

You Can Count on Us . . . Fashion Costs No More at Sears

**SEARS**  
ROEBUCK AND CO.

# THE PERSIAN STORY . . .



**\$594**



**\$494**



**\$444**

## Our Fur Buyer

Selected This \$100,000  
Persian Lamb Collection  
of Classics and Designer  
Creations for Detroit

### SALE PRICED

- Natural mink trimmed jackets or 32" untrimmed coats. Dyed black and natural grey. **\$294\***
- 36" dyed black coats or 32" natural mink trimmed, dyed black or natural grey coats. **\$354\***
- 36" natural mink trim coats in dyed black or natural grey; 42" black dyed untrimmed coats. **\$394\***
- 42" black dyed Persian lamb coat has lavish natural mink trim. **\$444\***
- Black dyed Persian lamb coats with natural mink collar and cuffs. **\$494\***
- Black dyed Persian lamb coats with large, luscious natural mink collars . . . also elegant designer coats. **\$594\***

• Prices plus 10% Fed. Ex. Tax

• All imported furs labeled to shown country of origin

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**BUY 4 WAYS: • Cash • Layaway  
• Charge • Convenient Payment Plan**

Sears Fur and Fashion Dept. (Not at Wyandotte, Grosse Pointe)



**\$294**

**\$294**

**SEARS**

• **EASTSIDE**  
Grafton at  
Van Dyke  
WA 5-0100

• **WESTSIDE**  
Grand River  
at Oakman  
WE 3-3300

• **HIGHLAND PARK**  
Woodward  
at Sears  
TO 8-1300

• **LINCOLN PARK**  
Southfield  
at Dix  
DU 3-7000

• **LIVONIA MALL**  
Seven Mile at  
Middlebelt  
476-6000

• **MACOMB MALL**  
Grafton at  
Macomb  
293-8000

• **GROSSE POINTE**  
Seven Mile  
at Mack  
TU 4-6000

• **WYANDOTTE**  
Biddle  
at Maple  
AY 9-0000

• **PONTIAC**  
154 N. Saginaw,  
Downtown  
FE 5-4171

**STORE HOURS: MONDAY 9 TO 9 • TUESDAY, WEDNESDAY 9 TO 5:30 • THURSDAY, FRIDAY, SATURDAY 9 TO 9**