

GRAND RIVER AT ORCHARD LAKE ROAD, Farmington Plaza
Open Tonight, Friday, Saturday, Monday until 9
• PLENTY OF FREE PARKING

ZOLKOWER'S

the store with the friendly smile

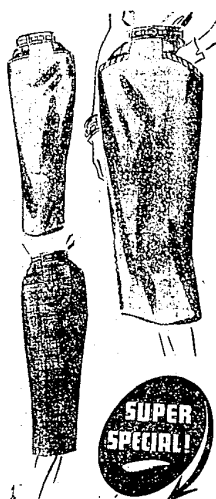
OPEN A SECURITY REVOLVING CHARGE



SPECIAL PURCHASE!
ladies' slacks!
COMPARABLE TO OTHERS AT 4.98

Smartly-tailored slacks in washable orlon-wool plaids, menswear flannels in solid wools, washable wide wale corduroy. New fall colors and styles! Sizes 10 to 18.

3.99



new fall skirts

• TWEEDS • FLANNELS • PLAIDS
• SIZES 22-30 - EXCEPTIONAL VALUE

New wool tweeds, solid color wool flannels. New livy stripes, walker styles... all perfect for sweater or blouse-mates.

3.98

WHILE THEY LAST!

ladies' sanforized blue jeans

• Usually 2.69
• by "Over-the-Top"

Sanforized denim jeans at important savings! Tailor-perfect with side zipper, bar-tacked pockets. Perfect for casual outings or around-the-house wear.

Sizes 10 to 20

1.99

from a nationally-famous maker—the year's most spectacular shirt buys!

men's sport shirts

• USUALLY 2.98 AND 3.98! GIANT SELECTION



Broadcloths - Rayons - Woven Madras
Chambrays - Gabardines - Flannels - Satin
Stripes - Plaids - Checks - Ivy Button-Down
Collars - Two-Way Convertible Collars

Shop and compare... you'll not match the value packed into this great sport shirt sale! Handsomely-tailored, tub - washable sport shirts in the most colorful collection of colors and patterns you've ever seen.

1.77

• SIZES SMALL, MEDIUM, LARGE AND EXTRA LARGE
every shirt guaranteed washable!

to our new friends in the FARMINGTON area:

Thank You

WE, AT Zolkower's, offer our most sincere thanks for your kind and enthusiastic reception of our new Farmington store. We are confident that this new unit will fill a very definite need in Farmington and surrounding communities. We pledge to provide you with the very finest and most pleasant services, including free gift wrapping, a liberal exchange policy... convenient layaway and charge-account plans! Come in and see us... SOON!

Second Big Week! Grand Opening Celebration!

Dresses...and More Dresses!

PERT NEW FASHIONS FOR THE NEW SCHOOL TERM!

Nowhere will you find a finer selection of sparkling new dresses for girls! All are tailored to the highest standards and our multi-store purchasing power assures you of a fresh selection always! Included are such famous brands as:

✓ Kate Greenway
✓ Jack Borgenicht
✓ Little Star
✓ Youngland
✓ Prim 'N' Pretty



above: our 2-piece corduroy jumper

Pretty and practical corduroy jumper has novel tab 'n' button trim. Sanforized cotton blouse has roll-up sleeves, scalloped collar. In lovely tubbale colors for fall!

3 to 6x **5.98** 7 to 14 **7.98**

right: sub-teen sweater dress

The shirt-waist dress finds a perfect companion in a 100% cotton cardigan with plaid trim to match! Perfectly styled! Perfectly sized for the soda-bar crowd. In red only!

• Sizes 8-14 **8.98**



Open A Security REVOLVING CHARGE ACCOUNT



plaids go back to school!

Jack Borgenicht fashions a new fall classic of easy-to-laundry cotton. Combination woven window pane check skirt; solid bodice has ribbon bands to match the variegated colors in the skirt.

Sizes 3 to 6x **4.98**
• 7 to 14 5.98



• GRAND OPENING SPECIAL!

reg. 15⁹⁵ 3-piece nylon snow suits

• JACKET, CAP AND SNOW/PANTS
• GUARANTEED FULLY WASHABLE

Warmly-lined nylon snow suits at unusual savings! Soft pile collar provides extra comfort. In navy, brown, charcoal grey.

• SIZES 3 - 6x
• SPECIAL! **9.90**

super feature!
boys' parka jackets

with zip-off fur-trim hood!

• WINDPROOF SHEEN COTTON
• WARM ALL-WOOL QUILT LINING

SIZES 6 to 18 **10.90**

Famous make parka jacket has quilt-lined hood that zips off for mild weather wear. Knit collar and storm wristlets. Roomy slash pockets. Sizes 6 to 18.



• Use Our Layaway



boy's shirts!

• CORDUROY
Pinwale corduroy with two-way collar. Regular 2.69 Value
Royal, Charcoal, Aqua, Navy, Red. Sizes 6 to 18. **1.99**

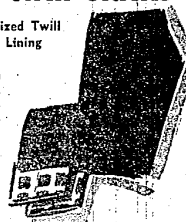
• FLANNELS
Sanforized flannels and broadcloth. Colorful plaids.
Guaranteed fast colors. Sizes 4 to 18. **1.47**

regular 3.98! flannel-lined chino twill slacks

• Rugged, Sanforized Twill
• Colorfast Plaid Lining

Elastic back with belt loop waist. Brown, blue, charcoal grey, black.

2.99
• Sizes 6 to 12.



boys' flannel-lined school jackets

• POLISHED COTTON
• FLANNEL LINING!
• FULLY WASHABLE!



Zip-front jacket is fully washable. Roomy slash pockets. In red, charcoal, navy, tan or brown. Sizes 3 to 6x.

1.99