ODD...BUT TRUE!

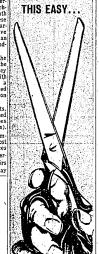
There is a vodka labeled <u>genuine</u>

that actually costs less!

Its name is Wolfschmidt...

and it costs only 3331 a fifth.

Nice surprise, isn't it, to find a friendly price on this genuine vodka. And we go to great lengths to make Wolfschmidt, genuine, Our "High, Rise", distillation polishes every drop diamond clear", makes every sip suave and subtle. Next time, took for "genuine"



WHEN YOU SWITCH TO Superheat

switch to Superheat, you get more heat, better heat, and lower heating bills for the season. That's because Superheat That's because Superheat is "electrofined" to give you more heat per gallon, more heat per dollar. Make the switch now— and save money all next winter. Call us today... and let us tell you about our Superheat service. You'll be glad you did!

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Oil Company

Watch Mort Neff on Leonard's "Michigan Outdoors" TV show

Delta Zeta Marking 62nd Year Oct. 24

The Oakland County Alumnae in Michigari have been invited Chapter of Delta Zeta Solveity to join Oakland County Alumni along with Metropolitan Deltroil and the Metropolitan Deltroil Alumnae Chapter, will cele-Alumni groups in celebrating brate Founders Day on Saturi-their Gad brithday, day, October 24, at a 12:20 The main speaker for the 31-luncheon to be held in the tearnon will be Mrs. Green Pries Ball Room of the Grosse Mason Lundy who is the Na-

Pointe War Memorial. All tional Director at Large for alumni and collegiate chapters Delta Zeta



MISCALCULATED RISK: With modern medicine increasing our life expectancy, we'd better be careful about adding to the na-tional debt. We might have to pay it ourselves instead of passing, it on.

Keep us in mind — We're easy to find.

CLAPPISON and CONROY

Newcomers Club Plans October 22, 1964 THE FARMINGTON ENTERPRISE

Newcomers Club Plans
Nov. 4 Theatre Party
Nov. 4 Theatre Party
The Farmington Newcomers lack due to all Jil Emerson, 474 College lists pistol shooting as a club will have a theatre party loop for reservations and information of the party loop for reservations and information of the party loop for the party loop for

Hallowe'en Costume Rentals Farmington Players' Barn 12 MILE RD. at POWERS

had MON. THRU SAT., Oct. 26 31 OT 2100 11 10 a.m. to 4 p.m.

WED. EVENING, 7:30 p.m. - 10 p.m.

WIDE SELECTION OF COSTUMES AND ACCESSORIES MOSTLY ADULT — A FEW CHILDREN'S



Some movers cost you money every time they go through a door,

Anyone can go through a door.

con of instid and a

Unless he's trying to take a piece of furniture with him.

Then it's not so easy.

He has to stop and figure out how to turn the furniture so it will go through without getting scratched. Maybe he even has to make several tries at it before finally getting through. Meanwhile, the clock is ticking away. If that's a moving man who's trying to get through the door, he's costing you money.

All local moves are charged by the hour, and it doesn't take many lost minutes to add up to quite a few dollars.

The alternative is to choose a moving man who is so well trained he knows how to get through the door without losing a second.

A Bekins moving man.

Every one of our men must undergo a long, intense training period. All the ins and outs of the business are taught to him. At the end of his training, he takes rigid tests to become

a certified Bekins mover, He must not only pass a written test and a performance test, but must also be approved by a board of review composed of other Bekins moving men. If he can get through all that, you can be sure that a little thing like a door won't stop him.

