

New Process Creates Wood Look In Vinyl

Inflated lumber prices may soon make oak floors in homes as scarce as T-bones in the family freezer.

In the last year alone, the cost of No. 1 common grade oak floors has about doubled. Better grades, select red oak and clear red oak, command a premium.

Faced with this situation, many homeowners are seeking alternatives.

Resilient flooring manufacturers are moving out of the kitchen with wood-styled vinyls suitable for family rooms and even more upscale settings.

That's because more sophisticated manufacturing methods are permitting the resilient makers to turn out sheet vinyl floors with remarkable visual similarity to wood.

Some people are turning to wood look-alikes that retain much of the beauty of the natural material but cost less.

One of these methods is a first cousin of rotogravure printing. As the process involves taking a photograph of an actual wood floor and transferring the image, a

high degree of realism can be engineered into this so-called rotovinyl type of floor.

A wear layer of clear vinyl protects the design and makes cleaning easier.

Best of all, the vinyl flooring makers needn't be restricted to simulating ordinary wood floors. It costs little more to reproduce the most elegant parquet design than the most commonplace oak floor.

Taking full advantage of the rotovinyl process, Armstrong recently brought out a design named Roanoke Par-

quet in warm, mellow wood tones. This floor is a faithful reproduction in long-lasting sheet vinyl of an authentic French parquet design dating from the Louis XIV period of the 17th Century.

This design can be obtained in real wood from specialty flooring firms for about \$990-\$1,080 for a living room-sized 12' x 15' space. The price includes finishing, but not installation or scrap.

The rotovinyl version, Roanoke Parquet, costs about \$95-\$100, plus installation, for the same space.

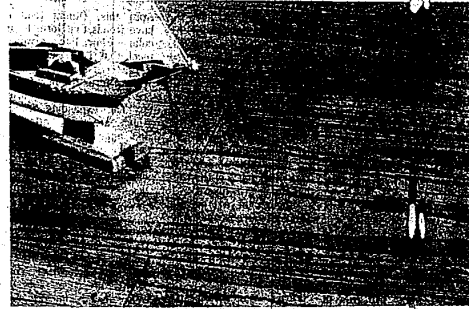
Another classic floor — in an altogether different mood from formalized parquet — is the random-width planks with round peg fasteners originally found in the homes of colonial America.

proximately \$315-\$360, not counting labor. (The "pegs" are indicated by circular scorings on the surface of the planks; they are decorative rather than functional.)

A Peg 'n Plank design in sheet rotovinyl, introduced by Armstrong along with the Roanoke Parquet floor, can cover a 12' x 15' area for about \$85-\$90. Installation is extra.

Peg 'n Plank shows the same careful attention to detail as does the parquet floor. It has the traditional random-width planks and peg markings, and a protective clear vinyl wear layer.

Lumber may be scarce, but there's no shortage of realistic-looking wood designs coming from vinyl flooring manufacturers. And at vinyl prices, you might save space in the freezer for a few of those T-bones.



LOVERS OF EARLY AMERICAN will surely lavish affection on Peg 'n Plank, a new sheet vinyl floor. Realistic wood designs in durable sheet vinyl floors are one answer to today's inflated lumber prices.



SO REAL-LOOKING is this reproduction of an authentic Louis XIV parquet floor that it might be mistaken for wood. It's not. It's Roanoke Parquet sheet vinyl by Armstrong — at about one-tenth the cost of wood.

WE INSTALL ARMSTRONG SOLARIAN ALL LABOR & MATERIAL FREE ESTIMATES CERAMIC TILE WALLS A FLOOR 49¢ PER SQ. FT. VINYL ASBESTOS 5 1/2" BOX RELIETEX OZZIE OR VINYL ASBESTOS 29¢ PER SQ. FT. SOLARIAN No Wax PEEL & STICK 79¢ PER SQ. FT.

Mister TILE 9300 TELEGRAPH
285-2221
HOURS: DAILY 9-9

Paneling Used To Dress Up Drab Wall

Dress up a drab wall with textured paneling. Available at building material dealers are panels that resemble barn siding, marble, and high-fidelity woodgrains.

GET MORE FOR YOUR AT REDFORD

BUY NOW AND SAVE

SHOP The CASHWAY

ROOFING CERTAINTED SELF-SEALING SHINGLES New Spring Colors **349** BUNDLE 3 Bundles Cover 100 sq. ft. — 10.47 Per Sq.

WE RECOMMEND ALUMINUM SIDING -- For Remodeling Jobs End Painting, No Rust -- No Peeling LESS BACKER **2325** PER SQ. WITH BACKER **2725** PER SQ.

SALE PRICED -- SAVE NOW REDWOOD FENCE HORIZONTAL WEAVE-WOOD LIFE TREATED 4'x8' **12.95** 5'x8' **14.95**

CEDAR SPLIT-RAIL FENCE 2-Rails 1-Post **999** RUSTIC FINISH SECTION 10 FT.

Olympic Stain FULL RANGE OF COLORS **675** GAL CEDAR BOARDS ROUGH SAWN-FENCE BOARDS 1"x6"-6' **1.09** 1"x6"-8' **1.49**

PATIO PANELS Heavy Duty 5-oz. 26"x96" 26"x120" 26"x144" 1.99 3.49 4.49

PICNIC TABLES Price Includes Hardware and Ups. 2x10 Top and Seats **34.95** 6' SIZE

DO-IT-YOURSELF and \$ SAVE \$ ALUMINUM SIDING, FACTORY SECONDS

FREE INSTRUCTION BOOK! STEP-BY-STEP THE EASY DO-IT-YOURSELF WAY!

FREE ALUMINUM SCREEN DOOR 12 Earth Tone Colors WITH \$19.95 12 Styles of Siding PUBLISHABLE 44 Necessary Moldings

WEEKLY SPECIALS:
ASH GREEN SIDING \$16.75 EA.
OYACADO SIDING \$18.25 EA.
BROWN SIDING \$18.75 EA.
CHARCOAL GRAY SIDING \$18.75 EA.
CREAM SIDING \$18.25 EA.
DESERT TRAIL SIDING \$18.75 EA.
SOLID SIDING \$18.75 EA.
GREEN SIDING \$18.25 EA.
1 1/2" CROWN SIDING \$18.25 EA.
REDWOOD SIDING \$18.25 EA.
YELLOW SIDING \$18.25 EA.
WHITE SIDING \$17.50 EA.
TRAILER SHUTTING 10"x144" \$22.00 EA.
VERTED TRAILER SHUTTING \$22.10 EA.
COLONIAL TRAILER SHUTTING \$22.10 EA.
TRAILER SHUTTING 10"x144" \$22.00 EA.
TOP WALL OR FRONT CAP \$5.70
WHITE ALUMINUM GUTTERS \$1.15 EA.
3-TRACK ALUM. STORM WINDOWS \$1.15 EA.
ALUMINUM SCREEN DOOR \$1.55 EA.
ALUMINUM INSULATION \$1.55 EA.
ALUMINUM 500 Sq. Ft. \$1.55 EA.
ALUM. CUPOLA & WEATHERVANE \$1.25 EA.
ALUMINUM DOOR \$2.50 EA.
ALUMINUM DOOR \$2.50 EA.
WHITE BULLS OF FLAT STOCK 8" x 36" 250' 225.00
ALUM. NAILS 1" x 2 1/2" 8 to 8 Daily 8 to 4 Saturday No Sundays FREE SHIPPING LOWER WITH PURCHASE

STORM DOORS 1972

3 TRACK ALUMINUM WINDOWS \$11.95

FLAT ROCK Aluminum Sales, Inc.
14544 Telegraph Road, Flat Rock
Just 1/2 mile South of Flat Rock

TELEPHONE 782-9890

Andersen Windowalls

For the best in windows

1/2" 4'x8' PLYWOOD SHEATHING 24/0 **5.89** ea.

PARTICLE BOARD
4'x8' 1 to 25 25 up 4.59 4.49
1/2" 4.89 4.79
3/4" 5.19 5.09
3/8" 7.59 7.49

1/8" 4'x8' STANDARD HARDBOARD **1.99** ea.

1/4" TEMP. **3.39**
1/2" STD. **3.79**
3/4" TEMP. **5.09**

PEGBOARD
1/2" - 4x8 Temp. **3.49**
3/4" - 4x8 Temp. **5.49**

ZONOLITE

INSULATION PERFECT POURING PELLETS 3 Cu. Ft. Bag Reg. 1.69 NOW **1.49**

BLANKET INSULATION KRAFT FACED 7500 SQ. FT. 58 1/2" x 118 1/2" **4.59** ROLL

DIMENSION LUMBER
ASSOCIATION GRADE STAMPED CONSTRUCTION AND STANDARD LUMBER

LGTH.	2x4	2x6	2x8	2x10	2x12	4x4
6'	.79	1.48	--	--	--	2.36
7'	.89	--	--	--	--	--
8'	1.14	1.74	2.27	3.04	4.14	3.14
10'	1.53	2.17	2.91	3.88	5.18	6.70
12'	1.95	2.93	4.35	5.18	6.70	4.72
14'	2.28	3.42	4.98	6.28	7.25	5.61
16'	2.66	4.18	5.27	6.50	8.29	6.51

Also 18' to 24' in Stock

REDWOOD CONSTRUCTION GRADE
FOR ALL YOUR OUTDOOR BUILDING

SIZE	6'	8'	10'	12'	14'	16'
3x4	.76	1.01	1.27	1.53	1.77	2.02
3x6	1.14	1.52	1.90	2.28	2.66	3.04
2x4	1.52	2.02	2.52	3.04	3.54	4.05
2x6	2.28	3.04	3.80	4.55	5.31	6.07
4x4	3.17	4.17	5.27	6.29	7.29	8.33

REDWOOD TIES 4"x6" **.59** Lin. FL.

2"x4"-8 FT. ECONOMY GRADE **79¢** EA.

REDWOOD FENCE GRADE 4x4-8' **3.29** EA.

REDWOOD REDI-MIX 90 lb. Bag **1.49** BAG

REDWOOD 2x4-8' FENCE GRADE **1.69** EA.

DOO'S SECONDS REJECTS **2.49** EA.

BARK 3 FOR **2.49** 7.29

DRYWALL
4'x7' **1.69**
4'x8' **1.79**
1/2" **1.89**
4'x7' **1.89**
4'x8' **1.99**

REDFORD CASHWAY LUMBER

ROYAL OAK 548-2153 LIVONIA 261-5110 WARREN 775-7000

803 S. Main St. 11970 Farmington Rd. 24620 Schoenhart

PLYWOOD SHEATHING CD EXTERIOR
4'x8' **5.89**
4'x8' **6.39**
4'x8' **7.99**
1/2" 4'x8' **9.99**