

A Shopping Trip To Zolkower's Department Store



A BLOUSE for her fall wardrobe is selected by Mrs. Libby Currier of 28254 Greenwillow from the wide selection of women's apparel offered at the Zolkower's Department Store. The mother of three children, Mrs. Currier is a professional model and a theatrical performer. She recently appeared in the Music Circle Theatre production, "South Pacific." Admiring her image in the mirror are her children: Kristin, 3, David, 7, and Nancy, 8. Nancy and David also had roles in "South Pacific."



AN ENTHUSIASTIC response by David is given to Nancy's choice of hooded car coat from Zolkower's Girls' Department. The coat also meets with mother's approval. A friendly sales clerk gives information on its many fine features.

MIMEOGRAPHING — GR. 4-1300

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Cranston Paint Shop
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GR. 4-2674

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Obituary

Mrs. Elizabeth Jane McCormick, Mrs. Elizabeth McCormick, 2647 Farmington Road, passed away September 8 in Henry Ford Hospital, Detroit.
She was born in Canada, November 2, 1867, the daughter of John and Elizabeth (Churchill) Richardson.
Her husband, John McCormick, preceded her in death in 1930.
Mrs. McCormick has lived in Farmington for the past three years, coming here from Detroit.
She leaves three sons: Floyd, Hugh and John McCormick, all residing in Farmington; one daughter, Miss Ethel McCormick, formerly of Ann Arbor, now residing in Farmington; four grandchildren, seven great grandchildren; one sister, H. W. (Mary) Murphy of Clinton, Ontario, and one brother, General Richardson of West Branch, Michigan.
Funeral services were held from the Spencer J. Heeney Funeral Home at 1:00 p.m. Wednesday with Reverend James B. Gulan of the Trinity Episcopal Church, Farmington, officiating.
Interment was in Roseland Park Cemetery, Berkley, Michigan.

Michigan Mirror

(Continued from Page 2C)
ed about providing elementary schools, but the birth rate increase of the 1940s is now having a strong effect on our high schools," he said.
All this is pressing down on the system, he said, at a time when the nation and state needs more physicists, mathematicians and engineers for defense industries and for higher education.
DATES TO REMEMBER: The next statewide primary election will be held August 5, 1953, and the general election November 4, 1953.
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Woodbine Newsline Mrs. Robert Smith GR. 4-2511

Sympathy is extended to the Donald Axon family of Wildwood Trail on the recent loss of their infant son, Timmy.

The Howard Ames of Shadylane are in Marine City due to the death of Mr. Ames brother.

Congratulations go to the Sam Regions of Shadylane on the birth of their daughter, Debra, August 25.

Mr. and Mrs. John Gorgol of Wildwood Trail are home from a two week vacation in Wisconsin. They visited friends and relatives while there.

Bob and Joy Dingeman of Wildwood Trail entertained with a party Saturday, August 31, in honor of Joy's sister and brother-in-law from Maryland. Guests were the Frank Reeder, Dennis Halls, Roy Jacksons, Robert Donovans, Kenny Schoolcrafts, Russ Woods, and Mr. and Mrs. Arnold.

The Albert Roberts of Wildwood Trail are enjoying a visit from Mrs. Roberts' sister and family from Louisville, Kentucky.

The subdivision picnic which was held Labor Day at the Robert Donovans' home on Wildwood Trail was well attended. The rain drove the picnicers to their cars but, after waiting a few minutes, it cleared up very nicely and the games, swimming and lunches were resumed. Prizes were given to winners of the various games. A "thank you" goes to Nell and Bob for the use of their pool and also to Lois Hoelscher, Moreen Godley, Marion Hunt and Frank Reeder for planning and managing the picnic. Knife sets given as prizes for the adult games were donated by Frank Reeder.

Dickie Lou has the coldest beer in town. —Advertisement



SOCKS for David are selected by mother from a group of Argyle patterns in the Boys' Department of Zolkower's. Nancy, assists as David looks on indicating his liking of all those on display. —Photos by Fred Berk

WEST POINT PARK NEWS MISS L. A. AULT Phone GR. 4-2294

(September 5, 1957)
Mrs. and Mrs. George Knipple and their six children of Farmington Road, were with relatives in Pennsylvania for a few days of this past week.
Mr. and Mrs. Frank Posner, their two sons and their daughter, have been vacationing in northern Michigan.
Mrs. Forrest Ault and her sons, Nelson and Forrest II, were visiting with relatives in Flint and Canada this last week.
Mr. and Mrs. Fred Kansik and their three children of Osmus Avenue are vacationing with relatives in South Dakota.
Miss Esther McPherson of Hubbard Avenue plans on leaving shortly to spend the winter with the Michelsons in Saginaw.
Miss Joanne Willet is at the Baptist Young People's Camp in northern Michigan.
The Russell Aults report that their daughter, Mrs. George Cooke, with her husband and four children, of Albion Avenue, in Farmington, are enjoying a vacation at the Cooke summer cottage in the north. Each day of their stay they set out for and visit some point of sightseeing interest.
Due to blood-poisoning, resulting from a foot injury, Harry Carey of Shadylane Avenue, is being obliged to get about with the aid of crutches.
Mrs. Austin Ault, of Brentwood Avenue, had been "under the weather" with a severe ear infection this past week.
The Paul Centers house on Westmore Avenue, is to be completed and ready for occupancy by September 7.
Lawrence Dodd, a British authority, believes that taxation becomes theft at the point where the taxpayer can say to his government: "Very well, you take the profit (or estate or income) and leave me the tax!" That situation is reached when the tax rate passes 50 per cent. The top federal individual income tax rate in this country is now 91 per cent.
Now is a time when the nation's motorists cross the border between summer and winter driving. Make sure that your passport is stamped "Good Driver."

Looking Ahead By DR. GEORGE B. BENSON

(Continued from Page 2C)
through the early morning traffic to their office buildings. (You have to do this to believe it.) I have caught it on film over and over again.
Young Sweden courts on bicycles, and after marriage and the start of the family, papa and the youngster pedal out into the country on Sunday. There are many tiny Swedish and German and English automobiles, but only a relatively small percentage of Swedish employees own cars. Swedish housing tiers are distinguished for the absence of garages and the presence of multiple bicycle parking stands.
Worker Income
There are two primary reasons that the Swedes and the Swedish economy and social life move largely on bicycles: (1) Most Swedes, apparently unaware that a great many people elsewhere can afford automobiles, accept the bicycle as a viable mode of locomotion; and (2) their income in the Welfare State is so low and their taxes and living expenses take so much of it, a bicycle is all they can afford — and so they adjust to the reality.
Sweden's per capita income in the most recent year for which official figures are available was \$4,035. And the significant fact is that this represented only a \$73 gain since 1948. The average total income for a family with two children (wife earning some) was \$2,720 (in America it's over \$5,000). But the more illuminating figures are these: Monthly wages (48 hour week) in Swedish industry: Engineers and other technicians in responsible position—\$240. Head foremen—\$210. Skilled production workers—from 80 cents to 95 cents an hour. Only one job—mining—paid as much as \$1 an hour.
These figures tell a part of the statistical story, but it is the bicycle—rolling throughout the breadth of Sweden—that puts the indelible stamp of failure on the Welfare State. —G.G.

Area Goodwill Pickup Scheduled September 16

The next visit of Goodwill Industries pickup trucks to Farmington is scheduled for Monday, September 16. Goodwill trucks collect household discards of clothing, shoes, hats, toys, most types of furniture and other household discards.
To arrange for a Goodwill Industries truck pickup, call local Goodwill representative Lora Ault at GR. 4-2511.

September 12, 1957 THE FARMINGTON ENTERPRISE Page 5C
IT'S A GIRL
A baby girl, Kimberlee Sue, was born September 2 to Victor and Jean Hosler of 15486 Parkway, Detroit. The baby weighed 9 pounds, 14 ounces at birth.
Bonuses for World War veterans have been authorized in 21 states, at a total cost of \$2.9 billion.
The clam, crab, snail and worm all have blue blood.
Willie and his wife decided to split up, so according to Willie they made a just and fair division of the property.
"What you all do about your house," inquired Sambo.
"Oh that was easy," replied Willie. "She took the inside and I took the outside."
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IMPORTANT ANNOUNCEMENT TO ALL EDISON CUSTOMERS

Now available to home owners in this area is a new and better electric water heating service.
Sweeping changes in the basic design of electric water heaters have been made to give them greater heating ability. Heater action is now fully automatic. These things the manufacturers have done at our suggestion. At the same time, economy seeking revisions in Edison's water heating rate have been adopted. The result is the best water heating service ever offered in Southeastern Michigan.
Many families already use the new service. For the first time, theirs is a feeling of complete confidence in a really modern and adequate water heating system. Like them, you can be comfortable in the knowledge that the safe water heater is now one of the most efficient, too.

Why a New Water Heating Service?

Really hot water is an absolute necessity in every home today. It's easier, for example, to get the laundry clean (not just clean looking) with 160° water. But few heaters, other than an electric heater, heat water that hot unless manual adjustments are made. Such heaters, then, are not truly automatic. And if a fuel-fired heater is permanently adjusted to heat 160°, servicemen say that there is a likelihood that heater life will be shorted. With an electric water heater, it is standard practice to heat water to 160° and heater life is not shortened.
Lots of hot water is a modern requirement. New electric water heaters have the ability to operate day AND night as demand requires. There is no peep when hot water is not available.

Exactly What's New About the Heaters?

Electric heaters have always had superior features. Long life, for one. In the efficient electric heating action, there's no concentration of heat in one small area—no destructive burning action. In addition, the manufacturers have always cooperated in using only the best design and construction materials. These rigid standards make a big difference in lifetime operation and replacement costs. Lifetime costs are also lessened by Edison's present liberal policy of replacing electrical operating parts without charge.
Maximum safety is another feature found in an electric heater. There's never any flame or pilot light to worry about. And because an electric heater is flameless, no part of its exterior shell is ever too hot to touch. An obvious advantage is that only an electric heater can be placed anywhere—even where small children play. There is no danger of accidental burns. An electric heater can be placed anywhere for another reason. It's so safe, needn't be close to a chimney. You place the heater where you want to, not where you must—and eliminate long, hot water wasting pipes in the process.
These have always been standard features in any electric water heater. But we felt that the new unit should be better yet. So we asked the manufacturers to redesign them to supply more hot water than ever. This has been accomplished by use of two more powerful heating units. Ordinarily, the lower one alone supplies ample hot water. Once in a while an unusual amount is needed. Then the upper unit switches on automatically to handle the heavy demand.

New Rates—Dependable Service

Along with the more efficient and dependable electric water heater goes a new flat rate to make it more economical than ever. You benefit by having available up to 20 hours of water heating for flat rate charges like these:

Flat Rate Charge per Month (Add Sales Tax)	
50-gallon heater.....	\$3.88, net
80-gallon heater.....	5.34, net
110-gallon heater.....	6.79, net

By the month these are slightly higher charges than the older flat rates. But, considering the doubled hours of operation available under the newer rate, the hourly flat rate charge is less.

Old Customers—New Service

Present electric water heater owners profit by switching to the new service, too. They can do so simply by calling the nearest Edison office. Then the time-switch will be changed from 10 to 20 hours of operating time. There is no conversion charge. The new flat rate applies after the time switch has been changed.

DETROIT EDISON

See the new, improved electric water heaters at your plumber's, appliance dealer's or nearest Edison office.