

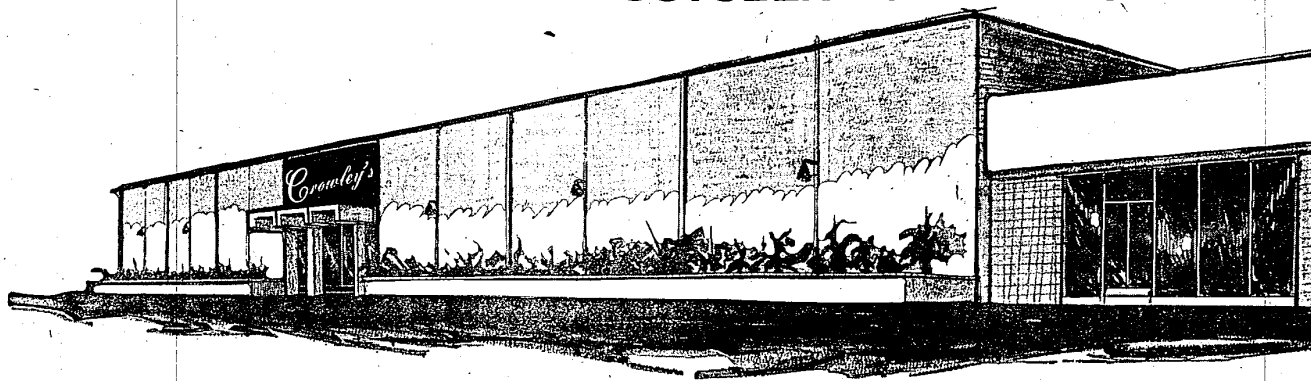
# CROWLEY'S

## LIVONIA MALL SHOPPING CENTER

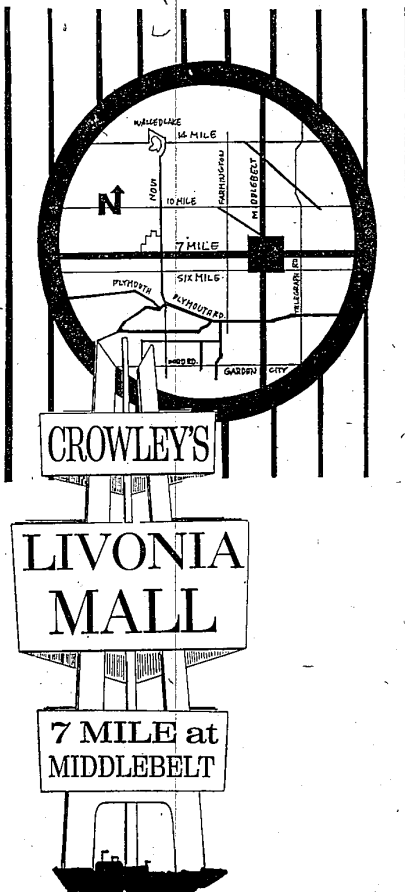
SEVEN MILE AT MIDDLEBELT

# OPENS THURSDAY

OCTOBER 29TH AT 9:30 A.M.



## BRING THE WHOLE FAMILY TO THE GALA OPENING



Join us Thursday for the grand opening of an exciting new Crowley's in the Livonia Mall shopping Center. Every square foot has been planned for your comfort and convenience. You'll like the complete assortments in over 50 departments, including a Budget Store on the second level . . . MORE for women, MORE for MEN, MORE for children, MORE for your home . . . plus, MORE of the services and extras you expect at Crowley's.

We're happy to be in Livonia and we'll strive to make you a happy, satisfied customer. For instance, your Charge Plate from any other store is good at Crowley's and we'd be pleased to open a convenient Crowley's Charge Account for you. Apply at the Credit Office—Second Level, or ask any salesperson.

At Crowley's, we believe our customers are looking for QUALITY as well as VALUE! Shop any one of our five stores . . . choose items backed by such famous-for-quality names as Drexel furniture, Sunbeam small appliances and Syracuse china. See our complete radio, hi-fi, and TV Magnavox music centers and one of Michigan's finest selections of Frigidaire appliances. For men; famed Groshere suits and McGregor Sportswear. For women; Red Cross and Vitality shoes, Elizabeth Arden cosmetics, Jack Winter sportswear, Berkshire B-Tween Sizes dress and famous Rothmoor coats. We have Jumping Jacks shoes for children, Samsonite luggage, Wilson sporting goods and hundreds more of the names you know. In addition, Crowley's own brand names measure up to rigid specifications of quality and satisfaction. Come to Crowley's Livonia Mall—ask for your needs by NAME!

## COUNT ON CROWLEY'S FOR ALMOST EVERYTHING

WE WILL bring you friendly service! The kind that can only come from salespeople who really care about helping you with your selections.

WE WILL save you time! Phone 476-6300, a trained personal shopper will make your selections for you.

WE WILL bring you quality! The unquestioned dependability and satisfaction that has been a Crowley's tradition for over 50 years.

WE WILL design a payment plan to suit your individual needs. In many instances no down payment is necessary.

WE WILL bring you wide assortments! The items you want, when you want them and at the price you want to pay for them.

WE WILL make advance appointments for you in our modern beauty salon. Phone 476-6300.

WE WILL bring you added convenience! We'll deliver any of your purchases of \$3 or more right to your doorstep without extra charge.

WE WILL continue to look for better ways to serve you so that shopping at Crowley's will always be a happy experience.

*Just a hop-park-and-shop from wherever you are!*  
Phone CROWLEY'S LIVONIA MALL 476-6300

now 5 stores! DOWNTOWN • WESTBORN • GRAND RIVER • MACOMB MALL • LIVONIA MALL