

NOW-2 NEW RICHMAN STORES IN DETROIT

in MACOMB MALL and LIVONIA MALL

GRAND OPENING SPECIALS IN ALL 12 DETROIT STORES



GRAND OPENING SPECIAL! All-Wool Worsted 2-PANT SUITS

America's greatest value. Compare this Richman suit anywhere...you'll find that comparable quality generally costs \$60 and more—even with one pair of pants! This group includes fine all-wool worsted fabrics in many different weaves, including the popular sharkskin... all tailored with exacting care. Colors range through lighter to darker shades. The extra pair of pants means added wear, added value!

49⁹⁵

Hard to fit? Try Our 2-PANTS, 2-PLY WORSTED SUITS **59⁹⁵**

Have trouble finding your size? Then it's time to try Richmans: we've got your size... suits to size 50, partly to size 46, extra longs to size 48, shorts to size 44. After you try your size, take a look at the quality... it's great. Extra durable, extra life 2-ply wool worsted fabrics plus 2 pairs of pants for extra wear.

Grand Opening Feature: ALL-WOOL WORSTED SUITS **\$45**

Richmans offer you the best of fabrics, the best of tailoring, the best suit buy in America at \$45! Handsome wool worsted in muted patterns, dark to medium shades — the smartest, newest look of fall!

Exceptional: SUITS OF FINE IMPORTED WORSTEDS **49⁹⁵**

Only Richmans have these exclusive 2-ply fabrics — "hand picked" by our experts in the world's top mills. Only Richmans can price suits of imported fabrics this low, because they make the suits they sell direct to you in Richman stores.

Special: ZIP-LINED ALL-WEATHER COATS **21⁹⁷**

Extra special value on an extra fine coat. Fine all-combed cotton fabrics and new improved blends boast superior rain repellency and finest American craftsmanship. Zip-out liner of Acrilan® acrylic pile makes it 28° warmer inside.

OPENING SPECIAL! Guaranteed 1 year's wear SLACKS **4⁹⁷**

Remarkably strong fabric of Acrilan® acrylic and rayon is so durable we guarantee these fine dress slacks for at least a year's wear. Wash and wear, too! Remarkable choice of weaves and styles, including young men's Slimliners.

OPENING SPECIAL! All Reg. 3.95 SPORT SHIRTS **2⁶⁹**

Washable long-sleeve sport shirts. Many have tapered body and tails. New convertible spread or button-down collar. Solid colors, stripes, checks and plaids.

OPENING SPECIAL! All Reg. 16.95 MEN'S JACKETS **13⁹⁹**

Ski jackets, waist length jackets, car coats and sub-urban coats... all with warm inter-linings. Wool, nylon, cotton corduroy and imported suede fabrics. Sizes S-M-L-XL.

OPENING SPECIAL! All Regular 12.95 MEN'S SWEATERS **9⁹⁹**

Patterns include stripes, all-over Jacquard patterns and solids. Coat styles and a variety of pullovers. Fabrics of all-wool, wool and mohair, alpaca, Orlon® acrylic and blends. Big selection of new-for-fall colors.

OPENING SPECIAL! All Regular 3.95 DRESS SHIRTS **2⁶⁹**

Made for Richmans by America's best known shirt-makers. Compare at \$5. Sanforized®, shrinkage controlled, contoured waist. Whites, solid colors, stripes. Semi-spread, button-down, tab collars.

OPENING SPECIAL! Pure Silk, Reg. 2.50 MEN'S NECKWEAR **1⁶⁹**

Domestic and imported all silk fabrics in solid colors, stripes, panels, all-over patterns, and under-knot motifs. Newest of the season's colors and combinations.

REMARKABLE VALUE! All Wool, Zip-Lined MEN'S TOPCOATS **39⁹⁵**

Richman's "Saxontite" topcoat-zipcoat of fine all wool fabrics silicone finished to protect you from showers. All wool zip-in liner protects you from cold. Plaids, checks and herringbones.

GREAT VALUE! All Wool MEN'S SPORT COAT **27⁹⁵**

Authentic natural shoulder sport coat of superb all wool Shetland fabrics—new textured look. Hook vent, lapped seams. Also includes all wool solid color blazers.

OPENING SPECIAL! All Reg. 2.95 Cotton MEN'S PAJAMAS **2³⁹**

Sanforized® wash and wear broadcloth pajamas in both middy and coat styles. Choose from stripes and all-over prints in sizes A, B, C, D.

BOYS' WEAR SPECIALS! Boys' SPORT COATS and BLAZERS **14⁹⁹**

All wool. Solids, plaids, checks, stripes. Sizes 12 to 20 (including slims and huskies).

Boys' FALL AND WINTER JACKETS **9⁹⁹**

Ski jackets, parka styles and surcoats. Many fabrics. Sizes 10 to 20.

Boys' ALL-WEATHER COATS **15⁹⁹**

Orlon® acrylic pile zip-out liner. Cotton and cotton-rayon blend shells. Sizes 8 to 20.

Boys' DRESS SLACKS **4³⁹**

Rayon flannel, Orlon® acrylic and wool twist fabrics. Sizes 8 to 20 (includes slims and huskies).

Richman

BROTHERS

Charge it now, take up to 6 months to pay!

12 STORES IN DETROIT AREA

- 1505 Woodward at Clifford
- SOUTHGATE
- 13715 Eureka Rd.
- 10781 Gr. River at Oakman
- Sears—Lincoln Park Shopping Center
- Southfield at Dix
- NORTHLAND Parking Lot F
- 14301 Woodward Highland Park
- 4980 Schaefer Rd. Dearborn
- Wonderland Shop Center Plymouth at Middlebelt
- EASTLAND
- 14361 Grosse Pointe at 7 Mile Rd.
- LIVONIA MALL 7 Mile at Middlebelt
- MACOMB MALL Gratiot at Masonic

Downtown Store Open Mon.-Wed. 'til 8:30 P.M. Neighborhood Stores Open Mon.-Thurs.-Fri.-Sat. 'til 9 P.M. One hour free parking with purchase at any member, downtown parking lot

Never a charge for alterations