



# THERE'S A BIG MOVEMENT AFOOT

## The Observer

# NOW COVERS FARMINGTON and FARMINGTON TOWNSHIP!

*Bringing Our Circulation to*

# 48,750

Home  
Delivered  
Observer  
Newspapers!

*Every Wednesday*

## OBSERVER CLASSIFIED ADS ARE YOUR BIGGEST BARGAIN

You'll get more value for your dollar when you shop from Observer Classified Ads — greater results for your dollar when you place a want ad here! Because our want ads cost only pennies to run — sellers make greater profits; can set a lower price! Buying and selling are easier when you use the Classified, too. Sit by the phone in your easy chair and buy all the bargains you want — or make the best deal on what you have to sell. Next time, you want something, or have something to offer — turn to Observer Classified Ads.

OBSERVER NEWSPAPERS are delivered to OVER  
48,750 HOMES in Redford Township, Livonia,  
Plymouth, Plymouth Township, Nankin Township,  
Farmington and Farmington Township.

### Mr. Businessman

OUR CARRIERS WILL DELIVER YOUR ONE-INCH ADVERTISEMENT IN OUR CLASSIFIED DIRECTORY, TO MORE THAN 48,750 HOMES EACH WEDNESDAY, at a cost of only

**3<sup>50</sup>**  
A WEEK

ON A CONTRACT BASIS

**Just Call**

# GA 2-0900

*For Courteous, Helpful Ad Taker*

**15 Words Only \$2<sup>00</sup>**  
One Time Rate