



**Santa's Shop Opens Today
In The Classified Section
With A Sparkling List Of Gift
Suggestions For You In...**

GIFT SPOTTER

The exciting fun of happy Christmas planning starts with a careful look at the fascinating gift ideas in THE GIFT SPOTTER. It's packed with wonderful gifts to please young and old . . . plus smart suggestions for your other holiday needs. Make your complete list the comfortable, armchair way with the time and money-saving GIFT SPOTTER to help you.

Start right now shopping in Santa's Wonderland of Christmas Treasures! It's so much fun to use . . . because hundreds of selected gifts are listed for speedy spotting under the headings below.

Gifts for Girls	Cash for Christmas	Gifts for Sweethearts	Sports Gifts	Gifts for Do-it-Yourself	Gifts for Boys	Financial Gifts
Gifts for Pets	Gift Certificates	Gifts for Those In Service	Gifts for Friends	Novelty Gifts	Gifts for Him	Gifts for Her
Holiday Food	Gifts for Students	Clothing Gifts	Gifts for Newlyweds	Christmas Loans	Gifts for Dad	Gifts for The Home
Religious Gifts	Gifts for Christmas	Gifts for Baby	Holiday Dining	Trees and Trim	Gifts for Mom	Greeting Cards