



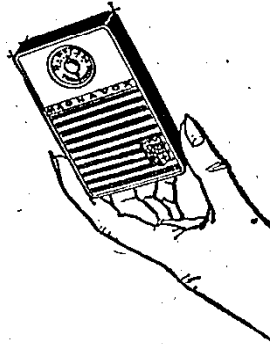
magnificent
Magnavox
wonderful **RADIOS**
for holiday giving ...

Enjoy amazing room-filling sound and long-distance reception wherever you go! In sparkling jewel-like colors or rich leather cases—they perform brilliantly where others fail! Magnavox radios are so dependable—carry-in service is guaranteed 90 days, all parts for 1 year!

AMAZING POCKET RADIO

- Complete with
- BATTERY
 - EARPHONES
 - GIFT BOX

9⁹⁵



ALL PARTS
GUARANTEED
ONE FULL YEAR

NO MONEY DOWN! CHARGE IT!

The Pocket Mate—model 1-AM60, sounds so big, costs so little. Six transistors. Your choice of gleaming Black, Red or Ivory colors.

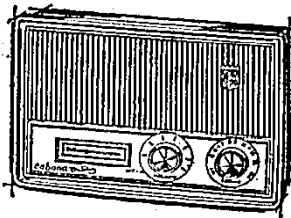
- Seven transistor model, only \$12.95
- Eight transistor model, only \$14.95

AM TABLE RADIO

A big performer yet ... priced at only

19⁹⁵

The Cabana—model R-2. This beautiful Magnavox AM Table Radio lets you enjoy the pleasure of better listening anywhere in your home. Your choice of three decorative two-tone colors.

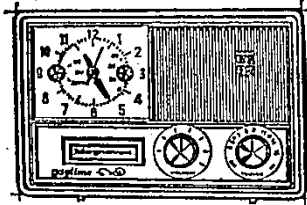


CLOCK RADIO

Perfect Gift Choice!

24⁹⁵

The Gaytime—model C-3, lets you awake to music, awake to alarm, or lulls you to sleep because the Slumber Switch turns it off automatically. Three beautiful two-tone colors to choose from. Models with automatic appliance outlets, Wink Alarms also available.

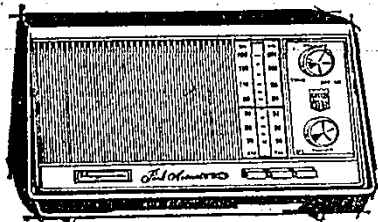


SUPERB FM/AM TABLE RADIO

As beautiful to see as it is to hear! Instant push-button FM/AM band selection and tone control. Choose from three sparkling two-tone colors.

49⁹⁵

NO MONEY DOWN



There are many superbly-crafted wood case models available, too. The Park Avenue, Model FM42. Also available with automatic clock, \$59.95.

BUY NOW—Come in today and choose from our beautiful selection of finest, most dependable Magnavox Radios.

Give her a LIFT with a GIFT ... from HOOVER!

NEW HOOVER DIAL-A-MATIC

**30% MORE EFFICIENT ON RUGS!
2½ TIMES MORE POWER WITH TOOLS**

Cleans rugs as only a Hoover can because it beats, as it sweeps, as it cleans. King-size throw-away bag completely enclosed. New styling with motor in the back lets cleaner go under low, low furniture. Attach hose at knee height in back of cleaner ... just insert, twist and you're ready to go.

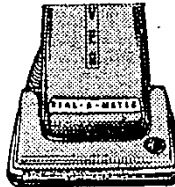
\$89⁵⁰

NO MONEY DOWN



Where's the bag?

Disposable bag is hidden inside the streamlined housing. New clean air system, too.

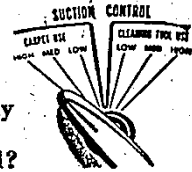


Where's the motor?

Hoover's pushed it back and under to reach 'way under low furniture. 30% more cleaning power for rugs — 2½ times more suction for tools.

Why the dial?

New Power Dial gives instantly adjustable power. Dial the exact amount for any type of rug—the right power for any attachment.



HOOVER SPECIAL!

STEAM OR DRY IRON
WITH STAINLESS STEEL SOLEPLATE

It resists scratches, snags and stains. Use any water. Lightweight.

\$13⁵⁰

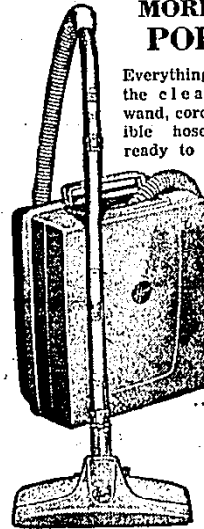
This new HOOVER STAINLESS STEEL SOLEPLATE is FASTER! on every fabric—EASIER! steam or dry—SAFER! on delicate materials!



HOOVER Gift Specials!

**MORE POWER!
PORTABLE**

Everything fits neatly inside the cleaner, attachments, wand, cord ... even the flexible hose, connected and ready to go.

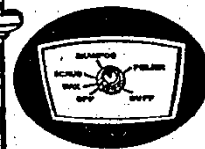


ATTACHMENTS

Includes—combination rug and floor nozzle with exclusive "comb-and-brush" action; soft dusting brush; general purpose nozzle for upholstery, clothing, etc.; non-marking crevice tool; telescoping extension wand.

\$49⁵⁰

The Hoover Portable carries a one-year guarantee.



MULTI-SPEED SCRUBBER, POLISHER

SELECT THE RIGHT SPEED FOR: SCRUBBING, WAXING, POLISHING, BUFFING, SHAMPOOING



\$39⁵⁰

NO MONEY DOWN

The GOOD HOUSEKEEPING Shops
OPEN EVERY EVENING UNTIL 9

★ **OPEN SUNDAY** NOON TO 6 P.M.

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