Vistas Ahead as More Local

When educational and com-mercial ultra-high frequency television stations begin tele-casting in the greater Detroit area in the months and years to come, they can be assured

casting on bands 2 through 13.

Although Channel 56, the educational station operated by Wayne State University of the Channel 50 of the Channel 50 of the Channel 50 of Education, and a-score of other Derical cultural institutions has been on the air for almost a decade, the sponsors of this non-profit broadcasting institution admit freely that perhaps less than 100,000 acts were engineered to receive the fine cultural and educational programs telecast by UHF Channel 56.

One of the first commercial been on the air for almost a decade, the sponsors of this non-potfil broadcasting intition admit freely that perhaps less than 180,009 extension which currently exists relative to the so-called "Marsham and the sound of the so



ARM BUREAU INSURANCE

Davir Thrapp, manager of the

Joseph Logan, television "If more cultural stations go salesman at Sears, points out on the air in Detroit, I'm sure

that the public is already well educated to the promise of UHF broadcasting.

television stations begin telecesting in the greater Detroit
casting would be the did the cast two months
and store perpet that brisk
sales of all-channel sets is build
inch gu a great potential saudi
ence. This was not true in the
sast when only a small minority
of the people had television
receivers which could tune in
the large number of channels
symbol the people had television
the peo console sets for home listening purposes." purposes."

Recently the Southfield city council approved a Kalser reroning petition for their set which is presently being built.

One unusual feature of the stainless steel tower is it will have a candelabra unit that could eventually hold three antennas which could be utilized by other UHF stations.

by other UHF stations.

It is conceivable that the School craft broadcasting group could use this facility for ils telecasting purposes and thus save the high cost of building its own tower. The new Kaiser station estimates 232,000 homes will be able to tune in their station by January, and that within 2 years a million sets will be able to tune in. Older VHF sets can also pick up the new stations but converter units rarely give as satisfactory service as do the new all-channel sets.

Alex Baskin, Director of

Alex Baskin, Director Educational Television in vonia, believes that these are all hopeful signs and that if and when the cooperative suburban educational station is built, the listening audience will already

that more and more people will | have been established with the | as contrasted with closed cir- | dren will be able to get the | which will be available live or invest mnocy in fine UHF-VHF | telecast educational television, cuit TV, parents as well as chil- | hundreds of cultural programs | on video tape and film.

ON THE Nonpartisan Ballot

CIVIC SEARCHLIGHT says:

OTHERS EXPRESS AN OPINION . . .

. . . he has one of the better minds running loose in Lansing. He is a superb parliamentarian, and runs the State Senate with deft and masterly touch. He is respected for both toughness and integrity

"... he certainly has the brainpower for the job (Court of Appeals), an intimate knowledge of Michigan law, and the talent to write a readable opinion."

Detroit Free Press, June 1, 1964

"You have never gone back on your word and you have conducted your office with dignity, decorum, intelligence and absolute fairness."

lute fairness." William G. Milliken, Senate Republican Floor Leader May 28, 1964

Express Yours by Voting for

T. John

Preferred and Well Qualified for Judge of COURT of APPEALS

Hare Says Massachusetts

games, Detroit Piston basketball, and a great many other
thield event.

Proof that Detroiters are
eager to bring into their home
the fine offerings which will be
available over UHF educations is
relected in current sales of UHF.
VIFF television sets in the
suburban area.

A check-up of television
torse in the western Wayne
County area reveals that many
County area reveals that many
content of the western wayne
county area reveals that many
tens of thousands of UHF-VVIF
sets have been sold during the
Wassachusetts-type for the

contry acra reveals that may tens of thousands of UHF-VHF steet have been sold during the aummer and fall months.

Mrs. Thomas Hayes manager of the television department at Wards story. "Mana suburbant story and the television department at great many more stations that it was be a costly linovating in to buy. When the now lars we can, expect an avalanche of sales.

"I ruess the story is the same all over," Mr. Hayes was the same all over," Mr. Hayes we can, expect an avalanche of sales.

"I ruess the story is the same all over," Mr. Hayes we can expect an avalanche of sales.

"I ruess the story is the same all over," Mr. Hayes when the same all over, "Mr. Hayes we can expect an avalanche of sales.

"I ruess the story is the same all over," Mr. Hayes when the same all over, "Mr. Hayes when the same all over, "Mr. Hayes when the same all over, at the same all over, at

tickets being voted an toe-time."

As the state's chief elections' official, Hare said he had two major objections to the "Mas-sachuseits Ballot" proposition.

sachuseits Ballot" proposition.

the voter himself ... and the fact this voting a "Massachu-seits Ballot" here in Michigan would be so time-consuming that many voters would not be able to wait in long lines and therefore would become discri-

fluffy-warm lining

Daniel Green

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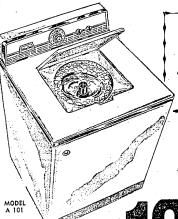
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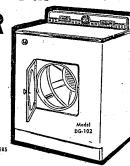
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