

Satisfaction Guaranteed or Your Money Back

VERY SPECIAL SAVINGS PRICES TO CELEBRATE OUR 78TH ANNIVERSARY YEAR

SEARS
ROEBUCK AND CO.

KENMORE

SPECTACULAR

SHOP ANYWHERE IN TOWN—YOU JUST CAN'T BEAT SEARS FOR HONEST VALUES!



With Built-In
Suds-Saver

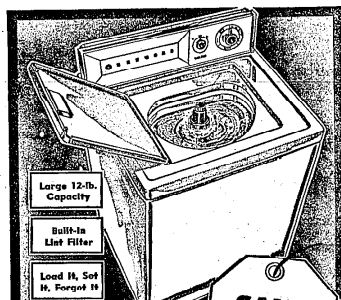
Load It, Set
It, Forget It

With Built-In
Lint Filter

**SALE! Suds-Saver
2-Speed Washer**

2-Speed, 3 cycles for all fabric care
Normal, Delicate and Wash 'n' Wear. 3 wash water temperature selections. Kenmore quality.

SALE! \$177
No Money Down



Large 12-lb.
Capacity

Built-In
Lint Filter

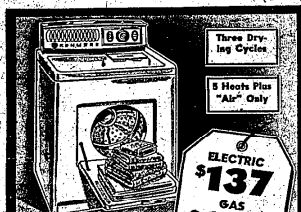
Load It, Set
It, Forget It

**SALE! Suds-Saver
Automatic Washer**

Features three wash water temperatures for softer, cleaner washing of all fabrics... delicate to delicates. 6 vane agitator. Save!

SALE! \$157
No Money Down

Kenmore Dryers Installed at No Charge



Three Drying
Cycles

8 Heat-Air
Cycles

**SALE! Installed
High-Speed Model**

Together... Normal, Delicate and Wash 'n' Wear, provides all fabric safety. Big 12-lb. capacity. Top mounted lint screen. Automatic ignition. Load-A-Door forms handy clothes shelf. Acrylic enamel cabinet finish in red and white.

**SALE! \$137
GAS \$157**
No Money Down



12-lb. Washer
For
Only
\$97

Vit-Matte wringer keeps clothes in sight... washes faster. With four outlets.

**Kenmore Washer
For
Only
\$67**

Wap-type safety means... never burns. Self-protect. Full hot box. No rust and stain.



With Big 10-lb.
Capacity

2 Cycles For
All Fabrics

**SALE! Installed
Electric Dryer**

Normal, Delicate Plus "Air" for fluffing clothes. Timer lets you set correct drying time for any fabric. Efficient lint screen. White acrylic enamel cabinet finish.

SALE! \$107
No Money Down

NO MONEY DOWN on Sears Easy Payment Plan

You Can Count on Us... Quality Costs No More at Sears

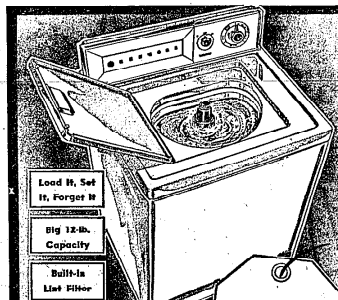
FAMOUS KENMORE APPLIANCES

SALE!

SHOP AT SEARS THURSDAY, FRIDAY, SATURDAY AND MONDAY EVENINGS TILL 9

SPECTACULAR BECAUSE... more than 50 varieties of every kind of Kenmore home appliances are now at sale prices.
SPECTACULAR BECAUSE... the factory scheduled off-season production of these 50 varieties of appliances at reduced cost... with the savings passed on to you.
SPECTACULAR BECAUSE... some of these low prices you get DELIVERED, 1-YEAR HOME SERVICE and complete normal INSTALLATION including Gas and Electric Dryers!

SEARS
ROEBUCK AND CO.



Load It, Set
It, Forget It

Big 12-lb.
Capacity

Built-In
Lint Filter

**SALE! Kenmore
Automatic Washer**

Automatically fills, washes, rinses and spin-dries without additional setting. Choose from 3 wash-water temperature selections. Built-In Lint Filter.

SALE! \$137
No Money Down



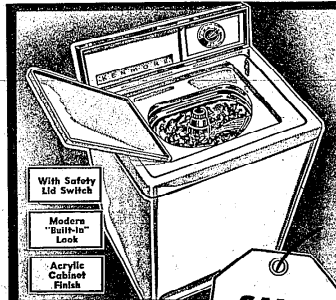
Effective
Lint Screen

2 Temper-
ature
Setting

**SALE! Installed
Gas Clothes Dryer**

10 lb. capacity reduces number of loads; saves work and time. Timer lets you set correct drying time for all fabrics. Famous Kenmore quality.

SALE! \$107
No Money Down



With Safety
Lid Switch

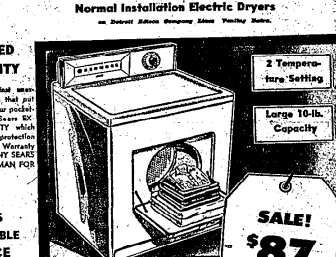
Modern
"Built-In"
Look

Acrylic
Cabinet
Finish

**SALE! Kenmore
Compact Washer**

Wash all fabrics with one easy dial setting with this Kenmore washer. You get swirling, cleaning action with 6-vane agitator. Kenmore quality!

SALE! \$97
No Money Down



2 Temper-
ature
Setting

Large 10-lb.
Capacity

**SALE! Installed
Electric Dryer**

Heat and air settings, dry all fabrics at setting fluffs pillows, dries plastics, freshens stored fabrics. Timer lets you set correct drying time.

SALE! \$87
No Money Down

Sears Livonia Mall • 7 Mile and Middlebelt Phone 476-6000

STORE HOURS: MONDAY 9 TO 9 • TUESDAY, WEDNESDAY 9 TO 5:30 • THURSDAY, FRIDAY, SATURDAY 9 TO 9