### Dressing Up Is Back In Style

Young men are again dressing up, observes the Men's Fashion Association. Once-disheveled legions of teenmen through college seniors are returning to the fashion fold -they are realizing the difference between comfortably casual and totally bedraggled.

This new youthful dressed-up look, far from being starchy or dandyish, is expressed in "easy clothes," clothes that while having a definite fashion theme are ideally suited to the life-style of the rising generation:

Their new sweaters, for instance, frend more toward the classic styles. Top favorites are the sleeveless knits with U-necks and Vnecks, followed by sweater sets -some with matching pullovers and cardigans, others styled like sweater shirts. Many of the cardigans are in cable-knits, the pullovers favoring turtle-necks, mock-turtles, and crewnecks. Sweaters are an important component of the layered look worn with casual Jackets, sport coats and blazers.

The currently "in" shirts worn under those sweaters veer away from the old work shirt concepts and utilize some of the more sophisticated "box loom" fabrics such as ginghams, checks and plaids as well as classic oxfords and stripes. Striped

shirts with white collars and cuffs are also indicative of the new swing toward a dressler look.

#### Hot Lips! Hot Knockurs !~ What-Treats

Hot lips - Hot Knockurs. Titles for the latest sex films? No way! These are just two of the newest fads in fast foods to hit the area. They are being featured by the Livonia Mall Kresge store and judging by the fast ringing cash registers are a very popular item.

Hot Lips is a frozen Coke promotion which gives away a glass, covered with lip imprints all over plus a pair of lip decals with the purchase of their-product at a cost of 25 -alarge size. Hot Knockurs is a hot knockwurst sausage, available with or without sauerkraut on a bun sandwich. With sauerkraut the sandwich runs 50s and is positively delicious.

Kresges are even featuring for the kids Baseball sundaes replete with miniature baseball hats, a souvenir of their favorite major league, as a dish. A great collector's Item for the sports-minded youngster, they're great at 55° each.

### SAVE TO OVER 50% OFF!

# **OUILTED SPREADS**

SLIGHT IRREGULARS **VALUES TO \$24.99** 

**FULL SIZE** 

A FANTASTIC SPECIAL PURCHASE FROM ONE
OF AMERICA'S LEADING MANUFACTURERS
... AT SAVINGS TO
OVER 50% OFFI Choose from all types of fabrics and styles! Their slight irregularities will not impair the wear or mar the

QUEEN SIZE..... 12.88 DUAL SIZE ..... 14.88 VALUES TO ...... 39.99

**Bath Towels** 

Choose-from permanent press spreads . . . washable spreads . . . taffetas . . . colored and white ground prints . . . solids! All fully quilted to the floor!

SLIGHT IRREGULARS OF VALUES TO \$3.50 ° CANNON' SHEARED

OTERRIES IN SOLID COLORS, JAC-QUARDS AND PRINTS

4'x6' Towels

•SLIGHT IRREGU-LARS OF VALUES TO \$12.00 •48"x72" BATH SHEETS OR

## Thermal-lined Fiberglas DRAPERIES



Thermal self-insulated lining !

SALE!

45" Lengths SALTI 48" wide, reg. \$8.99..... 5.88 72" wide, reg. \$16.99.....10.88 96" wide, reg. \$24.99.....15.88

84" Lengths 48" wide, reg. \$9.99... 72" wide, reg. \$18.99.. 96" wide, reg. \$27.99.. 144" wide, reg. \$36.99.

> COLORS: White, Gold.

> > Ġreen

Durable Owens-Corning draperles feature per-manently applied acrylic foam backing that reduces outside noise, keeps most light out, helps keep your rooms warmer in winter and cooler in summer. Backing also resists fading, sunrot, cracking and peel-ing...adds depth to the texture.

homemaker shops

LIVONIA PAR

