



MAKE WARDS ... YOUR

# Christmas

## GIFT HEADQUARTERS



4 BIG DAYS!  
THURS.  
FRI.  
SAT.  
SUN.



**Mink ... STOLE**

MONOGRAMMED FREE OF CHARGE!

Genuine, luxurious mink stoles at important savings. Let-out skins, satin-lined. In the color she'll adore!

**\$299\***

NO MONEY DOWN

**sweaters!**

WOOL AND NYLON BLEND — MOHAIR

Cardigans and slipovers. Easy to launder. Carefully made for fit and comfort. Assorted pastels.

S-M-L **998**

**Wool pants**

Completely lined, tapered pants of 100% wool flannel. Side zipper. Sizes 10 to 20. 4 colors.

**798**

**Gloves**  
are handy gifts!

- Deerskin
- Grained Pigtex
- Nylon Sides

**266**

Grained pigtex with nylon side-walls. Long or shortie-lengths. Beige, brown, black. Sizes 6 to 8.

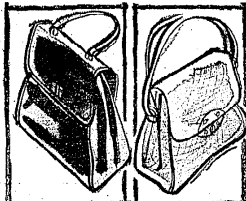
**gift handbags**



WE'LL HELP YOU SELECT THE STYLE, COLOR AND SHAPE SHE LIKES BEST!

Reg. **699**

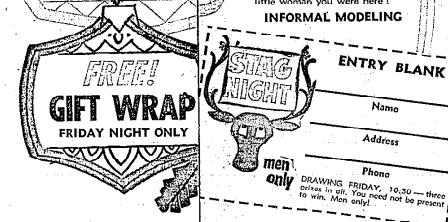
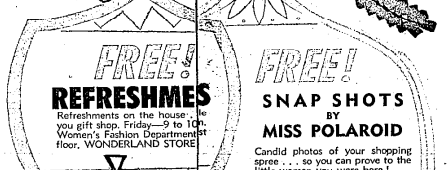
Large, large selection of fine leather handbags in costume-matching styles and colors. Big casual and dressy styles. Specially-priced.



FRIDAY to 10:30 p.m.

**STAG NIGHT**

FOR MEN ONLY



**Lovely gift Lingerie**

100% NYLON TRICOT SLIPS AND HALF-SLIPS  
SATIN GLOW FINISH WITH FRILLY NYLON LACE TRIM

SLIPS **388** HALF SLIPS **288**  
JUST SAY "CHARGE IT"

**Treasured Robes**

- ELEGANT QUILTS
- SOPHISTICATED SOLID COLORS
- KITTEN-SOFT FLEECES

You'll find just the perfect robe for her leisure hours at Wards! Choose from a large variety of elegant quilts, toast-warm plush or kitten-soft fleeces in a wide range of styles and sparkling colors. All guaranteed washable.

"CHARGE IT" **898 to 1698**



**cozy slippers**

Regular 2.99 Fluffy Rayon

Reg. **244**

Soft, cozy and fluffy slipper-boot of 100% rayon acetate, cotton foam insole, knit-lined. Rayon-satin bow. Soft sole. Pink only.

4-DAY SALE

**ENTRY BLANK**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**STAG NIGHT**

**FREE! GIFT WRAP**  
FRIDAY NIGHT ONLY

**FREE! SNAP SHOTS**  
BY MISS POLAROID  
Candid photos of your shopping spree... so you can prove to the little woman you were here!  
Informal modeling

**FREE! LADIES' LUXURY MINK SWEATER**  
Nothing to buy! Just clip entry blank below and deposit at Wards Friday, December 18, between 9 and 10 p.m.

**FREE! LADIES' SMART TRAIN CASE AND PEIGNOIR SET**  
Nothing to buy! Just clip entry blank below and deposit at Wards Friday, December 18, between 9 and 10:30 p.m.

**FREE! REFRESHMENTS**  
Refreshments on the house... while you gift-shop. Friday—9 to 10 p.m. Women's Fashion Department floor, WONDERLAND STORE

**FREE! DRAWING FRIDAY, 10:30 — three 8 prizes in all. You need not be present if you wish. Men only!**