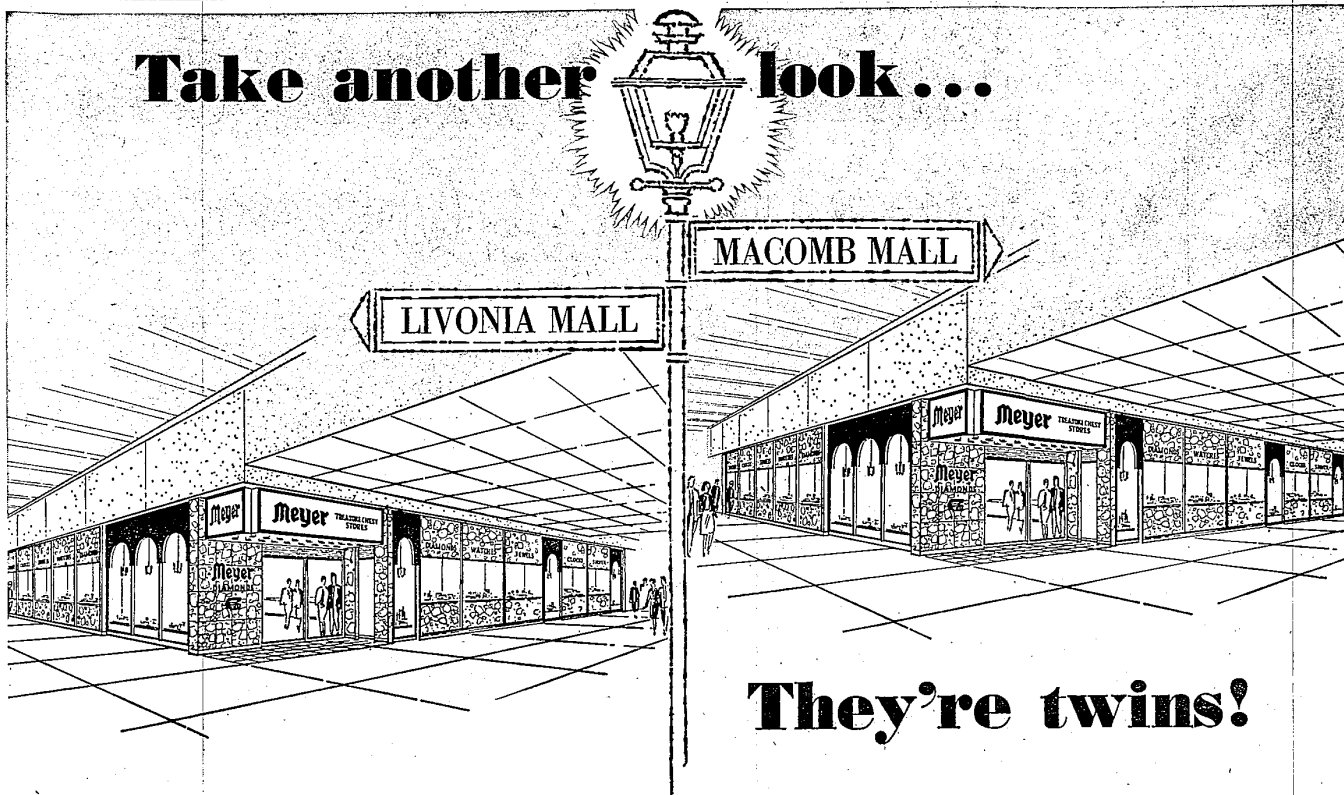


Take another look...



They're twins!

Meyer celebrates the

# GRAND OPENING

of two new stores



Come in. The view is grand... whether you're shopping West Side Livonia, or East Side Roseville. Same spacious, convenient aisles, same elegant jewel-like onyx and granite exteriors. Identical in every respect: two beautiful new pearls added to the growing string of Meyer Treasure Chest stores! Now we are eleven. Tomorrow, we'll

be more. Shop Meyer once; you'll see the many reasons why. *Quality*, for instance... in a dollar watch band or a \$1000 diamond. *Value*—you get more, pay less. *Guarantee*, absolutely. Meyer backs every purchase 100%. *Services*—in abundance. Diamond rings custom-fitted, polished, more. A watch repair clinic, staffed by experts. *Credit*: Easy, Convenient. Why not open a Meyer Charge Account now, save now?

What's in store at Grand selection in Michigan, in Silver Galleries: gleaming from diamond-set pendants, to opulent onyx rings to cheer any masculine heart. *Watches*: you'll have the time of your life choosing in the of great watch names. *Gifts*: an John F. Kennedy silver half-dollar glittering things of precious all instantly



Opening Celebration savings now? *Diamonds*: the largest a host of thrilling styles, qualities and prices. *Jewelry*: every treasures from famed makers. *Jewelry*: every thing pearls, pins and earrings for milady marvelous Meyer world unequalled universe of brilliant ideas, from key rings to luggage and leather wallets and metals and crystal and such. And available on sight. See you at Meyer?



MEYER EASY CONVENIENT CREDIT TERMS:  
NO MONEY DOWN, FULL YEAR TO PAY,  
OR 90 DAYS SAME AS CASH.  
SAVE NOW, PAY AT YOUR LEISURE, LATER



LIVONIA AND MACOMB MALL STORES  
OPEN MON., THURS., FRI., SAT. 'TIL 9

★ LIVONIA MALL, 7 Mile Rd. and Middlebelt; ★ MACOMB MALL, Gratiot and Masonic, Roseville.

■ DOWNTOWN, Woodward-Gd. River ■ NORTHLAND, Parking Lot E ■ EASTLAND, Parking Lot 7 ■ GD. RIVER, cor. Greenfield ■ GD. RIVER, cor. Oakman ■ 14333 WOODWARD, Highland Pk. ■ 13933 E. JEFFERSON ■ GRATIOT-7 Mile ■ LINCOLN PARK, Southfield-Dix