

Farmington HAS THE MARKET! The Enterprise HAS THE READERS **HERE'S THE PROOF!**

**CERTIFIED PAID CIRCULATION FIGURES - TOTAL
THE FARMINGTON ENTERPRISE 4241**

*Circulation Claims Of Other Media Distributing Papers
In The Farmington Area*

PAPER NO. 1 . . . 3651 PAPER NO. 2 . . . 2432 PAPER NO. 3 . . . 1178

FARMINGTON CITY AND TOWNSHIP POPULATION (ESTIMATED) 24,430

By Projecting On The Basis Of 3.5 Readers Per Residence

**THE FARMINGTON ENTERPRISE HAS . . .
14,438 READERS THEREFORE**

**60.7% OF FARMINGTON READS
THE FARMINGTON ENTERPRISE**

YOU, Mr. Advertiser

**Can Place Your Message Before The Eyes
Of These Potential Customers Who Buy**

**THE FARMINGTON ENTERPRISE
BY CALLING GR. 4-6225**

**OUR READERS CAN BE
YOUR CUSTOMERS!**