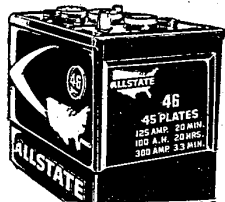


You Can Count on Us... Quality Costs No More at Sears

SEARS
ROEBUCK AND CO.

78th Anniversary SALE

Allstate Factory Fresh Battery Sale!



ALLSTATE 30 MONTH GUARANTEE

'40-'54 Chev.,
'40-'55 Plymouth,
'40-'53 Ford

10⁸⁸
Exchange

ALLSTATE 30 MONTH GUARANTEE

Make	Year	Sale Price Exchange	Make	Year	Sale Price Exchange
Chevrolet	'40-'54	10.88	Ford	'54-'62	15.88
Chevrolet	'55-'62	13.88	Mercury	'40-'53	10.88
Plymouth	'40-'55	10.88	Mercury	'54-'55	11.88
Plymouth	'56-'62	13.88	Mercury	'56-'62	15.88
Dodge (most)	'40-'55	10.88	Pontiac	'55-'62	13.88
Dodge	'56-'62	13.88	Buick (Most)	'55-'62	15.88
Dodge	'40-'53	10.88	Cadillac (Most)	'57-'62	15.88
Ford	'54-'55	11.88	Olds	'54-'62	15.88

Sears Carries a Complete Line of Foreign Car Batteries

Guarantee

If defective and will not hold a charge (3) FREE EXCHANGE within 90 days. (2) After 90 days, we will replace battery, charging only for the cost of service. Charge is based on regular price less trade-in at time of return, provided over number of months of service.

Sears Shock Absorbers

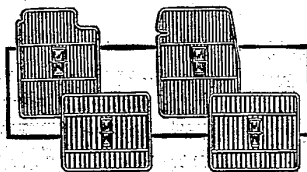


Use Your Sears Revolving Charge

Reg. 4.98

For Most Cars
3³³
Installation Available

Install these shocks now and drive with more comfort! They are better than original equipment! Better tire mileage, less side-sway, easier turning, more comfort 4-in. valve control stiffens on rough roads.



Twin Front Vinyl Car Mats

THEY PROTECT THE CARPETING

Sundry, handsome mats that fit all cars. Reg. 5.19
Whether you have carpeting or rubber you still will like these. They keep your car neat and they can be taken out and washed quickly. Clear, so carpet shows through.

3⁹⁹
In-Year-Combiner

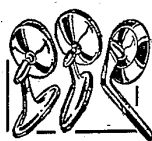
Rear Twin Vinyl Mats, Reg. 4.19 Pr. 2.99

Bulk All-Weather Motor Oil

EXCEEDS SAE, API AND CAR MAKERS SEQUENCE

Change to this dependable motor oil now. Reg. 30¢ qt. and keep your motor in best condition for cold weather! This is our best grade 10W-20W and 30 oil. Improved additives. Be sure right now for best driving.

4¹
In-Year-Combiner

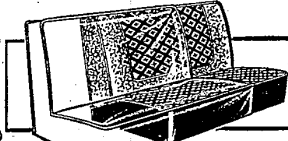


Non-Glare Mirrors

CHOICE OF STYLES

Chrome plated. Body mount type. Easy to install.

1⁶⁶

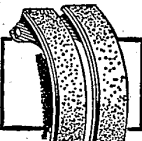


Smart Plastic Seat Covers—Installed

THEY KEEP OUT SOIL — SAVE UPHOLSTERY

Install them on new cars to save the upholstery. Put them on old cars to dress them up! Clear 12-gauge vinyl plastic. Resist cracking, discoloring. Filters sunlight.

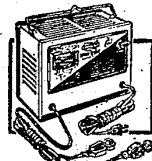
1⁷⁸
Installed



New Brake Lining

No rivets—25% better braking. Minimum break-in. Better than original lining.

3⁸⁸
For most cars 1 Wheel Exchange



Battery Charger

Recharges both 6 or 12 volt batteries. 7-8 cord.

9⁹⁹



Radiator Aids

GET READY FOR WINTER. Choice of fast Reg. 59¢. Flush, rust preventive or leak stop. Allstate.

3³⁸



Gallon Anti-Freeze

PERMANENT TYPE. 1 Gallon. Low freezing point. Lasts all year.

1⁵⁹



Complete Parts

• Fuel Pumps • Generators
• Water Pumps • Starters
• Brake Shoes • V. Oil Reg.
• Timing Kits • Spark Plugs
• Ignition Coils • Dist. Caps

Sears Service Station Special

We'll check, adjust, clean, oil, tune and so on. **6⁸⁸** Most Cars



For Your Convenience
Sears Has A Large

34 Car Service Station With a Gas Island

For Your Convenience While You Shop

- Muffler and Tailpipe Installation
- Wheel Balancing
- Complete Brake Service
- Complete Lubrication and Oil Change Service

- Shock Absorber Installation
- Motor Tune Up
- 12-Pump Gas Island
- Seat Cover and Seat Belt Installation
- Complete Battery Service



NO MONEY DOWN

Tubeless Blackwalls

Sale	Sale price, each plus fed. tax and old tire
6.00x13	12.88
6.50x13	14.88
7.00x14	17.88
7.50x14	19.88
8.00x14	21.88
8.50x14	23.88

INSTALLATION INCLUDED

Allstate Passenger Tire Guarantee

TREAD LIFE GUARANTEE
AGAINST ALL FAILURE
Every ALLSTATE tire is guaranteed against all failure from road hazards or defects for the life of the original tread. If tire fails, we will, at our option—replace it with our best or, in exchange for the tire, we will replace it. (charge will be a pro-rata share of exchange price.)

TREAD WEAR GUARANTEE
We guarantee tread life for the number of months designated. If tread wears out within this period, return tire in exchange for the current exchange price plus dollar allowance. (exchange price is regular price plus freight. Excludes flat tire trade-in at time of return. (No trade-in deduction on new tires.)

Save! Allstate Nylon Guardsman Tires

Our Best Tire Body—Fleet Tested

Tough race drivers and fleet users have put these Guardsman tires through grueling tests! They have proved that the full 4 plies with Nylon cord are 40 to 60% stronger than tires with rayon cord. 7 Times more P95 rubber toughens tread against road knocks and abrasion.

6.00 x 13 Tubeless Blackwall

12⁸⁸
Plus Tax and Old Tire

WHITEWALLS, ONLY \$3 MORE

Companion Nylon Tires

TUBE TYPE. 15-MONTH GUARANTEE

6.70x15 Size. Guaranteed against all failures for life of tread. No limit on time or mileage—PLUS 15 month guarantee against wearout.

6⁹⁰
Plus Federal tax and old tire



Sears Livonia Mall • 7-Mile and Middlebelt • Phone 476-6000

STORE HOURS: MONDAY 9 TO 9 • TUESDAY, WEDNESDAY 9 TO 5:30 • THURSDAY, FRIDAY, SATURDAY 9 TO 9