

"Write This Resolution Down And You'll Live Better in '65..."

Resolve To Use Observer Classified Ads All Through the Year.

"I may be kind of new around here—but remember, I've been waiting to make my entrance a long time . . . and there's one thing I've learned by watching a lot of smart folks through a lot of years. THE POWER OF OBSERVER CLASSIFIED ADS KNOWS NO SEASON. These fast-action little ads bring in the extra cash that lets you have more and do more all year long. Here's what I mean . . .

Right now's the time to sell things like skates, skis, fireplace equipment or heaters . . . because these items and others like them are what folks need now. —As Spring rolls around, look through your home again and turn the garden tools, porch furniture, swing sets you know your family won't be using into quick cash.—In Summer, Classified Ads easily find buyers for things like golf clubs; lawn furniture, air conditioners, boats and motors.—And, next Fall, desks, musical instruments, bikes and typewriters will all have cash buyers watching for your offer to appear in the Classified columns. And remember, things like furniture, appliances, good clothing, baby needs, TV sets, cameras and power tools are always in demand.

Starts '65 off right—right now! Make a list of the worthwhile things you no longer use or enjoy and dial GA 2-0900 for the courteous Ad Writer who's waiting to help you.

Don't miss out on the extra cash you should be enjoying. OBSERVER CLASSIFIED ADS are the fast, easy and inexpensive way to make every month of MY Year more profitable for you. Get started now—and you'll live better all through 1965."



Observer Classified Ads

Mean better living in 1965

OBSERVER NEWSPAPERS

GA 2-0900

**33050 FIVE MILE ROAD
Livonia**

**33425 GRAND RIVER
Farmington**

**FIRST FEDERAL BLDG.
Plymouth**