

says Alice, "See how you save at your new Kroger ERLAND OF FOOD!"



SEE... the completely self-service **MEAT DEPARTMENT**



Reach right into the frosty-white cases and serve yourself the exact cuts you want. Top grade meats! And what variety. Kroger Tenderloin Beef, succulent pork, veal and lamb. The plumpiest poultry, the finest sea foods.

SEE... self-service **DAIRY TREATS**

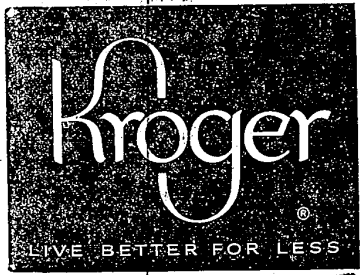


You'll find genuine country-fresh flavor in our delicious dairy treats. Grade A milk, golden butter, fresh cream, graded eggs—and the most wonderful variety of sharp and mild cheeses... fancy Camembert, nutty Swiss, zesty Liederkranz, dessert bleu... all pre-packed for you.

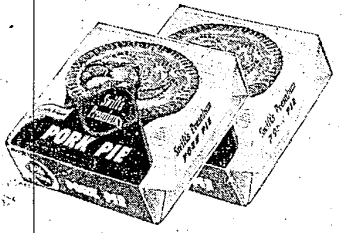
SEE... fruits and vegetables **GARDEN FRESH**



Choose colorful fruits and vegetables, at peak of freshness on refrigerated racks. Jumbo heads of lettuce, red-ripe tomatoes, blazing carrots, sun-sweet oranges. The pick of the crops—priced to save.



STOCK YOUR FREEZER NOW—SAVE MORE!

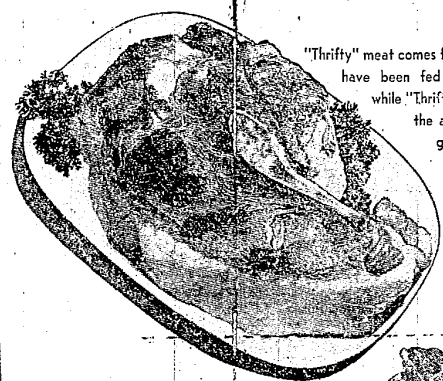


SWIFT'S PREMIUM Meat Pies
REGULAR 35c VALUE
Beef, Chicken, Turkey, Veal, Pork or Lamb. Quick frozen. 25c EAC!
5 9-OZ. PIES \$1.00

GROUND FRESH SEVERAL TIMES DAILY
Ground Beef 45c a Lb. **3 Lbs. \$1.29**
Sliced Bacon 1-Lb. Pkg. **69c**
Standing Rib Lb. **53c**
Lean "Thrifty" meat
Canned Ham 2 Lb. Can **\$2.39**
Plumrose, ready to eat
HYGRADE'S DELICIOUSLY CURED
Corned Beef Lb. **59c**
Sliced Bacon 1-Lb. Pkg. **79c**
Hygrade's Sweetened brand
Sliced Bologna Lb. **53c**
Greenfield's, fine for sandwiches
Slab Bacon Lb. **59c**
Hygrade's, any size piece
EVISCERATED, OVEN-READY
Frozen Ducks Lb. **49c**

BROUGHT BACK BY POPULAR DEMAND—"THRIFTY" MEAT SALE!

ROUND, RIB or SIRLOIN Steaks



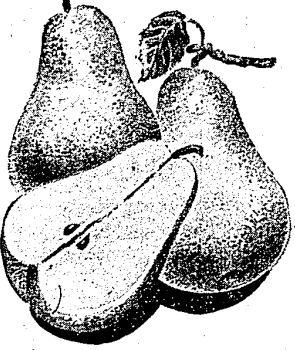
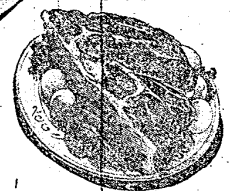
"Thrifty" meat comes from young cattle which have been fed on lush range grass, while "Thrifty" meat does not carry the amount of fat found on grain-fed beef it has fully as much food value.

69c Lb.

"THRIFTY," LEAN BLADE CUT Chuck Roast

Ideal for those big, tasty meals. Stock your freezer now!

39c Lb.



FRESH OFF THE TREE! SWEET, DELICIOUS MICHIGAN

BARTLETT

Sweet Pears

Sugar-sweet, tree-ripe. Buy plenty for salads and desserts. Fine for lunch boxes.
5 Lbs. 49c

Green Peppers 3 For **17c**
Fresh, solid, crisp

English Walnuts 1-Lb. Bag **49c**
Kroger Special Low, Low Price

Honeydews Each **59c**
Sugar-sweet, vine ripe

Fresh Carrots 2 Cello Bags **29c**
Crisp, garden-fresh

SNOWY-WHITE, GARDEN FRESH Cauliflower Head **19c**

Day after Day, Item after Item, Prices are Lower at KROGER!

Another Kroger Exclusive Offering

save 40% or more



Glamorize your kitchen enjoy new cooking ease!

What a thrill to own this 8-piece set of Famous Chef Super-Thick Aluminum—at wonderful savings. Foods taste better. Precision-fitted Copper-Glo covers seal in natural flavors. Bakelite handles and knobs are cool to the touch and non-turnable. Famous Chef is the ultimate in modern design and convenience. Start your set today. Buy for Gifts.



Cascade 20-Oz. Box **43c**
Kroger everyday low price
Crisco 3 Lb. Can **99c**
Fine for all your shortening needs
Fluffo 3 Lb. Can **99c**
The new golden shortening
Cake Mix 3 19-Oz. Pkg. **95c**
Duncan Hines white, value priced
Peanut Butter SHEDD'S 24-Oz. Jar **65c**
Kroger everyday low, low price
Star Kist Tuna CHUNK STYLE 6 1/2-Oz. Can **31c**
Fine for sandwiches at lunch time
Butter Cookies 10-Oz. Pkg. **32c**
Sunshine, Kroger low price
Swift'n'ing 3 Lb. Can **83c**
Kroger everyday low, low price
Tetley Tea 48 Ct. Pkg. **65c**
Kroger everyday low price
Boraxo 20 MULE TEAM 8-Oz. Can **21c**
Kroger everyday low, low price
Borax 20 MULE TEAM 1-Lb. Pkg. **25c**
Famous twenty mule team quality

Store Hours

Mon., Tues., Wed. — 9 a.m.-6 p.m.
Thurs., Fri., Sat. — 9 a.m.-9 p.m.
Closed Sunday

DAY AFTER DAY, ITEM AFTER ITEM, PRICES ARE LOWER AT KROGER!