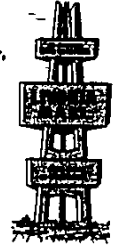


The Livonia Mall

YOUR FULL
SERVICE MALL

MESSENGER

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'Smile' Summer Sale Is Here!



FARMER SAM'S BARNYARD at Livonia Mall lets the children actually pet and feed their favorite barnyard friends. Farmer Sam will be there through July 28.

51 Stores Are Ready FOR JULY 19, 20, 21

HURRY. Livonia Mall announces their big sales event of the year. There'll be hundreds of bargains at all the stores being set out for the sale during the three days and what's more, it's cool inside. There'll be plenty of fun, too. According to the Mall, they plan to give away 25 5 lb. boxes of Delmonico Steaks during the event. You'll be able to sample them as at various times during the event, backyard chefs from Portion Control will barbecue them for you, right in the Mall. Delight in the aroma of freshly cooked steak.

You can 'Smile' as you play the Livonia Mall game. Win cuddly stuffed animals, there'll be no losers, everyone gets a prize.

Smile at the children enjoying petting their backyard friends at Farmer Sam's Barnyard. Bring your camera for lasting mementos of the summer. See the baby pigs, chickens, ducks and even a little calf all down near Crowley's in the Coney Island Court.

Smile at the lilting music from the new Hammond Concord organ as Nate Rondell of Grinnell's plays for your pleasure nightly, at 8:00 p.m. opposite Crowley's.

'Smile' at the antics of the auctioneer at the Olde Tyme auction being held Thursday and Friday evening at Fletcher's Hobbies. There'll be bargains on top of bargains and an entertaining auctioneer to boot.

Leave the kids at the movie so you can shop the bargains in peace. Thursday morning there'll be a

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Continuous Facelifting Keeps Shoppers In Modern Mall

Remodeling and renovating has set the theme at Livonia Mall this past year. As the area has been growing, so the stores have been rearranging departments, getting new fixtures and eliminat-

ing waste space to make as much room as possible for merchandise for their customers.

The Mall shops are also being upgraded and modernized in keeping with the times.

Albert's women's fashion apparel, completely remodeled its store, adding rich carpeting, a new trim and color scheme and reducing its window area to make additional display space for their merchandise. It also added a boutique shop specializing in clothes for the young moderns.

Outstanding renovations were in order at Fashion Shoes. Under the counseling of the Brown Shoe Company's interior decorator, Fashion Shoes has become a model shoe store. Always well-known for its fine brand names, now it is equally well-known for its fine decor. A melding of chartreuse, olive and gold denotes its men's, women's, and children's are. A completely new teen section is done in bright green.

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Organist To Play Hammond



NATE RONDELL will play the newly-introduced Hammond Concord organ at Livonia Mall at 8 p.m. this Thursday, Friday and Saturday. Nate, of Grinnell's, says the new organ is very exciting and different. It has the original Hammond sound but with all the most modern age features such as polysynthesis percussion.

The 'Grate' Steak Out Is On The Fire

Livonia Mall will be holding its "Grate" Steak Out this Thursday, Friday and Saturday, July 19, 20, 21. Chefs from the HOUSE OF PORTION CONTROL MEATS will be there cooking some of their delicious steaks for you to sample a portion. Along with the tantalizing smells of broiling steaks you will have the chance to win your very own 5 lb. box of Delmonico steaks. Each box contains 10

meal-sized Delmonicos, freshly wrapped and sealed and frozen ready for your home freezer, and there's 25 boxes of them to be given away.

The display, located in front of Kresges, will have entry blanks available. There's nothing to buy, just register, but one entry per person and only one box of steaks per person. Drawing will be Monday, July 23.