## UM Bowl Chances Soar-Thanks To MSU Help

### Two Livonians Get **Key AMC Promotions**

Guy Hadsall, Jr., of 32023 W. Chicago, Livonia, has been appointed national merchandising manager of the Automotive Division of American Motors, it has been announced by Thomas A. Coupe, vice-president of auto-

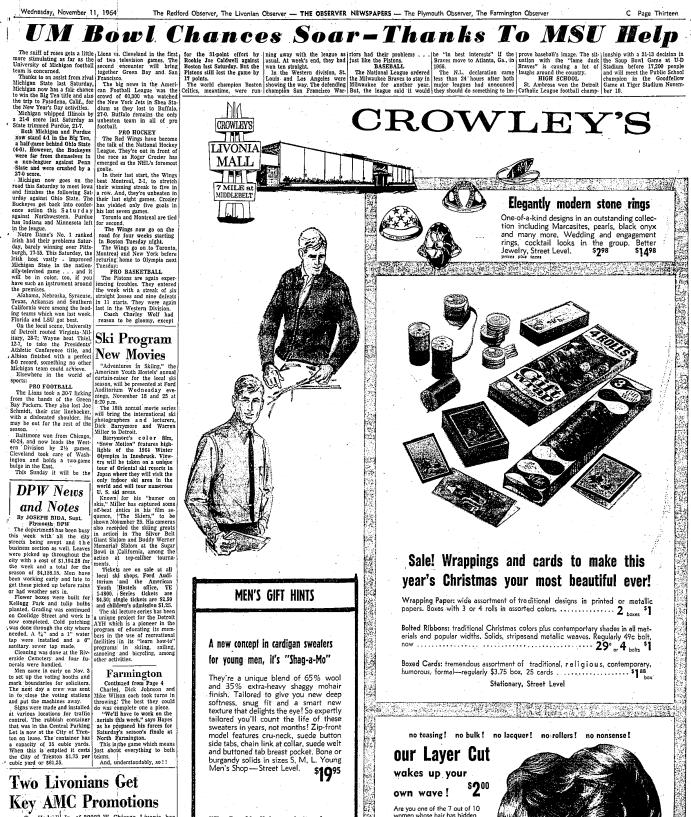


Hadsal Cullen
exhibits manager six months later.
Cullen started his automative are in 1946 as a salesmenty had been an assistant
merchandising manager.
In his new position the dementy had been an assistant
will be read to be recursion of sales promotion programs for
tales promotion programs for
tales promotion of all Rambler merchandising malerials and sale
tales incentive programs and
consumer promotions.

announced to motive sales.

At the same time, Coupe announced the appointment of Robert F. Cullen of 18234 Freemont, Livonia, to succeed Had sall as automotive shows and tors. After World War II service as an AH Force pilot, he returned to automobile retailing.

Hadsall joined American Mo-tors in February, 1957, as as-sistant sales training manager and was named shows and ex-hibits manager six months later.



### "The Tromblee" luxury button-down shirt for men by Eagle Shirtmakers

"The Tromblee" luxury button-down "The Tromblee" Luxury button-down appered-body button-down shirt with added extras. It's tailored of luxury cotton oxford cloth and features 20 stitches to the inch, thread checked button-holes, and a NEW button-down breast pocket. Famous Eagle shirtmakers have colored them blue and maize for day, classic white for night. Sizes 14 to 17. Men's Furnishings—Street Level.

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