

NOW-2 NEW RICHMAN STORES IN DETROIT

in MACOMB MALL and LIVONIA MALL

GRAND OPENING SPECIALS IN ALL 12 DETROIT STORES



GRAND OPENING SPECIAL!

ALL WOOL WORSTED 2-PANT SUITS

America's greatest value. Compare this Richman suit anywhere...you'll find that comparable quality generally costs \$60 and more—even with one pair of pants! This group includes fine all wool worsted fabrics in many different weaves, all tailored with exacting care. Colors range through lighter to darker shades. The extra pair of pants means added wear, added value!

49⁹⁵

Hard to fit? Try Our
2-PANTS, 2-PLY
WORSTED SUITS **59⁹⁵**

Have trouble finding your size? Then it's time to try Richmans; we've got your size...stouts to size 50, portly to size 46, extra longs to size 48, shorts to size 44. After you try your size, take a look at the quality...it's great. Extra durable, extra life 2-ply wool worsted fabrics plus 2 pairs of pants for extra wear.

Grand Opening Feature:
ALL-WOOL
WORSTED SUITS **\$45**

Richmans offer you the best of fabrics, the best of tailoring, the best suit buy in America at \$45! Handsome wool worsted in muted patterns, dark to medium shades — the smartest, newest look of fall!

Exceptional: SUITS OF
FINE IMPORTED
WORSTEDS **49⁹⁵**

Only Richmans have these exclusive 2-ply fabrics — "hand picked" by our experts in the world's top mills. Only Richmans can price suits of imported fabrics this low, because they make the suits they sell direct to you in Richman stores.

Special: ZIP-LINED
ALL-WEATHER
COATS **21⁹⁷**
Reg. 24.95 NOW

Extra special value on an extra fine coat. Fine all combed cotton fabrics and new improved blends boast superior rain repellency and finest American craftsmanship. Zip-out liner of Acrilan® acrylic pile makes it 28° warmer inside.

OPENING SPECIAL!
Guaranteed 1 year's wear **4⁹⁷**
limited time
SLACKS Reg. 6.95 2 for 9.50

Remarkably strong fabric of Acrilan® acrylic and rayon is so durable we guarantee these fine dress slacks for at least a year's wear. Wash and wear, too! Remarkable choice of weaves and styles, including young men's Slimliners.

OPENING SPECIAL!
All Reg. 3.95 **2⁶⁹**
limited time
SPORT SHIRTS 3 for 7.50

Washable long-sleeve sport shirts. Many have tapered body and tails. New convertible spread or button-down collar. Solid colors, stripes, checks and plaids.

OPENING SPECIAL!
All Reg. 16.95 **13⁹⁹**
limited time
MEN'S JACKETS

Ski jackets, waist length jackets, car coats and suburban coats...all with warm inter-linings. Wool, nylon, cotton corduroy and imported suede fabrics. Sizes S-M-L-XL.

OPENING SPECIAL!
All Regular 12.95 **9⁹⁹**
limited time
MEN'S SWEATERS

Patterns include stripes, all-over Jacquard patterns and solids. Coat styles and a variety of pullovers. Fabrics of all-wool, wool and mohair, alpaca, Orlon® acrylic and blends. Big selection of new-for-fall colors.

OPENING SPECIAL!
All Regular 3.95 **2⁶⁹**
limited time
DRESS SHIRTS 3 for 7.50

Made for Richmans by America's best known shirt-makers. Compare at \$5. Sanforized®, shrinkage controlled, contoured waist. Whites, solid colors, stripes. Semi-spread, button-down, tab collars.

OPENING SPECIAL!
Pure Silk, Reg. 2.50 **1⁶⁹**
limited time
MEN'S HCKWEAR 3 for \$5

Domestic and imported all silk fabrics in solid colors, stripes, panels, all-over patterns, and under-knot motifs. Newest of the season's colors and combinations.

REMARKABLE VALUE!
All Wool, Zip-Lined **39⁹⁵**
MEN'S TOPCOATS

Fabrics include "Saxonia" topcoat-zipcoat of fine all wool fabrics silicone finished to protect you from showers. All wool zip-in liner protects you from cold. Plaids, checks and herringbones.

GREAT VALUE!
All Wool **27⁹⁵**
MEN'S SPORT COAT

Authentic natural shoulder sport coat of superb all wool Shetland fabrics—new textured look. Hook vent, lapped seams. Also includes all wool solid color blazers.

OPENING SPECIAL!
All Reg. 2.95 Cotton **2³⁹**
limited time
MEN'S PAJAMAS 3 for \$7

Sanforized® wash and wear broadcloth pajamas in both middy and coat styles. Choose from stripes and all-over prints in sizes A, B, C, D.

BOYS' WEAR SPECIALS!
Boys' SPORT COATS **14⁹⁹**
and BLAZERS Reg. 16.95 limited time

All wool. Solids, plaids, checks, stripes. Sizes 12 to 20 (including slims and huskies).

Boys' FALL and WINTER **9⁹⁹**
JACKETS Reg. 12.95 limited time
Ski jackets, parka styles and surcoats. Many fabrics. Sizes 10 to 20.

Boys' ALL-WEATHER **15⁹⁹**
COATS Reg. 18.95 limited time
Orlon® acrylic pile zip-out liner. Cotton and cotton-rayon blend shells. Sizes 8 to 20.

Boys' DRESS **4³⁹**
SLACKS Reg. 5.95 limited time

Rayon flannel, Orlon® acrylic and wool twist fabrics. Sizes 8 to 20 (includes slims and huskies).

Richman

BROTHERS

Charge it now, take up to 6 months to pay!

Never a charge for alterations

12 STORES IN DETROIT AREA

- SOUTHGATE
13715 Eureka Rd.
- NORTHLAND
Parking Lot F
- EASTLAND
Parking Lot 7
- Macomb Mall
Roseville
- Sears—Lincoln Park
Shopping Center
- 15401 Woodward
Highland Park
- 14361 Grotto
at 7 Mile Rd.
- Livonia Mall
Livonia
- 1505 Woodward
at Clifford
- Wonderland Shopping
Center—Livonia
- 10781 Grand River
at Oakman
- 4980 Schaefer Road
Dearborn

Charge Now • Wear Now • Take Up To 6 Months To Pay

Downtown Store Open Mon., Wed., 'til 8:30 p.m.; Neighborhood Stores Open Mon., Thurs., Fri., Sat., 'til 9 p.m.

One hour free parking with purchase at any member downtown parking.