## County Educators Urge Anti-Smoking Program in Local High Schools

ing and its effect on a high school student's health has been recommended to be a part of a continuous program of a stu-dent's health education program in the high schools of Wayne County . . by the Michigan Council on Smoking and Health.

Council on Smoking and Health.
E. J. McClendon, Consultant,
Health and Secondary Education, Ward of Secondary Education, Ward of Education,
Health and Secondary Education, Ward of Education,
Health and Secondary Education Smoking and Health was
responsible for the Senior High
Resource Guide entitled "Smoking and Its Relationship
and Its Relationship to
Health and Disease." McClend
on prepared, organized and
wrote the secondary section of
the recently published 30-page
Teacher Guide.

Seare Lectics, "Invesching."

the recently published 30-page Teacher Guide.

Scare tactics, "preaching, and parental pressure does little to deter teen-agers in their pell-mell efforts to become smokers. Research has proven that such radditional methods do little to influence student decisions to resist the eigeartet habit.

Smoking instruction has to be planned and conducted so that the student has an opportunity to make his own decision about smoking. The major purpose of the planned and conducted so that the student has an opportunity on make his own decision about smoking. The major purpose of the planned and conducted so that the student has an opportunity on make his own decision about smoking. The major purpose of the grant of the parent of the property of the pr

the Guide shows.

On Schtinday, Dec. 19. a special 15 minute TV report over Channel 2. WIBE-TV, at 2:30 p.m. regarding the need for more "smoking" education and the work of the Michigan Council on Smoking and Health will be presented. E. J. McClendon, Wayne County Intermediate Wayne County Intermediate Heary J. VandenBerg, Detoit Surgeon and Chairman of the Michigan Council on Smoking and Health will appear on the discussion program with Hugh W. Brenneman, Moderator and Secretary of the Michigan



## Knudsen New Head Of Evans

Monford A. Orloff has been elected chairman and chief executive officer of Evans Products Company by the directors of the



of th company meet ng here, and Calvert nudsen

Orloff, 50
Orloff became presi
dent of Aberdeen Plywood and
Veneers in 1958, Upon the acquisition of Aberdeen by Evans
in 1961, he was elected a vice
president and director of Evans He became president the follow

ing year.

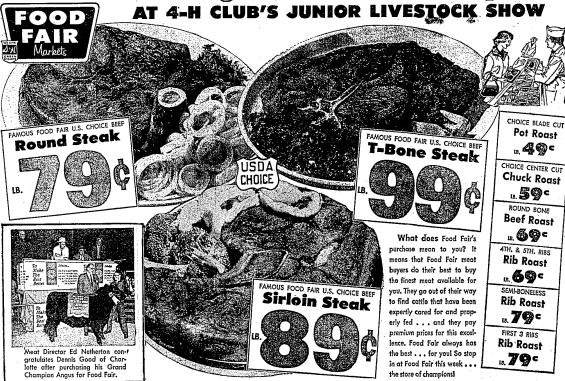
Oloff graduated from Stanford University in 1937 and
Haryard Law School in 1940.
He practiced law in the state of
Washington until 1951, with
time out for World War II military service. From 1932 to 1938,
he was general manager of Mt.
Baker Plywood, Inc., Bellingham, Washington.

He is a director of Hunt Foods & Industries, Inc., and the Great Western National Bank, and a member of the Ore-gon Civil Service Commission.

gon Civil Service Commission.

Knudsen, 41, joined Aberdeen
Plywood and Veneers as executive vice president in 1960. He
was elected a director and excettive vice president of Evans
Products in 1963.

Products in 1963.
Also a lawyer and a veteran of World War-II, Knudsen is a graduate of the University of Washington and was editor of the Law Review of the University's Law School. He has been a trustee of the American Plywood Association and a member of the Western Wood Products Study Committee.





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