

You Can Count on Us... Quality Costs No More at Sears

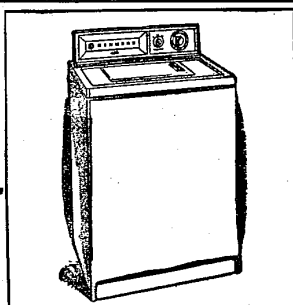


SHOP ANYWHERE IN TOWN, YOU JUST CAN'T BEAT SEARS FOR HONEST VALUES, EVERY DAY

COMPARISON

Thursday,
Friday and
Saturday Only

SALE

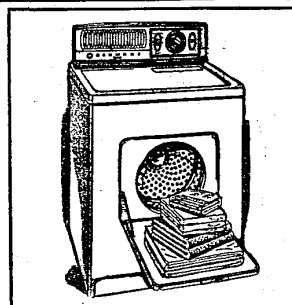


Suds-Saver Washer

Washes Any And All Fabrics Automatically

\$157

Automatically fills, washes, rinses and spins without additional setting. Up to 12-lb. capacity. Built-in filter works full time.



3-Cycles, 5 Heat Dryer

INSTALLED GAS* **\$157** INSTALLED ELECTRIC* **\$137**

3 cycles... Normal, Delicate and Wash 'n Wear... lets you dry any fabric safely, 5 heat setting plus "Air" for fluffing. Easy to clean lint screen. Load-A-Door.

Sears Kenmore Washer and Dryer Dept.

Kenmore Automatic Washers

Save \$82... 2-Speed, 3 Cycle For All Fabric Care

93 to Sell, Were 259.95

\$177

NO MONEY DOWN

No Payment Till Feb. 2, 1965 On Sears Convenient Payment Plan

- **GIANT CAPACITY**... Plenty of room for even above average loads whether you wash 1-lb. or 12, it gets clothes clean
 - **AUTOMATIC FILTER**... screen filter is out of the way, works full time, at any water level to help trap dulling lint.
 - **WARNING BUZZER**... Spinning stops if load becomes unbalanced... buzzer lets you know load needs re-arranging.
 - **ONE DIAL** lets you select from 5 combination wash-rinse water temperatures.
 - **HIGHLY EFFICIENT** Roto-Swirl Agitator with built-on scrubber.
- *Dryers installed. Normal installation of gas and electric dryers on Michigan Consolidated Gas Co. Lines, Consumers Power or Detroit Edison Co. Lines. Venting is extra.



2 Speed Agitation And Spin Provide Safe Washing Action For All Fabrics

3 Cycles For Washing Everything From Denims to Delicates Safely

Five Combination Wash-Rinse Water Temperature Selections

Infinite Water Level Selection—Can be Set for Any Size Load—Saves Water

White Porcelain Enamel Finish Top, Tub, Lid... Acrylic Enamel Cabinet

Safety Switch Stops Spin Action When Lid Is Raised



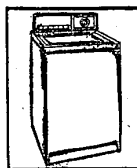
Kenmore Detergent When You Buy Any KENMORE WASHER



Sale! Installed* 1-Cycle Dryers

Electric **\$87** Gas **\$107**

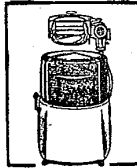
Normal cycle with heat plus "Air" for fluffing clothes. With lint screen.



Sale! Economy Kenmore Washer

One Dial Setting **\$97**

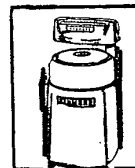
You get swirling, cleansing action with the 6-vane agitator. Kenmore.



Sale! Kenmore Wringer Washer

For Only **\$67**

Target-type safety release, screw-type pressure adjustment. Full skirt base.

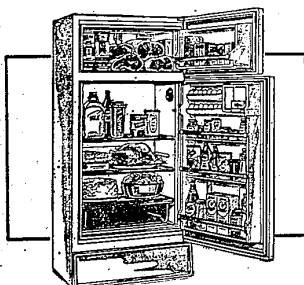


Sale! Kenmore Wringer Washer

For Only **\$97**

Vit-Me wringer keeps clothes in sight... washes faster. With 4 cables.

SALE! Coldspot Refrigerators and Freezers

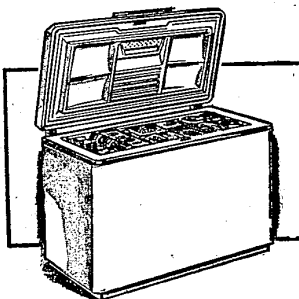


Refrigerator Section Defrosts for You!
14-Cu. Ft. Coldspot

Sale Priced **\$197**

No Money Down

Low price, but loaded with Coldspot features. True freezer at top keeps 100-lbs. food zero safe. Refrigerator with control defrosts for you. Full-width porcelain enamel crispier, 16 egg rack, magnetic doors open flush to wall. Buy now at this low, low price.



Stores and Freezers 598-Lbs. ... Coldspot

17-Cu. Ft. Freezer

Sale Priced **\$197**

No Money Down

Durable porcelain enamel interior is easy to clean, rust and stain resistant. Fast freeze compartment freezes unfrozen food already in storage. One piece rubber collar seals cold in. Counterbalanced lid opens and closes easily. Buy now.

Sears Appliances Dept.

NO MONEY DOWN on Sears Easy Payment Plan