

until the small election in No-vember, The Observer will verkome tatements by rival candidates for public offices. Well edit them, as to length, and attempt to give the same smouth of space in the same story to rivals.) With the partisan primary election battles warming up con-spicuously as the Sept. 1 ballot-ing date appreaches, the Clerks of Farmington Township and City this week disclosed the number of volers who will be eligible to volers who will be eligible to use dosdine for res⁴ • Minn arrived in Farmington, the comparable total was 3,400 township, the total number of nualified electors was 13,000. Township, the total number of nualified discores, City Clerk Trena Quinn reported. For the City of Farmington, this figure represents a net fa-from the figures, in 1802. Act usily the number of new New which requires removal/from the registered voter has foo voters from the figures removal/from the reguing the preceding two years. In Parmington Township, the registration rolls will show which requeres seen voter has foo voters from the reguing the preceding two years. In Parmington Township, the registration rolls will show which requeres removal/from the registration rolls will show which requeres removal/from the registration rolls will show

Apartments **Proposed For**

Authority to build 12 two-story apartments containing 103 units, at the corner of Halstead and Eight Mile roads (about across from Meadowbrook Coun-try Club) is sought by a com-pany headed by Anthony T. Skover.

Ind it of the action of farmington this vector. The Observer will be de-there to every home in the Township and City on Wednes-day afternoons. (And if for any reason you don't receive your too the newsboy will be coar-ted Innewsboy will be coar-will be innewsboy will good Innewsboy will be sub-are willing to pay to have their message carried In a modern, well-read newspaper, when they know that this ad-vertisement in 100 percent of "The Observer thus is able of the observer."

It is read in 100 percent of the home. "The Observer thus is able to serve the whole Farmington community, without interrup-tion, week-in and week-out, as a communicator of news and as a reliable, economical method for retailers, to reach all of their customers. The Observer has offices at 3325 Grand River (in the City of Farmington, between Farmington road futerscient and the City Hall) and news and adver-tising information will be avail, able there daily from 8 through 5 p.m. area. The vacuum of the homes. The baserver with stable for a formation and a carful estimation of the matrix and the stable formation of the stable formation with the







It is with much hope and pride that we announce day the first issue of a new member of the Observer

today the first issue of a new hyember of the Observer Newspaper family.
Into every home in Farmington Township and the Observer of Farmington today is being delivered "The Observer of Farmington," a full brother of The Observers of Livonia, Plymouth and Redford.
Each Wednesday afternoon from now and henceforth, this husky newspaper will go into farmington homes at no charge to the reader. The cost of the paper is borne by advertisers who realize the importance of this thriving, upper middle class market, and who are willing to pay to have their, message carried there.
In entering the Farmington community for the first time, The Observer has just two guiding reasons:

In entering the Farmington community for the first time, The Observer has just two, guiding reasons: • Farmington is deserving of a new and modern newspaper, edited and printed to the high standards and quality of the community itself. • Every member of a community-including the advertiser — in a -fastgrowing area-needs badly an inexpensive means of communication with all parts of the community. By going into EVERY HOME each Wednesday. The Observer for the first time offers that inexpensive means of communication to anyone. "There are 1000 homes in the Farmington area.

Wednesday, The Observer for the first that only only integrating the particular the formulation of the arrona. There are 11,000 homes in the Farmington area. This brings some 40,000 new readers which our reporters and editors now must serve with the kind of new subth is important to their lives. For our advertisers, the new Farmington market is a 'bonus' of some 20 percent. The same ad, seen by 20 percent more people than before, will bring increased sales and profit and general relail propertive. To advertisers located in Farmington increased to merchants elsewhere over a wide section of northwestern metropolia. Farmington metricants are going to be surprised. Many do not realize how handleapped they have been herefore wars Facts and Opinions has become

nerecourse in user enors to sur sales. In recent years Facts and Opinions has become extremely discouraged with the intrease in juvenile and teenage mischief in our communities. For some time it has been a belief that much of it comes from the breakdown of desire to discipline by parents . . . or at least, a ducking of responsibility there. • Recently we read of a Judge out west who said he had seen a reduction in the amount of juvenile crime in his community after he instituted a policy of giving his court actions wide newspaper publicity. (As contrasted to the general policy here and in most places of withhold-ing publication of names of offenders if they are 17 years old or younger.)

ing publication of names of offenders if they are '17 years old or younger.) The Observer always has withheld juvenlle names in police matters, but we olt with misgivings. Such a policy protects the parents of delinquents; shields them from public embarrassment and disapproval. And we malutain that the place from which corrective. action best can come is the home. Anyway, Facts and Opinions took the question to Judge James Lincoln, the Wayne County juvenlle court expert. Lincoln returned his views in a letter, parts of which follow.

which follow

Main point of interest is that Judge Lincoln has no sympathy for the "publish the names" suggestion. He writes:

"It would not decrease delinquency to change the law. "I shall be on the Bench five years next May, and I

have repeatedly invited news reporters to come to my Tuesday Waiver Docket. They walk out after an hour or '(Continued on Page 16, Sec. B)

Follow Aroma of Chicken To Jaycee Big Barbecue

That delicious aroma wafting from Farming-ton City Park Saturday evening (Aug. 15) will be Chicken . Barbecued Chicken!

Farmington's industrious Javcees are staging a Big Chicken Bar-B-Q from 5 to 8 p.m. Baked beans, roasted corn, rolls, ice cream and beverages

are on the bill-of-fare, plus Chicken. plus Chicken. Jaycees are interested in promoting the event as a pleasant annual community get-together. Any profits will go into their worthy community projects.

Tickets for the Bar-B-Q are \$1.75 for adults and \$1,00 for children under 12.

Seare Livonia Mall, finest and Middlebell Roads and is the key lirgest of all stores constructed to the tremendous Mall which by the huge chain, and its twin, is scheduled to open 0ct 21. Sears Macomb Mall, officially open doors for the first time the remained of the Mall. -the doors awing open to cus-Unofficially. Se ar Livonia Mall opend; while the Livonia Mall opend; to under store in the Livonia Mall opend; to under the Mall. Sears Livonia Mall is the most Mall opend; to under the Livonia the remained most pretentions modern and most pretentions Mall opend; to under the Livonia the remained most pretentions the combined of the Mall. Mall opend; to under the Livonia the the Livonia Mall opend; the Mall opend; the Mall opend; the the Livonia Mall opend; the Mall opend; the Mall opend; the Mall opend; the the Advector the future in the Livonia the the Advector the Mall opend; the Mall opend

-use usors swing open to cus-tioners at 9 octock. Unofficially, Sears Livonia Mall opened for business Mon-day when visitors and customers from all parts of the area streamed into the magnificant building. They were recipients of 120,000 invitations extended to area residents for three days of pre-opening tours. Mayor Harvey Molick, commi-heads of the Livonia City Council heads of any duplices in the So is a team of the state of the livon days of the state of the state of the state livon days of the state of the state of the state of the state livon days of the state of the state of the state of the state livon days of the state of the state of the state of the state livon days of the state of paic. cutting

for law protection to the Farmingto Township fleet are Chief Irving Yake (foreground) and Patrolman Jack Brown

"Today, Faymington has a new modern newspaper, join-ing in spirit the vigorous com-Thus did Fublisher Paul M.

Observer Routes Available

THE NEW Farmington Observer has a few news-paper routes available in Farmington and Farmington Township for reliable young men who wish to deliver to home-owners. No collection or billing work is in-volved... Farmington's new, modern newspaper goes without charge into every home. Boys must be nine years old or older. Phone GA 2-0900.

Opens In Livonia

Largest, Finest Sears Store Yet

YOUR FARMINGTON OBSERVER New, Bright, Modern And In Every Home!

10

The twin opening—Livonia ind Macomb—is the second in Sears history and strange enough both were in the Be-troit area. The first double came in 1928 when the Gratiot and Grand River stores were operating and and the second strange atting Sears has constructed appendup to this time. Sears Livonia Mall is con-

Sears Livonia Mall is con-structed on 25 acres at the intersection of Seven Mile and

What's Inside

The Farmington Observer Sports News TV Programs Women's News C-18



READY FOR THE grand opening on Thursday is the fabulous new Sears Livonia Mali store located on a 21-acre site at the inter-section of Seven Mile and Middlebelt Roads in Livonia. It's one of the stars of Sears' second twin opening in the Detroit area in 36 ever erected by the giant chain

8 Mile Corner

BECAUSE SOME of the names on his petition did not come from properly registered voters in Farming-ton Township, the name of William Christmas will not appear on the primary hallot Sept. 1. It leaves incum-hent Supervisor Curtis Hall with no primary opposi-tion on the GOP ticket. Christmas, 21550 Hamilton, needed 136 signa-tures to be nominated. After 15, of his signatures were east out by Clerk Floyd Cairns because they did not youlify as leetors, Christmas had only 132 signatures, four too few.

rany headed by Anthony T. Skover. Attorney Edwin Oglesby said the project would be known as Meadowbrook Gardens. Recon-ing from RA-1 to RC Multiple would be required for the plan A total of A areas would be hundled. The access would be hundled in the would be a parking area with 176 auto spaces. Gworer and Gipp. Inc.; E. Het-manski, and F. Fraibae of Farm-ington.



STARK AND IMPRESSIVE against the Farming-ton Township sky is the spire and some architectural skeleton work on the new Nardin Park Methodist church which is rising on Eleven Nile road, west jo Middlebelt. The church is relocating from interior Detroit. Services meanwhile are being held at East Junior High at 10:30 a.m.

Faulty Petitions Stop Him

Supervisor Hall will meet Aldo Vagnozzi, Demo-crat, in the November finals.

Trena Quim

STANDING with pride beside four w automobiles which have been added law protection to the Farmington waship fleet are Chief Irving Yakes six.

Chandler of Observer News-papers comment on the arrival of The Observer of Farmington in the Township of Farmington and the City of Farmington this