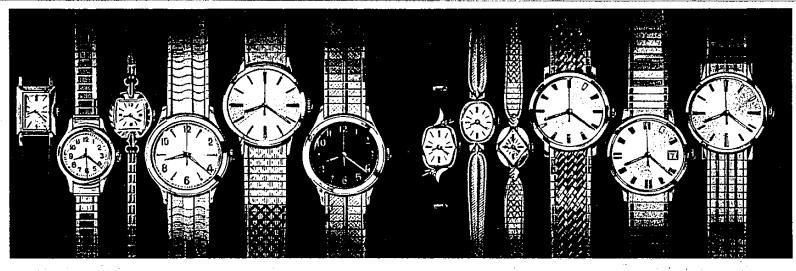
On Sale! Quality Gift Watches in Two Outstanding Price Groups



Shock Resistant, Anti-magnetic 17-jewel Watches with Unbreakable Mainsprings: Popular Styling

left to right:

Ladies' sport style in yellow gold-color case. Tailored suede band.

Ladies' sport watch is luminous, waterprooft, has sweep second hand.

Ladies' dress watch in white or yellow 10K r.g.p. Expansion band. Men's waterprooft is chrome-plated steel, has sweep-second hand.

Men's dress watch hasyellow gold-color case. Luminous, waterproof.†

Men's waterprooft has black dial, stainless steel expansion band.

ON SALE!

Regular \$19.98

Sears Own Precision-made Top-quality Watches Sport Many More Expensive, Wanted Features

Ladies' 14k white gold 17-jewel watch with 2 one-point diamonds.

14k white or yellow gold 17-jewel style with 10k g.f. mesh bracelet.

14k white or yellow gold

17-jewel style with Florentined accents.

Men's 30-jewel waterproof† self-wind. 10k yellow r.g.p. case.

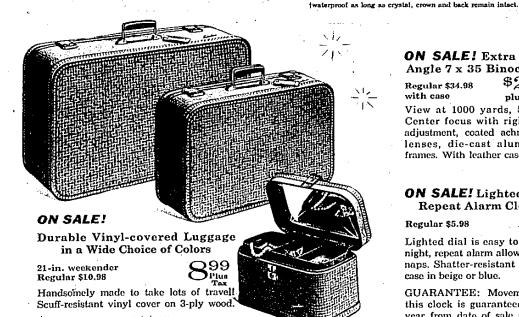
Men's 30-jewel calendar watch is self-winding and waterproof† as well.

Men's 30-jewel selfwinding, waterprooft in stainless steel case.

ON SALE!

plus tax

Regular \$39.98



\$13.08 pullman, 24-in...11.50° \$8.98 overnite case......... 7.60° \$16.98 pullman, 29-in...14.50°

ON SALE! Extra Wide Angle 7 x 35 Binoculars

Regular \$34.98 with case

\$25 plus tax

View at 1000 yards, 578 ft. Center focus with right eye adjustment, coated achromatic lenses, die-cast aluminum frames. With leather case.

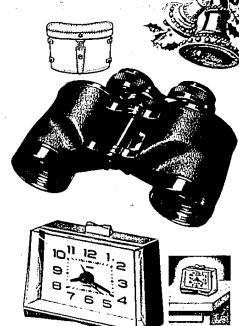
ON SALE! Lighted Dial Repeat Alarm Clock

Regular \$5.98

444

Lighted dial is easy to see at night, repeat alarm allows extra naps. Shatter-resistant plastic case in beige or blue.

GUARANTEE: Movement of this clock is guaranteed for 1 year from date of sale against faulty materials or workmanship of parts, or return clock for free replacement. .



MW-S-SW 11