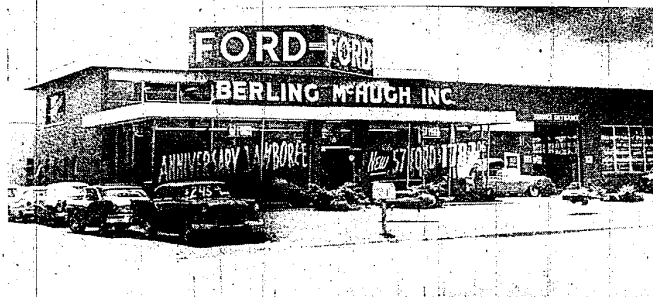


HELLO THERE NEIGHBOR! THIS IS OUR SIXTH ANNIVERSARY

Hence THESE WORDS OF APPRECIATION



Mike Berling



Ray McHugh

SIX YEARS AGO this month we moved into our present building located at 30711 Grand River Avenue to do business in Farmington and the surrounding area. To those of you who have patronized us we are deeply appreciative, because we found doing business with you pleasurable to the nth degree. It is our hope, therefore, and the hope of our entire organization of sixty employees and their families, that our relationship in the future will continue to be as amiable and as satisfactory as it has been in the past and that we shall continue to merit your confidence and patronage.

WE LIKE IT HERE. So do OUR EMPLOYEES and THEIR FAMILIES. We believe FARMINGTON to be a good place in which to LIVE AND WORK. We believe in FARMINGTON'S ABILITY TO GROW AND TO PROGRESS. We believe also in OUR ABILITY TO GROW and PROGRESS with it. We are constantly installing new equipment in our shop in order to improve and render the type of service which is second to none. We are always striving to attain one hundred per cent service satisfaction for our patrons and will continue to do so.



To celebrate our sixth birthday we are launching an Anniversary Jamboree Sale during the balance of June and July that will set the town "a-talkin'." So if you're planning to buy a new Ford or a USED CAR — THIS IS IT!

In addition we are giving away many free prizes including a Lepel Waterscooter boat valued at \$395.00. This is one of the most amazing boats that has hit the market in many a year. This boat can be used as a lifeboat, or a self-propelled surf boat. It can also be used for fishing of all kinds or for playing water polo. You actually have to ride it to realize the fun you can have with it. It's a boat that any family would be proud to own. Come in our Show Room to inspect this newest creation.



ASK HOW TO WIN THESE PRIZES

PRIZES GIVEN AWAY TO NEW CAR — USED CAR AND PARTS AND SERVICE CUSTOMERS

Come In.. You May Be A Lucky Winner

DURING OUR JAMBOREE

We Are **FEATURING BARGAINS** That You Will Never Forget . . .

. . . We Have Ordered
130 NEW FORDS TO SELL
During **THIS SALE**

**WE ARE GOING TO SELL THESE FORDS
AT PRICES THAT CANNOT BE BEATEN**

You can buy these cars with a very **LOW DOWN PAYMENT** and at terms to meet your budget. Each car sold by us carries a **3-YEAR GUARANTEE** . . . Come in and get a **FREE APPRAISAL**. You may win a beautiful **TRANSISTOR PORTABLE RADIO**.

Your Neighborly **FORD Dealer**

Mike Berling

Ray McHugh

"LOOK" at These **USED CAR SPECIALS!**



1953	PLYMOUTH	\$395.00	FULL PRICE Plus Tax
1953	NASH	\$295.00	FULL PRICE Plus Tax
1952	FORD	\$395.00	FULL PRICE Plus Tax
1955	FORD	\$145.00	DOWN
1956	FORD	\$185.00	DOWN
1957	FORD	\$245.00	DOWN

And Many MORE SPECIALS

BRING YOUR CAR IN FOR A **FREE APPRAISAL** —
YOU ARE ELIGIBLE TO WIN A PRIZE

BERLING - McHUGH, INC. 30711 GRAND RIVER AVE. FARMINGTON, MICH. GR. 4-1234