

Kenmore ... Special Wash and Wear Cycle

Kenmore Pre-Wash Cycle Loosens Stubborn Grime

Kenmore Automatic Wash-Rinse Temperature

Kenmore Exclusive Cleaning Lint Filter

Deluxe Kenmore Washers Ranges-Coldspot Refrigerators



ENMORE DELUXE 2-SPEED, 8-CYCLE

Automatic Washer

188

No Money Down—No Payment Till Feb. 3, 1965
... Use Sears Extended Payment Plan

- Self-Cleaning Lint Filter ... you never see it or touch it. Works all water levels to remove lint and then cleans itself
- You have complete control: skip, re-peat, lengthen, or shorten any part of any wash
- Automatic dispenser adds bleach to wash at just the right time

2 speeds enable you to tailor the cycles to everything you wash. The result is cleaner clothes, whether the load is heavily-soiled denims to wispy shears. Roto-Swirl agitator eliminates "lazy" water, gets clothes cleaner. Infinite water-level control saves up to 14 gallons on special small loads.

Kenmore 2-Speed, 8-Cycle for All Fabric Care

Self-

Kenmore With Infinite Water-Level Control

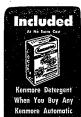
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OUR LOWEST PRICE EVER!

Kenmore Suds-Saver Washer

Was 229.95

Automatic — load it, set it, forget it! 2 speeds, 3 cycles for all fabric care. 3 washwater temperature selections. Lint filter, Up to 12-lb. wash load capacity.



WASHER

12-lb. Washer Visi - Matic wringer keeps lothes in sight . . . washes

\$30 OFF regular price of gas or electric

dryer when you purchase the Kenmore washer

Save *60! Deluxe 16.3 Cu. Ft. Frostless

BREEKERERE ...

White

Turquoise

Coppertone

Includes Installation* . . . Kenmore

10 Cycle High-Speed Dryer

LO

Just a twist of a dial and you can dry anything automatically, including wash and wear and fine woodens. Lint screen, air setting fresheus stored fabrics. Germicidal lamp leaves them spring-time fresh. Ken more quality.

Featuring 182-Lb.

Bottom Freezer

Reg. 419.95

 $\mathbf{59^{88}}$

With Automotic Icemaker, 389,88 • In white or shaded copperto Optional Icemaker continuously replenishes 128 ice cubes automatically

storage in 14 cu. ft. of cabinet dimensions. Spacemaster interior with adjustable aluminum Thinwall construction allows 16.3 cm. ft. of shelves, bottle shelf, crispers, meat keeper and door shelves. Buy now and save \$60.

Sale Priced Kenmore Ranges



SALE! 1965 SEARS KENMORE

30" Gas Range Regular 149.95

188

No Money Down

Big 25" oven, thermostatically-controlled. Electric clock with 4-hour timer for cooking convenience. Appliance outlet for electric pans and appliances. Visi-Bake door.

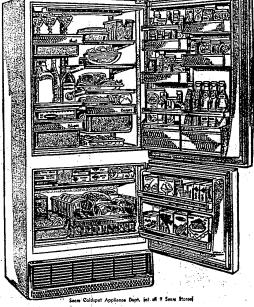




y eye-level bake also has 25" lower



Save \$20 45M Gas Heater



Sale! 14.1 Cu. Ft. Coldspot Refrigerator-Freezer

\$238

No Money Down

Automatic defrost refrigera-tion. Twin 23.6-qt. crispers. Permanent porcelain enamel interior. "Book-shelf" door shelves. Cold control maintains desired temperature. White or

. GRAND RIVER . HIGHLAND PARK . LINCOLN PARK TO 8-1300

· LIYONIA MALL

Masonic 293-8000

MACOME MALL

PONTIAC

STORE HOURS: MONDAY 9 TO 9

• TUESDAY, WEDNESDAY 9 TO 5:30 • THURSDAY, FRIDAY, SATURDAY 9 TO 9