

HOW TO PROVOKE YOUR WIFE (OR SWEETHEART) INTO A CHRISTMAS MORNING KISS...



It's simple, really, you old Casanova, you! First, visit us here at Rose Jewelers and let us help you pick a romantic diamond accessory for her! We'll gift-wrap it for you. You put it under the tree. Watch her turn into a smitten, coquettish Christmas doll when she opens it. If she doesn't kiss you, even mistletoe is hopeless. You might as well join the Foreign Legion.

Exquisite Jewelry for Christmas Gift-Giving
Whether you select the best one... really accented by the brilliant fire of diamonds or a brilliant pendant... flashing with diamond solitaire or cluster... wrapped with a gift of timeless beauty... All-in-14 Karat Gold...
 P. Diamond 19.95
 Q. Diamond & Birthstone 75.00
 R. Diamond 99.95
 S. Fashion Cut Diamond 85.00
 T. Pearl and Diamond 49.95
 U. Diamond Array 285.00
 V. Diamond 135.00
 W. Diamond 18.95
 X. Pearl and Diamond 19.95
 Y. Diamond 24.95

Exquisitely Feminine Earrings in 14-Karat Gold
 Unique... captivating dazzling diamonds masterfully set in the most unusual custom styles.
 P..... 139.50
 Q..... 200.00
 R..... 195.00
 S..... 250.00

14-Karat Gold, Diamond Bracelets
 Detroit's largest selection of exotic bracelets, accented with diamond brilliance.
 D..... 225.00
 E..... 275.00

14-Karat Gold, Diamond Cross Beauty
 Dazzling Cross Pendants with flashing diamond accents.
 W..... 19.95
 X..... 10.95
 Y..... 49.95
 Prices Plus Fed. Excise Tax

NO MONEY DOWN • 90 Days Same As Cash • 12 Months to Pay

4 WAYS TO BUY
 Cash • Layaway • 90-day account (no interest or carrying charge)
 • Extended term account (no money down, 18 months to pay).

TEENAGERS
 Charge at Rose Jewelers! If you're between the ages of 15 and 21, you can open your own credit account.

WONDERLAND CENTER

PLYMOUTH AT MIDDLEBELT

OPEN SUNDAYS
 NOON TO 6 P.M.

OPEN EVERY EVENING UNTIL 9:30

