHLORINE
CONCENTRATE

\$3.88

O.N.I. 7-14-73

8' deep end!
COMPLETE WITH EQUIPMENT
FENCING and DECKING EXTRA

\$999

LIVONIA
34750 PLYMOUTH RD.

ANN ARBOR
2450 W. STADIUM

TAYLOR
23849 EUREKA RD.

WINDSOR, ONT.
7649 TECUMSEH RD. E.

DA... SUNDAY 11-6